

FINANCIAL TIMES

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World Business News

MONDAY DECEMBER 18 1995



Partial victory for Germany in EU accession talks

Germany won a partial victory in its drive to speed European Union enlargement negotiations with central and eastern European countries. After a two-day summit in Madrid, EU leaders pledged to treat all applicant countries on an equal footing, holding out the prospect of opening negotiations early in 1996. Cyprus and Malta have already been promised accession talks. Page 18

Roh's \$370m bribes trial opens: Former South Korean president Roh Tae-woo and eight business leaders go on trial for corruption today in Seoul. Mr Roh is accused of accepting \$370m in bribes from 36 industrial conglomerates. Page 5

Austrians vote for no change: Austria's conservative People's party, which provoked the country's second national elections in 14 months, failed to displace the Social Democrats as the country's dominant political force. Page 18

Israel and Syria to resume talks: US secretary of state Warren Christopher returned to Washington after arranging a resumption of peace talks between Israel and Syria following a six-month stalemate. Page 4

Greenbury to stay on at M&S: Sir Richard Greenbury, 59, said he would remain chairman of UK retailer Marks and Spencer for at least three years, but no more than six. Page 19; The chairman speaks. Page 10

French bank plans 40% cut in costs: Specialist French property bank Crédit Foncier de France plans to cut operating costs by up to 40 per cent as part of a restructuring plan to help tackle its financial difficulties. Page 20

Tax charge hits BHP: Confronted by slowing economies and a rising tax charge, Broken Hill Proprietary, Australia's largest company, reported interim net profits of A\$87m (95p) compared with A\$1,07m a year ago. Page 20

British Gas to name North Sea negotiator: British Gas is to name a prominent businessman this week as its special negotiator in the growing dispute between the company and North Sea oil producers over 240m (240m) worth of long-term contracts. Page 19

Bankers Trust seeks to sell Czech shares: Bankers Trust, the US bank which bought 50 per cent stakes in two large Czech victory funds last week, moved to sell on the shares to western institutional investors. Page 19

Red Sea shipping under threat: Xanadu, accused Britain of attacking its troops on a Red Sea island, threatening shipping in the vital waterway. Page 4

Dasa pledges Fokker guarantees: Deutsche Aerospace of Germany said it would continue providing financial guarantees to Fokker, its troubled Dutch regional aircraft unit, while rescue talks with the Dutch government continue. Page 19

Kimberly Clark offers divestment: Kimberly Clark which last week took over its rival US tissue maker, Scott Paper, offered to divest 25 per cent of its expanded UK capacity to help secure European Commission approval for the merger. Page 8

Rifkin warns Euro-sceptics: UK foreign minister Malcolm Rifkin warned Conservative Euro-sceptics they would be "shooting themselves in the foot" if they voted against the government in tomorrow's knife-edge vote on fishing policy. Page 6

Rain stops play in third test: Rain prevented play on the fourth day of the third cricket test between South Africa and England at Durban. With one day remaining, England are 152 for five, 73 runs behind the South African first innings total of 226.

European Monetary System: In a week which saw all the EMS member countries lower interest rates, the order of currencies in the EMS grid was unchanged. The spread between strongest and weakest currencies was also substantially unchanged. The German discount rate fell to 3 per cent, down from 8.75 per cent in September 1992. Currencies. Page 37



The chart shows the member currencies of the EMS grid. The chart shows the exchange rate of the member currencies against the Deutsche Mark (DM) as of December 15, 1995. The currencies are listed in columns: Austria, Belgium, Denmark, France, Germany, Greece, Ireland, Italy, Japan, Luxembourg, Netherlands, Portugal, Spain, Sweden, Switzerland, and the UK. The exchange rates are shown as percentages of the DM.

Yeltsin says Russian PM will retain job after poll

By Chryssie Friesland in Moscow, John Thornhill in Tula and Matthew Kaminski in Kaliningrad

Russians voted in larger than expected numbers yesterday in the parliamentary elections, as President Boris Yeltsin insisted he would not replace Mr Viktor Chernomyrdin as prime minister whatever the outcome.

Political analysis expected that a higher turnout would favour Mr Chernomyrdin's Our Home is Russia bloc, but early returns suggested that communists and nationalist candidates had polled well in the far east.

The national turnout was forecast to be about 56 per cent, up from 54.3 per cent in the 1993 parliamentary contest. But Russians and their leaders were divided over the long-term significance of yesterday's poll and presidential elections next June.

Voting in Barvikha, an enclave of the Russian elite 10km from Moscow, Mr Yeltsin vowed that the elections would not alter Russia's political course. Looking vigorous after his recent heart trouble, the president said he would not abandon economic reforms.

But other reformist Russian politicians yesterday attacked the government for creating the conditions for a communist victory. Mr Gennady Zyuganov, the com-

munist leader, confidently pronounced in creating a powerful coalition bloc in the new parliament when it convenes next month.

In Tula, an ancient city some 200km south of Moscow, many of the predominantly elderly voters favoured Mr Zyuganov's policies, which include help for the region's hard-hit defence plants and better living conditions. Mrs Maria Pavlova, a pensioner, said: "Mr Zyuganov is not only a communist, he is also a businessman who has wide experience and wants people to live better."

Another pensioner disagreed: "The communists are the same as always. I have voted for Gaidar [leader of the reformist Russia's Choice grouping]. He is a reasonable man and the most intelligent person I have seen on television."

Tula's local hero was Mr Alexander Lebed, the charismatic retired general who is standing as a candidate in the district and is a leader of the nationalist Congress of Russian Communities (KRO), which had been a pre-election favourite.

One middle-aged woman said that she had supported Mr Lebed because he was a strong character who could lead Russia out of its current crisis. "I voted for a military man whom I respect and who will stop people being killed in



Gennady Zyuganov, who has been confident of a victory for his Russian Communist party, leaves a Moscow polling station after casting his vote yesterday

Chechnya. I lost my son there," she said.

The military vote could be significant to the outcome, with more than 80 per cent of Russia's 1.5m military personnel able to participate in the ballot.

Mr Lebed's opposition to the unpopular Chechen War and promise to overhaul a demoralised military also proved popular among soldiers from the large Tamanskaya tank division voting in Kaliningrad, a village about

50km west of Moscow. Although hardliners seemed to be the army's favourites, there was a surprising diversity of opinion.

Mr Vladimir Belov, a 19-year-old sergeant from Perm, cast his ballot for the Women of Russia Party because, he explained, the group wants to reduce the military service requirement from two years to 18 months.

Russian soldiers in Chechnya yesterday took part in some of the heaviest fighting since the

war began in the breakaway region just over a year ago, but Russian officials insisted that the election there had been a success.

Russian authorities said more than 70 per cent of eligible voters in Chechnya had participated in the polls, which opened on Thursday, and that Mr Doku Zavgayev, Moscow's appointee, was likely to be elected as regional leader. However, independent observers said few people appeared to have voted.

Hong Kong newspapers closed by price war

By Simon Holborn in Hong Kong

Hong Kong's newspaper price war reached its fiercest stage at the weekend when two well-known Chinese-language dailies closed with the loss of 500 jobs.

The owners of the Express newspaper, the bigger of the two, said they were not prepared to sustain losses indefinitely. Mr Howard Gorges, a director of South China Group, which owns the Express, said that the price war would be "bloody, messy and prolonged".

Explaining why South China

closed the Express, he said: "We just felt that we could continue to pour money into the paper and in three months' time still not know where we are."

Mr Gorges predicted that the price war would envelop Hong Kong's quality papers. "It is not going to be just a fight at the popular end of the market, eventually it will involve all," he said last night.

Eight days ago the Oriental Press Group cut the price of its flagship Oriental Daily News to HK\$2 from HK\$3. Oriental Daily News is thought to be Hong Kong's biggest selling newspaper with an unaudited circulation of around 600,000.

Oriental's move was directed at Apple Daily, a new popular Chinese-language title launched by flamboyant entrepreneur Mr Jimmy Lai this summer, to which it is has lost readers. Apple claims an unaudited circulation of 300,000.

To date the fight for readership has centred on Hong Kong's tabloid and mid-market dailies. Rumours were circulating last week that Ming Pao, the leading quality daily, was considering a price cut. Sing Tao Daily News, its main competitor, has the situation under constant review.

The Express, which has a staff of about 400, did not cut its HK\$3 news stand price and lost 15 per

cent of its circulation last week. This took it below 100,000 for the first time in years.

The Express was a mid-market paper that had produced two notable exclusives: a leak of the draft of the 1984 Sino-British Joint Declaration, and the text of Communist party chief Jiang Zemin's address to the 14th congress of the party in 1992. The latter revelation secured its

author a suspended two-year jail sentence in China.

The disappearance of the United Daily News, which employs 150 and which is owned by private investors, will be a particular loss to the authorities in Taipei. It is the last pro-Taiwan paper in Hong Kong, which reverts to mainland Chinese control in 18 months.

BP agrees \$3.5bn deal to develop Algerian gasfields

By Robin Khushf and Robert Corzine in London

British Petroleum has reached an agreement with Algeria's state-owned oil and gas company on a \$3.5bn partnership contract to develop gasfields in a remote desert area 1,000km south of Algiers.

After two years of negotiations, yesterday's scheduled signing with Sonatrach ran into a legal hitch within the Algerian government.

It is understood the delay is over a government decree on resource exploration which both BP and Sonatrach expect to be passed in the next few days.

"BP officials say they are confident the project is viable in spite of the bloody, four-year struggle between Algerian security forces and Islamist militants. The Islamist leadership has not encouraged militants to target the energy sector, which it considers to be Algeria's economic lifeline."

A unique feature of the deal, Sonatrach's largest foreign joint venture, is the setting up of a joint marketing company to sell gas in Europe. BP is expected to

bear about 65 per cent of the project's costs and is entitled to about a third of the profits.

BP said the contract with Sonatrach was intended to last for 20 to 30 years. BP will explore and appraise gas fields jointly with Sonatrach for the first 24 years, with the total cost of \$100m being borne by BP alone.

If sufficient reserves are found, BP and Sonatrach will enter a second five-year phase of drilling and building infrastructure, including a pipeline to Hassi K'Mel, Algeria's main gasfield north of El Salah.

The oil and gasfields, sheltered in the south, are under heavy guard. Although pipelines are periodically sabotaged, they are usually repaired within a day.

Western security analysts no longer fear an Islamist military takeover of the country, although the risk of attacks on the oil and gas sector remains. But they are confident such attacks are unlikely to cause widespread and lasting damage.

Civil unrest has not dented international companies from seeking contracts in relatively

underexplored Algeria, which already relies on energy exports for 95 per cent of foreign exchange earnings. Sonatrach is close to signing a \$1.4bn 25-year oil enhancement recovery deal with Atlantic Richfield of the US.

The BP deal falls within the company's strategic commitment to develop its gas production, mostly out of the North Sea, and marks its first foray into the European gas market.

"BP will have had to have taken a deep breath before going into this deal," said Mr James Ball, managing partner at Gas Strategies, a London-based consultancy. "But it means that BP has grown up as a gas company."

Algeria ranks eighth in the world in terms of gas reserves and is the second largest exporter of liquefied natural gas. It provides 66 per cent of Spain's gas needs and 25 per cent of France and Italy's.

BP expects production of 10bn cubic metres from the new gasfield, starting in 2002 at the earliest. Once the dry gas is produced, it will be transported to southern Europe via a new pipeline.

Juppé offers to discuss reduction in hours

By Andrew Jack in Paris

Mr Alain Juppé, the French prime minister, last night pledged to discuss a reduction in working hours and new steps in boost youth employment at a meeting this week to appease France's striking workers.

Mr Juppé, speaking on national television, also vowed to discuss ways to boost economic growth and review the social security system, to answer what he said was the fundamental question of the French: "Will my children find jobs?"

As signs grew that strikers were returning to work in large numbers, one of the leading trade unions expressed some satisfaction with the prime minister's suggestions. However, the Patronat, the French employers' federation, expressed doubts about the "social summit" scheduled for Thursday.

Mr Marc Blondel, head of the Force Ouvrière union, said Mr Juppé's comments meant "we are heading in the right direction".

But Mr Blondel and Mr Louis Vimmet, head of the Communist-leaning Confédération Générale de Travail, have called for a broader agenda, including a review of salary levels. Mr Vimmet also called for further demonstrations tomorrow.

Mr Juppé said the summit was not the right forum for salary discussions, and defended his opposition to demands by the striking unions to hold the summit before December 21, saying that it needed to be adequately prepared.

Mr Jean Gandois, head of the Patronat, yesterday said he had still not decided whether he would participate in the summit. He ruled out demands to discuss salaries, and also argued that subjects such as youth unemployment would be better dealt with "in calm, rather than during a period of crisis".

In letters in the unions on Saturday, Mr Juppé confirmed the government's climbdown on

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High price, Page 3
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THE BANK IN THE HEART OF EUROPE



A View of Prague in the 16th Century

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Sweden tries to resolve nuclear issue

By Hugh Carnegie and Christopher Brown-Humes in Stockholm

Sweden is today set to take the first, tentative, step towards solving the problems posed by one of the most expensive environmental political promises ever made in Europe - the 15-year-old commitment to decommission the country's 12 nuclear power plants by 2010.

Nuclear power provides half of Sweden's electricity needs. This cheap energy is a vital factor in the international competitiveness of the country's big energy-hungry industries such as pulp and paper.

The cost to the government of replacing nuclear power threatens to place a heavy new burden on public finances just as the huge state debt is being brought under control. It could also slow Sweden's plans to qualify for European monetary union.

An all-party parliamentary commission will today announce its findings on the issue, providing a starting point for what is expected to be a fierce political debate.

A majority of the commission, led by members of the ruling Social Democratic party, is expected to recommend that fulfilling the promise of a complete shutdown by 2010 is unrealistic - a view that economists, industrialists and an increasing number of government ministers have long argued.

However, a strong minority within the commission, made up of the Environment party and the Centre party, remains committed to the original deadline set by parliament after a referendum in 1980.

Mr Ingvar Carlsson, the Social Democratic prime minister, and Mr Göran Persson, the finance minister, who is set to succeed Mr Carlsson in March, have also both stuck to the public stance that the 1980 promises should not be broken.

Even if a consensus can eventually be found that lifts the deadline, finding agree-

ment over how quickly to unwind the industry and which alternative energy sources to invest in will be fraught.

Natural gas - the most obvious alternative - is opposed because it would increase Sweden's carbon dioxide emissions; hydro power is opposed because of objections to damming more rivers; other sources such as wind power are untested, expensive and incapable of filling the energy gap created by the loss of nuclear power.

A key factor behind the debate is that the existing nuclear plants will have a much longer life than originally envisaged. In 1980, it was thought the last reactor, which opened in 1985, would have reached the end of its technical lifespan by then. Now the plants are expected to have a 40-year life, not 25, implying 2012 as the year the first reactor should be closed.

Estimates on the cost of replacing nuclear power differ widely because of varying estimates of demand and alternative sources. Some have put the figure as high as SKr250bn (\$62.6bn), although the latest estimate published at the weekend puts it as low as SKr16bn.

However even the low estimates mean a big weight for the government. By comparison, the unprecedented austerity programme of spending cuts and tax increases introduced over the past year by the government will take SKr115bn - or 7.5 per cent of GDP - out of the budget deficit over three years. Finding room to spend a similar sum would be hard without renewed expansion of the state debt - already at 85 per cent of GDP.

This has led industry to question whether decommissioning makes sense even on environmental grounds, particularly when so little is being spent on making safe much more unstable nuclear plants in the former Soviet Union.

Juppé pays high price to save reforms

By David Buckton in Paris

Today will probably see most French strikers making a ragged return to work and the conservative-dominated parliament paving the way for the first government decree to repay past social security debt and to tackle hospital overcrowding.

It therefore seems that Mr Alain Juppé, the prime minister, has improved most of his welfare reforms, but at a high cost to the French economy, to the European cause, and to himself.

France's three-week convulsion over reform has ended in a split verdict. Rail workers have won for themselves and for other public sector workers, the right to keep pension arrangements more generous than in the private sector, as well as complete renegotiation of the plan to streamline the SNCF rail network, and a new president of the SNCF to negotiate with.

But they have not, or at least not yet, knocked out other elements of the Juppé plan.

These include a new tax to repay welfare debt, raising hospital patients' fees and tying hospital spending to the inflation rate, a special charge on pharmaceutical companies and on doctors, and freezing

family allowances next year and freezing them a year later.

A senior Juppé aide claims that these are the measures designed to reduce the FF600bn (\$123bn) social security deficit to FF170bn next year and put it in FF110bn surplus by 1997, and that the new pension changes never figured in this deficit-reduction timetable. Why, therefore, did the government attempt pension reform in the first place, or make such an effort to crack a social security deficit that is only one-fifth of this year's FF322bn budget deficit? The same Juppé aide points out that while "budget deficits are to a limited degree economically acceptable, to run a deficit on social security - a form of insurance - is aberrant". The Juppé team remains unrepentant about the economics of its controversial strategy.

"We cannot be as confident of reducing the social security deficit as we are about the budget deficit, until we have the same centralised control over social security as we do over the budget," says the aide. This is the rationale for the government's plan to displace unions and employers from control of welfare spending, which is to pass to itself and parliament.

But Mr Juppé's political mis-



Strikers spelling out the name of their foe - the prime minister

calculation of the strength of union resistance to his welfare logic has proved very costly. Some economists reckon the strikes will have knocked 0.3-0.5 per cent off national growth in a final quarter that looked likely to be flat even before the crisis hit.

To the extent that the slowdown depresses tax revenue, it will make it harder for the

government to meet France's Maastricht commitments by slicing at least 10 per cent off the budget deficit in each of the next two years.

Mr Juppé's credibility has been shaken by his concessions to the rail workers. Doctors and nurses do not have the same industrial muscle, but as the welfare reforms proceed further concessions can-

not be ruled out.

Hundreds of thousands of people turned out on French streets again on Saturday, to protest against Mr Juppé's policies.

The protests have been as big in relative terms in Bordeaux, of which Mr Juppé is mayor, as anywhere else. While Mr Juppé has been able to enjoy a certain discomfiture

within the opposition Socialist party, which knows some welfare reforms are essential but would prefer someone else to carry them out, he has been sniped at from within his own Gaullist RPR party, of which he is president.

Asked last week whether Mr Juppé should resign, Mr Michel Péricard, the RPR leader in the National Assembly, merely said a change of premier was "inopportune in the middle of a crisis".

President Jacques Chirac has been less ambiguous. He has offered expressions of confidence in his long-time lieutenant, saying in a manner reminiscent of Lady Thatcher in the UK that "there is no alternative". But the president, elected in May, has repeated that he can take the long view because he has a seven-year term of office, a statement which necessarily becomes less true as time goes by. Mr Chirac is clearly watching and waiting to see how far Mr Juppé can dig himself out of trouble.

Before the welfare crisis, it was a fairly safe bet that Mr Juppé would at least survive to lead the centre-right into the 1998 elections, thereafter dropping out or being dropped, and reappearing to contest the 2002 presidential poll. It is now a riskier wager.

French unions' protest begins to fragment

By Andrew Jack in Paris

Demonstrations by French trade unions in Paris and around the country on Saturday said much about the way in which opposition to the social security reforms of Mr Alain Juppé, the prime minister, is beginning to fragment.

The number of marchers was below the levels of several previous rallies, and swelled by extremist groups, including several groups of Socialist Worker party activists from the UK - and other organisations including ecologists and the gay lobby.

Even as Mr Marc Blondel, leader of Force Ouvrière, and Mr Louis Vianet, head of the communist-leaning Confédération Générale du Travail, called for further demonstrations this week, trains, buses and metro carriages began to rumble across the capital again as many of their rank-and-file members returned to work.

Part of the problem is that the two union leaders have mobilised widespread support for industrial action - which judging by opinion polls is shared even by frustrated commuters and others not on strike - only by capitalising on an increasingly broad and unfocused range of demands.

Little by little, a number of these grievances have fallen away. The point was well illustrated by one banner on Saturday. Of its four demands, two had been met and the phrases crossed out: the departure of the head of SNCF, the national railway company, and the withdrawal of its restructuring plan.

By making piecemeal concessions, the government may yet be able to hold off on the more substantial remaining two demands: the departure of Mr Juppé himself, and the wholesale withdrawal of his social security plan.

The unions are now partly trapped

by their own delegated forms of democracy. Despite the rallying calls from the top, local assemblies have been voting since the end of last week for returns to work, boosted by secret ballots and motivated by government climbdowns and the economic hardships of striking.

Without the energetic militants of the railways and public transport on strike, the effects of any residual industrial action will be much reduced.

That is why both Mr Blondel and Mr Vianet are keen to demand that Mr Juppé's promised "social summit" scheduled for Thursday is held earlier, before the momentum disappears.

Yet the meeting looks increasingly likely to turn into a charade. The head of the employers' federation says he may not even take part, while the unions' demands - including salary rises and shorter working weeks - are

becoming so broad that they are unlikely to be seriously discussed.

In some ways, Mr Blondel has boosted credibility with more radical union members by mobilising efforts which forced the government to back down on a number of measures, including removing some of the privileged retirement conditions for "special regimes" in the public sector.

Yet he has so far done nothing to win concessions in the area which will hurt Force Ouvrière most - Mr Juppé's plan to strip away the union's control of the Caisse Nationale d'Assurance Maladie, the healthcare reimbursement agency with an annual budget of more than FF600bn (\$123bn).

He has also built support for the strikes by moving towards a "rapprochement" with the CGT, including a highly publicised handshake with Mr Vianet. That does not go down well with some members of Force

Ouvrière, which originally split from the CGT in 1947 because it wanted to remain independent of party politics.

Mr Blondel's two previous leadership election victories are the result of curious political alliances within the union between Trotskyites and members in the private sector more closely linked to the ruling Gaullist RPR party.

His moves towards the CGT could destabilise both these areas of support, just ahead of the union's congress and leadership contest scheduled for February. At least one candidate, Mr Jacques Mairé, has already said he will stand against Mr Blondel.

More moderate union leaders will also not necessarily escape unscathed from the effects of the strikes. Ms Nicole Notat, head of the CFDT union, stood out against industrial action, sympathising with Mr Juppé's reforms and concessions.

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Hopes boosted for Syria peace talks breakthrough

Christopher brokers an end to six-month stalemate and announces a timetable for fresh talks and diplomacy

By Julian Ozanne in Jerusalem

Mr Warren Christopher, US secretary of state, returned to Washington yesterday having brokered a resumption of peace talks between Israel and Syria during his Middle East shuttle.

The return of Israel and Syria to the peace table after six months of stalemate comes amid strong signs that both sides believe there are reasons for optimism about a breakthrough under US auspices.

"The new or intensive negotiations provide a real opportunity for progress," Mr Christopher said in Cairo yesterday.

After talks over the weekend with Mr Shimon Peres, Israeli prime minister, and Syrian President Hafez al-Assad, Mr Christopher announced a resumption of negotiations and a timetable for further talks and diplomacy throughout January.

The two sides will meet first next Wednesday for two days of round-the-clock talks outside Washington. A second three-day round will take place in early January, followed by a Middle East visit by Mr Christopher.

Officials said the breakthrough came as Israel agreed to hold talks with Syria unconditionally and to discuss any issue. The talks focus on peace in return for an Israeli withdrawal from the occupied Golan Heights, captured from Syria in the 1967 Arab-Israeli war. Mr Christopher is believed to have delivered a concrete pledge from Mr Peres that Israel is prepared to make a full withdrawal from the entire Golan Heights as the price to be paid for full peace with Syria.

However, Israel's opposition assailed the resumption of peace talks with Syria, and yesterday said it would do all it could to stop Mr Peres from ceding the Golan Heights.

"We will certainly do all we can to prevent the government from carrying out its intention to hand over the Golan," Mr Benjamin Netanyahu, leader of Likud, the main hardline opposition party, told Israel Radio.

Mr Peres has also proposed a series of simultaneous negotiations on different levels - political, bureaucratic and military - to discuss all aspects of the peace process. This differs from Israel's previous approach that the two sides hammer out complex and controversial security arrangements first.

Officials said Mr Assad was also encouraged back to negotiations with the promise that the US would play a much greater role than in the past, becoming an active broker rather than just carrying messages. Improving relations with Washington, which has Syria on an international blacklist of countries sponsoring terrorism,

is one of Mr Assad's most important goals.

But the most important change in the talks is Israel's position on full withdrawal from the Golan. Mr Assad has long maintained that the key to successful negotiations is an Israeli recognition of Syrian sovereignty over the Heights.

Mr Peres has publicly denied he has made any formal pledge through Mr Christopher, but over the weekend he said: "I have no doubt that Israel should pay the full price in return for full peace. I think that without it there will never be peace. It is possible that a one-time opportunity has arisen to put an end to the issue, to the state of belligerency in the Middle East."

Several Israeli newspapers reported yesterday that if the Israeli-Syrian talks make progress Mr Peres is planning to ask parliament in January to recognise Syrian sovereignty over the Golan Heights. Mr Netanyahu said yesterday he would resist a failed effort to require more than a simple majority for passage of any deal handing back the Golan in Israel's parliament.

A poll for Israel's largest newspaper Yedioth Ahronoth last week showed 55 per cent opposed to a full withdrawal and 42 per cent in favour. Of those surveyed, 48 per cent doubted Mr Assad was sincere and 46 per cent



An Israeli border guard keeps watch over Bethlehem's Manger Square

believed he was.

Mr Christopher said he had been impressed with the determination of both sides to move into a new intensive phase of negotiations which, he said, Mr Assad had promised would be "building, positive and creative". However, Syria continues to resist Israeli demands the talks be upgraded from ambassadorial to ministerial

level. Nevertheless, Israel will next week send Mr Uri Savir, foreign ministry director general, to head its team.

Mr Savir was largely responsible for the breakthrough in secret talks with Palestinians in Oslo in 1993 which paved the way for peace accords with the Palestine Liberation Organisation and with Jordan.

Israel's new foreign minister says Syria has shown a change of heart

Two sides aim for Assad-Peres summit

By Julian Ozanne in Jerusalem

Israeli-Syrian peace talks next week will focus on trying to arrange a summit between Mr Shimon Peres, Israeli prime minister, and Syrian President Hafez al-Assad. This would be a "turning point" in Israeli-Syrian peace talks, Israel's new foreign minister said yesterday.

In his first foreign interview since becoming foreign minister last month, Mr Ehud Barak said Mr Assad had shown a fundamental positive change of attitude towards negotiations.

For the first time in three years of stalled negotiations Mr Assad had promised to be "flexible and creative" and he had also promised to give his representatives to the negotiations a broad mandate, he said.

Mr Barak said this laid a basis for progress, and next week's talks could pave the way for a summit between Mr Assad and Mr Peres. The breakthrough, Mr Barak said, came after Mr Peres presented a new negotiating package to Mr Assad through Mr Christopher and agreed to enter into talks "without pre-conditions".

"Assad gave a positive response to these proposals. He sees there is something in our proposals. There are still wide gaps but he is ready to discuss and that is an important change," Mr Barak said.

Mr Barak, who met Syria's chief of staff earlier this year, denied that the last talks broke down over Syria's refusal to accept Israeli demands for an early warning station on the Golan after a peace deal. He said an early warning station was merely one element in a wide variety of security options and Israel's security

demands were contingent on the extent of real peace.

"There are many ways to achieve our security goals and the exact cocktail should be negotiated between the two sides," he said. "For some reason the Syrians were unable to deal with the Gestalt of security. Now they are ready."

Israel, he said, wanted a real peace that "pacifies the inner ring of countries" around the Jewish state and ruled out the future prospect of war. Furthermore, secure peace with Syria would allow Israel to be more flexible in talks with Palestinians next year on a permanent status for Palestine.

Mr Barak said the time was not yet ripe for Israel to make a public commitment to Syrian sovereignty over the Golan Heights and a full Israeli withdrawal. Syria's central demands, Israel continued publicly to insist the depth of an Israeli troop withdrawal would be commensurate with the depth of peace achieved.

But he said Mr Assad understood that Mr Peres could make "visionary steps if the challenge was met from the other side".

Yemen accuses Eritrea of attack

By Robin Allen in Dubai

Yemen yesterday accused Eritrea of attacking its troops on a disputed Red Sea island, threatening shipping in the vital waterway.

Yemen and Eritrea have both deployed warships and aircraft. Yemeni military sources said Eritrean forces were firing at Yemeni positions on the Red Sea island of Greater Harnish from warships.

The sources said Yemen suffered dead and wounded in the clash which erupted on Friday. News of the clashes added to existing tension in the area following reports of further Saudi border incursions and the acceptance by some 300 Yemenis of an offer of Saudi citizenship, according to official sources in Sanaa.

The offer of Saudi citizenship was made by officials accompanying Saudi military forces which penetrated more than 70km south of the so-called Riyadh line, an undeclared Saudi-Yemeni border agreed by Saudi Arabia and British colonial authorities in 1935. "Some Saudi units have reached as far south as Ta'at, 100km into Yemen and well into the eastern part of the Hadramawt valley," a Yemeni official said.

Reports of the Saudi advances came as talks were due to start in Saudi Arabia on Saturday between Yemen's parliamentary leader, Sheikh Abdullah al-Ahmar, and the Saudi defence minister, Prince Sultan bin Abdul-Aziz.

These had been arranged in an effort to defuse tensions following military clashes 10 days ago in the Al-Kharakhir area, 100km west of the Oman-Saudi-Yemen border. Yemeni officials said three Saudi infantry and armoured brigades were involved, while denying any build-up of Yemeni forces.

Saudi Arabia claims its territory extends much further to the south, in addition to which it has demanded a perpetual sovereign lease on a 48km-wide "corridor" alongside the Yemen-Oman border to facilitate its oil exports.

Clinton and Dole seek to restart budget talks

By Jurek Martin in Washington

President Bill Clinton and Senator Bob Dole, the Republican majority leader, both urged yesterday a resumption of "good faith" negotiations over the budget - but without hinting that an agreement before Christmas was in sight.

Mr Dole said if the president sat down with him and Mr Newt Gingrich, the Speaker, the dispute, which has resulted in a second partial shutdown of the federal government over the weekend, could be settled "in a day, perhaps less".

"I'm not a shutdown advocate," the majority leader said, but conceded that Republicans in the House took a more hardline position. Prior to a meeting with Mr Gingrich, he said that any new "continuing resolution" temporarily funding government operations had to originate in the House.

Mr Clinton insisted his administration had made "far more movement" in negotiations than the Republicans controlling Congress. He hoped many of the 260,000 federal employees laid off on Friday midnight with the expiration of the previous continuing resolution would be back at work this week.

The impact of the lay-offs was mostly felt over the weekend by angry tourists through

the closure of federal museums, monuments and national parks.

The Washington local government was spared closure today, after Republicans agreed to drop a controversial school voucher programme from the DC appropriations bill, rendering it palatable to the president.

However, the weekend had mostly been spent with each side blaming the other for the collapse of negotiations on Friday afternoon.

Powell may not have slammed door, says Dole

Mr Clinton used his regular Saturday radio broadcast to accuse the Republicans of deliberately sending government workers home "in an effort to force through their unacceptable cuts in health care, education and the environment".

Mr Dole responded sharply to that, saying the president was "spewing garbage." But Mr Mike McCurry, the White House press secretary, said on TV yesterday that the Republicans had precipitated the Friday deadline by refusing to cut more than \$4bn-\$5bn out of

their proposed \$245bn (\$255bn) income tax reductions.

Mr Leon Panetta, leading the budget negotiations as White House chief of staff, said yesterday the debate "is not just a numbers game, it's about policies that affect people". The Republicans, he charged, refused to "walk through" any discussion of the practical consequences of changes to federal programmes.

Mr Dole, in a fractionally more conciliatory mood yesterday, accepted that the size of the tax cut required the "on the table" in any resumed negotiations. But he also charged Mr Clinton with continuing to play "a political game" over the Medicare and Medicaid federal health insurance programme.

"It's all politics for the president," he said. He said the president could instantly mitigate the effect of the pre-Christmas shutdown by signing three annual appropriations bills now on his desk.

Mr Dole also thought that retired General Colin Powell had not definitely "slammed the door" on the idea of running as Republican vice presidential candidate next year. The majority leader, the clear favourite for the party's nomination, said Gen Powell would "answer the call" to more public service if it were correctly couched.

Entertainment software on track for growth

By Alice Rawsthorn

Entertainment software is one of the few industries that emerged almost unscathed from recession in the early 1990s and is now returning to growth as economic conditions improve, according to a new study on the sector.

A report by Euromonitor, the research consultancy, shows that sales of recorded music, video games and video cassettes showed real growth in almost all the main entertainment software markets last year, except Spain and Italy.

Volume sales rose in all seven countries, including Spain and Italy, but both those markets experienced a 1.9 per cent decline in value sales in real terms.

Other markets were more buoyant, according to Euromonitor. The US, which is the largest single entertainment software market, with sales of \$23.3bn (\$24.7bn) last year, reported volume growth of 9.9 per cent and real value growth of 8.6 per cent.

The rate of increase was more modest in Japan, the second largest market, at 16.8bn, with volume growth of 1.2 per cent and real value growth of 0.7 per cent. The corresponding

figures for the \$5.1bn German market were 2.4 per cent and 2.8 per cent, with 5.7 per cent and 3.8 per cent respectively for the \$4.3bn UK market.

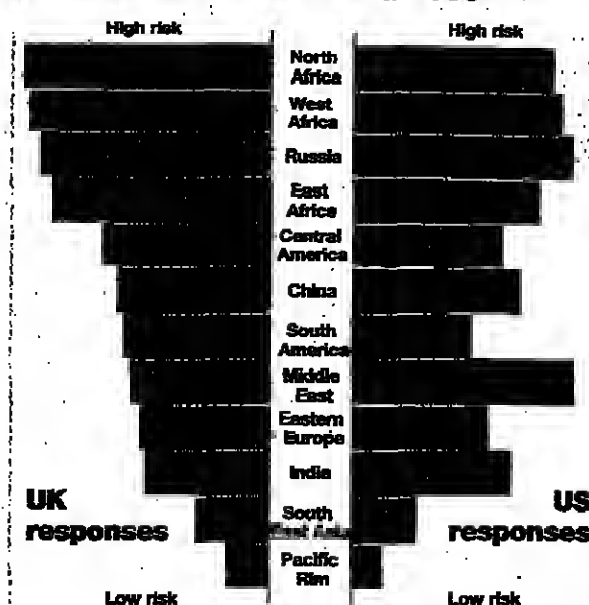
One of the chief catalysts for the market's growth has been the continuing increase in penetration of entertainment hardware, such as CD players and video cassette recorders.

The popularity of compact disc has already relegated vinyl records to a small, specialist market of collectors. It has also triggered a decline in sales of pre-recorded audio cassettes. However, other digital formats, such as Sony's MiniDisc and digital compact cassette developed by Matsushita and Philips, have failed to gain a significant market share.

Sales of pre-recorded video cassettes are increasing, according to Euromonitor, but average unit prices are falling sharply. The electronics and entertainment industries hope the new digital video disc systems will have the same catalytic effect on this market, when they appear late next year, as CDs did on audio software.

Entertainment Software by Euromonitor, 80-61 Britton Street, London EC1M 5NA. £1.595.

Attitudes to business risk in 1996*



*Scale based on weighted responses to perceived risk in doing business in different regions by UK companies and US companies

Emerging markets' instability and poor legal framework top concerns

Political worries hit investors

By Stewart Dalby

Political instability and tangled regulatory regimes in emerging markets have taken over from the threat of organised crime as the main concerns among leading UK and US international investor companies, according to a report published today by Control Risks Group, the London-based corporate security and intelligence agency.

The Business Security Outlook, which has been published annually for the past six years, says: "The results of the RSG survey 1995 reflect a definite shift in business thinking. Executives are now becoming more accustomed to deal-

ing with crime and fraud, but as new markets emerge, businesses are now faced with increasingly worrying factors over which they have little control, such as political instability and inadequate legal infrastructure."

The report says that elections and government changes mean half the world's population, including key emerging markets such as Russia, India and China, could be under different leaderships by the end of 1996.

India and Russia as well as the US face elections next year, and there are question marks over whether deaths among the elderly and ailing leadership in China will bring about political change.

Mr David Bateman, senior analyst at CRG, says that in the future businesses will not only have to deal with government regulation but will have a host of international pressure groups and legalistic hurdles to deal with.

He cites Nigeria as a case where pressure groups will have a bearing on a company's ability to operate.

"The rise of global environmental activism in the past five years has left international business with nowhere to hide," the report said.

The survey among 100 businesses in the UK and the US found that China was regarded as the top region for doing business among UK businesses (51 per cent of respon-

dents) and eastern Europe was regarded as the best by US executives (67 per cent).

The annual report grades most countries in the world as high, medium, low or insignificant in terms of political and security risk.

Control Risk Group operates 13 offices around the world and employs about 240 people.

It has a turnover of £13m and specialises in four areas: security assessment, political risk assessment, due diligence and crisis management for those who run into trouble in foreign countries.

Business Security Outlook 1996, Control Risks Group CRG, 83 Victoria Street, London SW1H 0HW.

INTERNATIONAL NEWS DIGEST

Shell to probe Niger delta

Shell Nigeria has appointed consultants to run an independent environmental survey into the problems of the Niger delta and plans to replace all ageing equipment by 1997. The move follows increasing pressure on the Anglo-Dutch Shell group over its involvement in Nigeria and its relationship with the military regime which recently executed Ogoni activist Ken Saro-Wiwa and eight other Ogonis.

The company acknowledges that it has sought help from the authorities regarding specific threats to its installations but has denied paying the military.

The Ogoni ethnic group has waged a long battle against drilling in the area and has demanded reparations for pollution. Shell conceded that it had caused environmental damage in the delta. "Where the problems are things which we have clearly done, such as oil spills, we have to go and do something about it. We want to make good the problem," said Mr Brian Anderson, managing director of Shell Nigeria in Lagos.

Shell produces about half of the 2m barrels-a-day output in Nigeria, Africa's largest oil producer, and most of its 90 fields are on land or in swamps near to communities which resent the lack of local benefits from the industry.

Shell shut down its operations in Ogoniland in 1993 amid threats against staff and sabotage of equipment and says that it will not return until there is reconciliation between all parties.

Paul Adams, Lagos

Haiti presidential voting begins

Haitians began voting yesterday in a presidential election regarded as a key test for the US-led military effort to restore democracy to the Caribbean nation. The first-round balloting is to pick a successor to President Jean-Bertrand Aristide, a popular former Roman Catholic priest who won Haiti's first free and fair presidential election in 1990. Mr Aristide was forced from office by a military coup in September 1991 and restored under a US-led international military occupation in October 1994.

Constitutionally barred from seeking a second consecutive term, Mr Aristide is expected to be succeeded by former prime minister Rene Preval, the candidate of Mr Aristide's Lavalas political movement. Mr Preval is running on a platform of judicial reform and government decentralisation.

Security in the election is provided by 4,000 Haitian police and 5,800 UN troops. Official results are not expected to be released until December 27.

Reuter, Port-au-Prince

HIV affects 17m worldwide

Almost 17m adults worldwide were infected with HIV, the virus which can lead to Aids, at the end of 1994 and 6m adults and children have contracted Aids since the beginning of the 1980s, according to revised estimates by the World Health Organisation. This compares with just 1.5m officially-reported Aids cases.

The WHO says sub-Saharan Africa accounts for 11.2m or two-thirds of HIV infections, and three-quarters of all Aids sufferers. Under-reporting is rife in Africa, which has notified WHO of only 440,035 Aids cases, less than a tenth of the continent's estimated 4.5m victims.

In an analysis of HIV prevalence by country, the WHO says 15 countries - all in sub-Saharan Africa - have an infection rate of over 500 per 10,000 sexually active adults. Worst-affected countries are Botswana, Malawi, Uganda, Zambia and Zimbabwe. After Africa, south and south-east Asia have the greatest numbers of HIV infections (3m), with the highest prevalence rates estimated to be in Burma, Thailand and Cambodia (over 150 per 10,000). Among industrialised nations the highest infection rate is found in Spain (98 per 10,000).

Frances Williams, Geneva

Murder cases fall in US

The number of murders reported in the US fell 12 per cent in the first half of 1995, the largest decrease in 35 years, the Federal Bureau of Investigation said yesterday. Officials said it was the most dramatic drop in the murder rate since 1960, the earliest year for which the agency has comparable figures.

The FBI said robberies were down 10 per cent in the first half of this year, the number of rapes decreased by 7 per cent and assaults fell 2 per cent. Attorney General Janet Reno said more community policing and greater co-operation between federal and local police in fighting violent drug gangs were reducing the crime rate. However, Ms Reno expressed concern about the surge in youth violence since 1985, especially since the number of youths will increase sharply over the next 20 years.

Reuter, Washington

Taiwan raises investment cap

Taiwan will double the ceiling on investment in its stock market by foreign institutions to \$400m (\$200m), the central bank said yesterday. Each foreign institutional investor is currently permitted to have total holdings of up to \$200m in the Taiwanese stock market.

The central bank will also enable foreign institutions to apply for permission to exceed the new limit, but did not say when the new measures will be implemented.

The stock market still remains tightly restricted for foreigners. Individuals are not permitted to buy shares, and the foreign share of a listed company cannot exceed 15 per cent. Officials said the government was studying a proposal to raise the ownership ceiling to 30 per cent.

AP, Taipei

SA gas leak kills three

Poisonous gas from a blazing chemical plant killed three people and forced the evacuation of 2,500 from a small town 40 km from Cape Town, South African authorities said yesterday. The fire, which began in a field close to the town of Mankar late on Saturday, rapidly spread to the plant, where 15,000 tonnes of sulphur had been stored for a decade as part of the past apartheid government's strategic stockpiles. The plant is owned by African Explosives and Chemical Industries.

Reuter, Cape Town

Vietnamese soccer riot flares

Thousands of soccer fans disappointed at a Vietnamese team loss tossed petrol bombs and stones at police in Ho Chi Minh City in a rare incident of civil unrest. At least 29 police were injured, six seriously, and 78 rioters arrested during more than two hours of clashes Saturday night and early yesterday, police officials said.

A crowd began to gather in Ho Chi Minh City, formerly Saigon, on Saturday evening, apparently hoping for a Vietnamese victory in a regional final in Thailand. However, Thailand won 4-0, and the crowd's mood soured.

AP, Hanoi

Caribbean premiers eye Geest

The prime ministers of three Caribbean islands arrived in London yesterday to try to raise \$150m (\$97m) from British banks to purchase the banana business of Geest, which markets the islands' fruit in Europe. Mr Edison James of Dominica, Mr John Compton of St Lucia and Sir James Mitchell of St Vincent are confident they can raise the money, an official of the Dominica government said yesterday.

The three islands, and Grenada, make up the Windward Islands, which are the main sources of bananas imported by the UK. The four governments and Fyffes, a banana marketer, are planning a joint bid for Geest's banana business. Noboa, an Ecuadorian company, is also bidding for the Geest operation.

The four islands fear that a sale to Noboa would damage their banana market in Europe because of Latin American objections to the islands' preferred access to the European Union's banana market. The islands' economies are heavily dependent on banana exports.

Camille James, Kingston

السؤال من الامتحان

Roh \$370m bribes trial starts today

By John Burton in Seoul

Former South Korean President Roh Tae-woo and eight business leaders today go on trial for the biggest corruption scandal in the country's history.

Mr Roh, who will wear a common white prison smock during the proceedings, is accused of having accepted \$370m (£284m) in bribes from 35 industrial conglomerates in return for government contracts and other favours during his 1988-93 term.

He is the first Korean head of state to go on trial, following his imprisonment a month ago. Mr Roh could receive a jail sentence of between 10 years and life if convicted, although most Koreans suspect he will eventually be pardoned.

Joining Mr Roh in the Seoul District Court will be the chairman of the giant Samsung and Daewoo conglomerates and heads of the smaller Dong-ah, Dongbu, Jinro, Daehin, Daesho and Hanbo groups.

Prosecutors will outline their case today, with the trial held for one day every two weeks until it ends, probably in early May.

Mr Kim Woo-cheong, the legendary founder of Daewoo, is alleged to have given Won15bn (£12.8m) to Mr Roh to win state construction contracts.

Mr Lee Kun-hee, the aristocratic Samsung chairman, is accused of having provided Won10bn to Mr Roh to secure a state licence to begin production of commercial vehicles.

Mr Chung Tae-soo of Hanbo, the only business leader to have been arrested, faces charges of bribing the former president to gain government land for a huge apartment complex in southern Seoul. He was released from prison last week on medical grounds.

The Daewoo and Hanbo chairmen also face charges of helping launder Won97bn from Mr Roh's secret bank accounts and using the money as loans to finance their companies.



Roh Tae-woo confessing to slash fund on TV in October.

The other businessmen also allegedly paid bribes to Mr Roh for contracts or licences in Korea's heavily state-regulated economy.

The executives, who face jail terms of up to five years or a Won1bn fine, are expected to receive lenient treatment because of fears that their imprisonment could harm the economy.

In addition, four aides of Mr Roh will be tried. They include Mr Lee Hyun-woo, the former head of presidential security and director of the national intelligence agency, who allegedly collected bribes for arranging meetings between Mr Roh and business leaders.

Others include Mr Kim Jin-ho, a ruling party MP; Mr Kim Chong-in, the chief presidential adviser on economic affairs; and Mr Lee Won-joo, a former senior government bank supervisor. All of them were allegedly involved in Mr Roh's money-gathering activities.

Prosecutors are also examining US records of a criminal case involving Mr Roh's daughter, So-young, and her husband. The couple pleaded guilty at a hearing in San Jose, California, to illegally depositing \$192,576 into US bank accounts in March 1990.

Row over Japan mercury spill continues

By Emilio Terasone in Tokyo

The Japanese government's official apology to victims of a mercury spill 40 years ago received a mixed reception at the weekend amid further turmoil over the selection process for the government's victim compensation package.

Many of the victims of the Minamata spill, the country's worst industrial pollution case, were unhappy over comments by Mr Tomiichi Murayama, the prime minister, that the "government had made efforts to avert the crisis at every stage."

The mercury poisoning was detected in 1956 after a chemical company, Chisso, dumped waste in the Bay of Minamata, in the southern island of Kyushu, killing hundreds and crippling thousands of people who ate contaminated fish from the bay.

The central and local governments, however, ignored the outcry from residents and failed to stop the pumping until 1968.

"I express a deep feeling of condolence toward those who have died in pain and my heart is full of apology," said Mr Murayama.

The government's announcement follows agreement on a compromise plan between the last group representing unrecognised victims and the government.

The plan consists of compensation for people not officially recognised as victims because of their relatively mild symptoms.

More than 13,000 victims applied for compensation in the late 1980s, but the government's medical panel nominated only 3,000 seriously afflicted people as official victims.

Although yesterday's announcement officially closes the Minamata

case, the selection of those eligible for compensation may cause further controversy.

Although there are some 10,000 people calling for redress, officials estimate that only 8,000 are likely to receive it.

Under the scheme, Chisso will pay ¥2.8m (£16,500) to each unrecognised patient, and will also make additional payments totalling ¥3bn to five organisations representing the victims.

The central and Kumamoto prefectural governments, which will set up a ¥30m fund based on state subsidies

and financing from bonds, will lend up to ¥25bn to Chisso and also spend ¥4m on projects to redevelop Minamata.

Showa Denko, another chemical company involved in a poisoning case, will also pay ¥2.8m to each unrecognised patient and will contribute ¥440m to the victims' organisations.

Of the 2,000 people who have applied for recognition as victims, only 690 have been accepted. Showa Denko will also donate ¥250m to Nigata Prefecture to redevelop the region it polluted.

Japanese will indicate preference for old-style consensus or the direct approach, writes William Dawkins

Voters to decide who leads New Frontier party

Japanese politicians and voters in the coming days will indicate their preference for the old style gentle consensus or the direct approach in modern government.

The decision is the start of the first leadership campaign for the New Frontier party since its formation by the merger of nine disparate opposition groups just over a year ago. This will be the first time in a Japanese party election that the winner is chosen by public poll. The winner on December 28 will be the opposition's candidate for prime minister at a general election expected early next year.

On the one side stands Mr Tsutomu Hata, a likeable former prime minister who represents the acceptable, if pedestrian, face of politics, the man of consensus. Against him is Mr Ichiro Ozawa, a tough king-maker bidding for the throne.

Mr Ozawa's skill at outmanoeuvring opponents to get things done makes him unpopular with the Japanese public. Yet he is liked by foreign investors and trade partners. They think he might create more of a centre of power in Japan's diffuse government and are attracted by Mr Ozawa's exhortation that Japan should become a "normal" advanced economy.

On policy, there is little between Mr Ozawa and Mr Hata. They both advocate economic deregulation, a more internationally assertive Japan, more policy-making by politicians and less by bureaucrats, and a rise in sales tax to compensate for the shrinking income tax base of Japan's ageing population.

The difference is approach. Mr Hata stressed yesterday that he preferred gradual change, at least on tax, and is seen by critics as lacking the intellectual drive to set his own agenda. Mr Ozawa sets the agenda, and his forte is in beating,



Ichiro Ozawa (left), tough king-maker, and Tsutomu Hata, likeable ex-premier



rather than appeasing, opponents.

Until they became rivals for control of the NFP over the past year, the Hata-Ozawa duo represented complementary, rather than competing, faces of the new Japan.

Mr Hata, who led a coalition government put together by Mr Ozawa for a brief two months last year, once described himself as an actor in a play written by his colleague.

collapse of an LDP government.

But they fell out soon after the LDP ousted Mr Hata's government to return to power last year. Their rivalry became open when Mr Ozawa, second in command of the NFP, arranged for the enthronement of another former prime minister, Mr Toshiki Kaifu, as the NFP's first leader.

At its launch, the NFP under Mr Kaifu had high hopes of changing the face of Japanese politics, by creating the first effective alternative to the conservative Liberal Democratic party. The LDP has ruled Japan for much of the past four decades, har-

The three parties in the ruling coalition of the prime minister, Mr Tomiichi Murayama, may merge into a single new political entity that could dominate Japanese politics, a veteran politician said yesterday, Reuters reports from Tokyo.

"It is possible that the Liberal Democratic party (LDP), the Socialist party and the Sakigake party will become one party under a name such as the Liberal Socialist party," said Mr Shiroka Kamel, a former LDP transport minister.

The long-ruling LDP is the dominant force in the three-party ruling coalition formed in June 1994 with Mr Murayama's Socialist party and Sakigake, a small group led by Mr Masayoshi Takemura, the finance minister. "There are no longer big differences between the three parties now," Mr Kamel said.

Mr Kamel said the merger could take place some time around the next general elections. Polls are not due until mid-1997 but Mr Murayama is expected to call elections after next year's budget is passed, possibly by the end of March.

ring a salutary 10 months in opposition ending in June last year.

But the NFP has struggled to capitalise on voters' dissatisfaction with the ruling party. It has been beset by internal rivalry reminiscent of the LDP from which its founding members came, and a hint of scandal; and it failed to present itself as a clear alternative.

The NFP did well in local elections last July, but on a small turnout. Its standing in opinion polls has since ebbed to a meagre 14 per cent, less than half the LDP's rating, proof of its failure to excite, but also a consequence of the LDP's skill in whipping

up bad publicity over the opposition's connections with a powerful religious group.

So the winner's first challenge will be to turn the party's fortunes round. Mr Hata is said by NFP officials to have a lead among the party's 480,000 members, but Mr Ozawa may have a slight overall edge thanks, as always, to the strength of his contacts.

He has the support of three senior NFP figures, and his campaign manager used to lead a party backed by the labour unions, whose votes may as a result come Mr Ozawa's way. Mr Hata's power base rests with Mr Morihiro Hosokawa, a former prime minister who is popular but lacks clout behind the scenes.

Obligations count for much in Japan and Mr Ozawa is owed the tacit support of Soka Gakkai, the powerful lay Buddhist group, able to mobilise between 6m and 7m votes.

His influence is believed to have prevented Soka Gakkai's spiritual leader from being hauled before the parliament earlier this month to face questions about the group's political interests.

Friends among non-party members would not normally count in a party election. But, uniquely, this one is open to anyone prepared to pay ¥1,000 (£6.40). Soka Gakkai has ostentatiously told the faithful to vote as they see fit. In practice, ballot papers may be discreetly distributed to those likely to vote for Mr Ozawa, according to the respected political magazine Shukan Bunshun.

The NFP's experiment with grass roots democracy shows that Japan's political revolution is not as progressive as it seemed at the outset two years ago. But at least the two candidates are seeking to sell their ideas, a change from the former dominance of patronage over policy.



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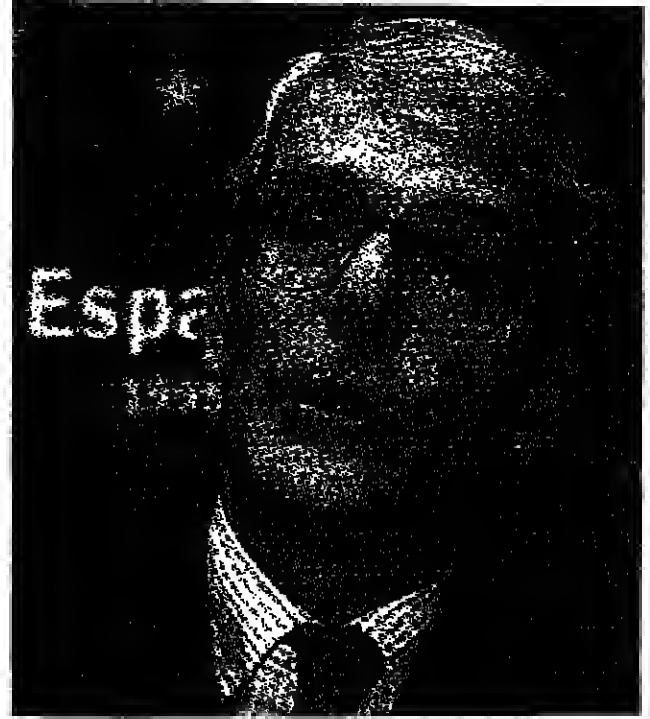
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NEWS: UK

Major faces fresh unrest on single currency



Prime Minister John Major: referendum challenge ahead

By Robert Peston, Political Editor, in Madrid

The long-running civil war within Britain's governing Conservative party over a single European currency and the UK's future in the European Union is about to escalate once more, following landmark agreements at the Madrid summit on the path to monetary union.

The overriding challenge for the prime minister will be how and when to announce a commitment to hold a referendum on whether sterling should enter a single currency.

Such a commitment now seems inevitable, following his decision to resist pressure from his party's powerful Eurosceptic wing that the Tories' general election manifesto should rule out monetary union participation in the lifetime of the next parliament.

On Saturday night he said it would be "folly" to have such a clause in the manifesto,

Conservative Eurosceptics were warned yesterday that they would be "shooting themselves in the foot" if they carry out their threat to rebel in tomorrow's knife-edge vote on fishing policy, *Robert Shrimley writes*.

The former whipless Euro-rebels are to use the annual fisheries debate to renew their campaign against the European common fisheries policy.

because this would exclude the UK from a debate on the biggest economic decision to be taken in Europe for 40 years.

In deference to Eurosceptic MPs' concerns, he made it clear he has given detailed thought to holding a single currency referendum in the UK. "I have never ruled out the possibility of a referendum," he said. In significant remarks about the timing and circumstances for such a plebiscite, he said "the time would be after the cabinet wished to recommend going in".

But Mr Major will probably not commit himself to a referendum immediately, because

with more than a year to run before his chosen date for a general election, he would risk encouraging Eurosceptic Tory MPs to push for what they want most of all: a decision to remain outside a single currency for good.

The urgency of their campaign was enhanced at Madrid, with the name for the new currency chosen - the Euro - and a date fixed, early in 1998, for selecting those to join the currency in the first wave. Eurosceptic propaganda over the coming months will therefore become ever louder.

The Eurosceptic offensive will only be defused if Mr Major succeeds in delaying the 1999 start date for currency union. Much of his efforts at Madrid had been taken up with persuading fellow government heads to launch a detailed formal study of the dangers posed by a two-tier monetary Europe, with only a small minority of countries participating at the outset. He got his way and the work will begin, under the aegis of European finance ministers, next year.

However, he backed up the chancellor's judgment that there is a 60 per cent chance that monetary union will take place in 1998, in spite of UK concerns about its impact.

UK NEWS DIGEST

Rail network to get £10bn boost

Railtrack - the company which owns the track and signalling operations of the former British Rail - yesterday gave a much-needed boost to the British government's plans for rail privatisation with the announcement of plans to spend £10bn (£15.3bn) on improving the rail network amid signs of growing opposition to the government's sell-off programme among Tory MPs.

The company, which is due to be floated on the stock market next spring, said its 10-year investment programme would allow it "to deliver a railway network for the 21st century".

Mr Robert Horton, Railtrack chairman, commented: "The privatisation of the railway gives Railtrack the freedom to look not just for two or three years ahead but for 10 years or longer. We will be able to develop long-range investment programmes free from the short-term limitations of public sector finance."

The announcement of Railtrack's investment plans represents the most positive news for rail privatisation in recent months. The programme has suffered a stream of reverses, culminating in an Appeal Court ruling last Friday that the franchising director had acted unlawfully in setting minimum service levels well below the present timetable.

But the announcement came too late to defuse growing anxiety among Conservative MPs. A group of senior Tory MPs will express concern over the progress of privatisation at a meeting with Sir George Young, transport secretary, later this week.

Charles Batchelor, Transport Correspondent

Moves to wrap up tissue merger

Kimberly Clark, which last week took over Scott Paper, has offered to divest 25 per cent of its expanded UK tissue papermaking capacity to help secure European Commission approval for the merger of the two US companies in Europe.

The commission had objected to the merger because it calculated that a combined Kimberly Clark/Scott Paper would have 78 per cent of UK capacity for making consumer grade tissues and about 56 per cent of all tissue grades.

It would also have dominant market positions through brands such as Kleenex, Andrex and Scotties and a large share of the own-label retail market, together worth about £750m (\$1.15bn) a year in the UK.

In its complex latest proposals to the commission, Kimberly Clark is understood to have offered to sell either its Prudhoe plant near Newcastle upon Tyne in northern England, or its Larkfield plant near Maidstone, Kent, in the south. They represent respectively about 25 per cent and 20 per cent of the combined group's UK capacity for all grades.

Roderick Oram on Kimberly Clark's offer to divest capacity

Kimberly Clark's preferred option appears to be to find a way to keep Prudhoe by, for example, offering to make toilet tissue there for others. But the signs from Brussels are that the Commission could require it to be sold outright.

P&G, the US consumer goods maker, is a formidable competitor for Kimberly Clark and Scott Paper in the US where it is the leading brand of toilet paper and kitchen towels. But it has limited European paper operations and little in the UK besides its market-leading Pampers disposable nappies.

Kimberly Clark is also believed to have offered to license for a period the Kleenex name to another manufacturer on toilet paper and kitchen towels but not on facial tissue where the powerful brand is virtually a generic name.

"We would no more consider licensing Kleenex for facial tissues than Mars would their chocolate bar," a Kimberly Clark executive said.

Some competitors and other parties opposed to the merger such as the Consumers Association say dividing the brand and giving only a limited licence life present problems.

"It's like splitting Heinz baked beans and Heinz soup," says one competitor.

The idea of splitting the brand and only offering parts of it for a maximum of 10 years is the main unresolved sticking point for many parties opposed to the merger.

"Consumers won't be able to differentiate who owns what said Mr Stephen Locke, policy director at the UK Consumers Association. "The more successful are Kleenex kitchen towel and bathroom tissue, the more they will benefit Kleenex facial tissues" still owned by Kimberly Clark.

"We want strong competition between Kleenex and Andrex through a clean separation of the brands. This is a litmus test of the EC merger taskforce and its legislation."

By the commission's calculations, Kimberly Clark's latest offer would cut its share of the combined branded and own-label UK toilet paper market by about 14 percentage points from between 50 per cent and 60 per cent; of the kitchen towel market by about 7 percentage points from between 40 per cent and 50 per cent; and of the facial tissue market by 3 percentage points from between 40 per cent and 50 per cent.

There is substantial evidence that UK consumers pay quite a bit more for their toilet, kitchen and facial tissues than continental consumers. Paper-makers say price comparisons are unfair because consumers in the UK have the choice of higher quality, more varied and more readily available products than those on the continent.

Last week, shareholders of Kimberly Clark and Scott Paper approved the \$9.4bn worldwide merger although the EC ordered the companies to keep their European operations separate until the antitrust issues were resolved. The EC's decision is expected shortly before a January 22 deadline.

Irish government aims to break weapons impasse

By John Murray Brown, in Dublin

The Irish government will today present new proposals on the Northern Ireland peace process in an attempt to end the impasse over paramilitary weapons when it makes its first submission to the independent arms commission set up last month by the London and Dublin governments.

The Irish are expected to call on the IRA to call off punishment beatings and end training and recruitment, arguing that these undertakings should be sufficient to allow Sinn Féin, its political wing, into talks on Ulster's future with the other constitutional parties.

Dublin is also seeking a verbal undertaking from Sinn Féin that it has renounced violence.

Britain has demanded that the IRA start decommissioning its weapons before Sinn Féin can join all-party talks on the province.

Sinn Féin is due to offer its views to the three-man commission today. However, Mr Gerry Adams, the party president, warned that Sinn Féin is not a "conduit or a proxy" for the IRA. "The IRA speaks for the IRA," he said. "The IRA has made its position quite clear - it is not going to surrender its weapons to anyone."

On this, Sinn Féin is supported by Dublin, which has repeatedly said that any hand-over of arms at this stage is unrealistic.

However, Irish officials hope Mr George Mitchell, the former US Senate leader who heads the commission, may be able to devise alternative confidence building measures which would enable the unionists to join in all-party talks.

The IRA's refusal to make any movement to decommission its large arsenal has been the main stumbling block to progress since the ceasefires 15 months ago.

Amid some signs of grassroots restiveness with the Sinn Féin leadership, Dublin is aware that the arms issue could undermine Mr Adams's authority if pressed too hard. One Irish official said: "A debate about decommissioning can so easily become a debate about recommitment."

Mr Mitchell has declined to be drawn on the details of the negotiations, indicating that he was "listening" to various views and had no intention of prejudging the outcome.

Irish and UK officials are expected to discuss the arms issue on Wednesday at the Anglo-Irish intergovernmental conference, amid reports that Mr John Major, the UK prime minister, plans to visit Dublin later this week in a bid to bolster the two governments' joint position on the peace process.

The arms commission is expected to end its first round of meetings today and plans to hold a second round of talks in mid-January. It is due to report to the two governments by mid-February.

Lloyd's reinsurance plan delay

Lloyd's of London has been forced to delay the seeking of provisional government authorisation this month for the large reinsurance company it plans to launch to take over billions of liabilities outstanding on old insurance policies.

The postponement will add to the pressure Lloyd's executives face early next year when the 300-year-old insurance market's recovery plan is due to be implemented.

The reinsurance vehicle Equitas is crucial to the plan because it would separate Lloyd's from its past problems and cap liabilities of loss-making Names, the individuals whose assets have traditionally supported the market.

Lloyd's now hopes to receive authorisation by the end of February when Names are due to be told how much Equitas will cost them.

An announcement is expected this week on the sale of Lloyd's of London Press, which is owned by the insurance market and publishes Lloyd's List, the UK's oldest daily newspaper. The sale is expected to raise £50m (\$76.5m-\$107m) and is part of fundraising efforts under Lloyd's recovery plan.

Ralph Atkins, Insurance Correspondent

Lottery regulator under fire

The future of Mr Peter Davis, Britain's national lottery regulator, was hanging in the balance last night as he prepared to defend his actions to the Department of National Heritage today.

Mr Davis, the director-general of Oflot, has been called to account for his admission that he accepted free flights from GTEch, the lottery equipment manufacturer which is a member of the Camelot consortium to which he awarded the national lottery licence.

He faces an interview with heritage department officials, led by Mr Halden Phillips, permanent secretary at the department. Mr Davis has stressed that he will not resign and will have to be forced out. "My conscience is absolutely clear," he said at the weekend.

Robert Shrimley and Raymond Shoddy

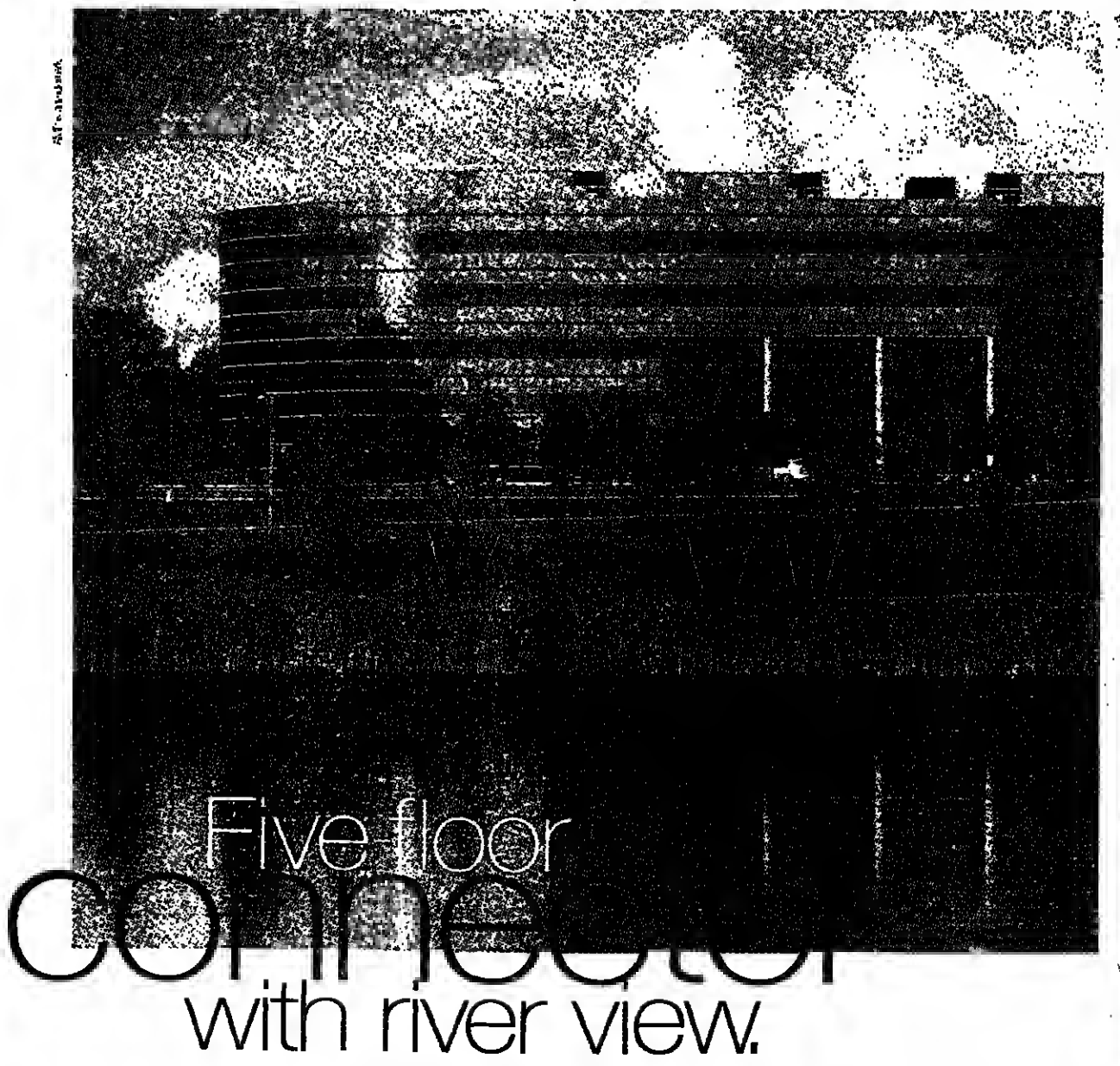
Mobile phone bill shift

Many of Britain's 5m mobile telephone users can expect smaller bills next year because Vodafone, the market leader, is launching new tariffs for its digital services from April.

Analysts suggest that Cellnet, owned by British Telecommunications and Securicor, will be forced to follow Vodafone's example, sparking a price war in the UK's mobile telephone market.

Vodafone is reacting to competition from Orange, the network launched by Hutchison Telecom only 20 months ago but which has taken a substantial market share by offering low charges, simply explained. Vodafone is to copy the Orange system, pricing calls by the second instead of the present minimum of one minute and thereafter in units of 30 seconds for each call.

Kenneth Gooding



Five floor connector with river view.

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IN INDONESIA WE PROTECT THE RAINFOREST WITH FISH.

A WWF project has resulted in over a hundred fish ponds being built in the Irian Jaya province in eastern Indonesia.

The fish ponds provide a much needed, reliable source of income and food for the local community. They also produce an invaluable by-product, a reason for the villagers to take care of the local rain forest. The ponds ensure a supply of clean, fresh water. This is only available throughout the year if water-retaining zones of the surrounding forest are kept intact. Which gives WWF good reason to provide plans and concrete for the ponds, and fish to stock them with. And because we believe it is more important to motivate by physical example than by just giving advice, WWF agricultural extension workers helped to construct concrete ponds and fish ponds. Now an entire community benefits, and the entire community runs the fish pond programme without outside help. If you would like to help us set up practical projects to save the rainforest, write to the Membership Office at the address below.

WWF
World Wide Fund For Nature
(formerly World Wildlife Fund)
International Secretariat, 1106 Gland, Switzerland.

MERCURY SELECTED TRUST SICAV
(The Company)
Registered Office: 14 rue Léon Tieff, Luxembourg
Postal Address: BP 1058, L-1010 Luxembourg

NOTICE OF EXTRAORDINARY GENERAL MEETING OF SHAREHOLDERS OF THE COMPANY

The Extraordinary General Meeting of Shareholders of Mercury Selected Trust - DM, Dollar Sterling and Swiss Franc Reserve Funds will be held at 60, route de Trèves, Senningerberg, Luxembourg at 11.00 am on 18th January 1996, for the purpose of considering and voting upon a proposal to amend the Articles of Association. Such amendments will include in particular provisions:

- for the transfer of the Company's registered office to Senningerberg;
- amending the requirements for the sanction of increases in management and custody charges;
- as to the exercise of rights by joint holders of Shares;
- enabling the Directors to require the deposit of certificates and coupons prior to any dealing in Bearer Shares;
- amending the requirements for valuation of securities held by the Company;
- permitting the Directors to decline to accept subscriptions of and conversions into Shares of any class, and enabling the Directors to fix the threshold at which redemptions and conversions of Shares of any class may be deferred;
- permitting the creation of more than one class of Shares linked to the same Fund.

Voting
The Resolution on the Agenda of the Extraordinary General Meeting of Shareholders of the Company may be passed with a minimum quorum of 50 per cent of the issued Shares by a majority of 75 per cent of the votes cast thereon at the Meeting.

Further Meeting
If a quorum is not present at the above Extraordinary General Meeting of Shareholders, a further Extraordinary General Meeting will be convened and held at the same address on 14th February 1996 at 11.00 a.m. to consider and vote on the proposal mentioned above. At such Meeting there will be no quorum requirement and the Resolution on the Agenda will be passed by a majority of 75 per cent of the votes cast thereon at the Meeting.

NOTICE OF EXTRAORDINARY GENERAL MEETINGS OF SHAREHOLDERS OF CERTAIN FUNDS OF THE COMPANY

YEN GLOBAL EQUITY FUND
An Extraordinary General Meeting of Shareholders of Mercury Selected Trust - Yen Global Equity Fund will be held at 60, route de Trèves, Senningerberg, Luxembourg at 11.15 a.m. on 10th January 1996, for the purpose of considering and voting upon the following resolution:

- To increase the total management and administration fees to 1.50 per cent from 29th February 1996.

HONG KONG FUND
An Extraordinary General Meeting of Shareholders of Mercury Selected Trust - Hong Kong Fund will be held at 60, route de Trèves, Senningerberg, Luxembourg at 11.20 a.m. on 10th January 1996, for the purpose of considering and voting upon the following resolution:

- To increase the total management and administration fees to 1.50 per cent from 29th February 1996.

EUROPEAN, JAPAN AND NORTH AMERICAN OPPORTUNITIES FUNDS
Extraordinary General Meetings of Shareholders of Mercury Selected Trust - European, Japan and North American Opportunities Funds will be held at 60, route de Trèves, Senningerberg, Luxembourg at 11.25 a.m., 11.30 a.m. and 11.35 a.m. respectively on 10th January 1996, for the purpose of considering and voting upon the following resolutions:

- To increase the total management and administration fees to 1.50 per cent from 29th February 1996.

DM, DOLLAR, STERLING AND SWISS FRANC RESERVE FUNDS
Extraordinary General Meetings of Shareholders of Mercury Selected Trust - DM, Dollar Sterling and Swiss Franc Reserve Funds will be held at 60, route de Trèves, Senningerberg, Luxembourg at 11.40 a.m., 11.45 a.m., 11.50 a.m. and 11.55 a.m. respectively on 10th January 1996, for the purpose of considering and voting upon the following resolutions:

- To increase the total management and administration fees to 0.75 per cent from 29th February 1996.
- To approve a one for ten share consolidation for the Dollar Reserve Fund.

This Resolution may be passed with a quorum of 50 per cent of the issued Shares by a majority of 75 per cent of the votes cast thereon at the Meeting. If a quorum is not present, a further Meeting will be convened at the same address on 14th February 1996 at 11.10 a.m. to consider and vote on this Resolution. At such meeting there will be no quorum requirement and the Resolution will be passed by a majority of 75 per cent of the votes cast thereon at the Meeting.

Voting
Unless otherwise stated, the Resolutions on the Agenda of the Extraordinary General Meetings of Shareholders of the Funds may be passed without a quorum by simple majority of the votes cast thereon at the Meeting.

Voting Arrangements
In order to vote at the Meetings:

- the holders of Bearer Shares must deposit their Shares with any of the Company's Paying Agents listed below not later than 5th January 1996 or with any bank or financial institution acceptable to the Company and the relevant Deposit Receipts (which may be obtained from the Administrator or the Paying Agents of the Company) must be forwarded to the Administrator to arrive not later than 8th January 1996. The Shares so deposited will remain blocked until the day after the Meetings or any adjournment thereof;
- the holders of Registered Shares may be present in person or represented by a duly appointed proxy. Shareholders who cannot attend the Meetings in person are invited to send a duly completed and signed proxy form to the Administrator of the Company to arrive not later than 8th January 1996.

Information for Shareholders
Shareholders are advised that a copy of the Circular dated 18th December, 1995 may be obtained and a draft, subject to amendment, of the proposed new Articles is available for inspection at the following places and at the Meeting:

ADMINISTRATOR:
Mercury Asset Management S.A.,
60, route de Trèves,
Senningerberg,
Luxembourg

HONG KONG REPRESENTATIVE:
Mercury Asset Management Asia Ltd.,
Unit 3801-05, 38/F Citibank Tower,
3 Garden Road Central,
HONG KONG

PAYING AGENTS:

- S.C. Warburg & Co. Ltd.,
Paying Agency,
2 Fenchurch Lane,
LONDON EC3M 2PP
- Commerzbank AG,
FRANKFURT/MAIN,
DUSSELDORF,
HAMBURG
- Mercury Bank AG,
Gartenstrasse 35,
8039 ZÜRICH,
Switzerland
- Banque Internationale à
Luxembourg S.A.,
69 route d'Esch,
LUXEMBOURG
- Raiffeisen
Zentralsbank
Osterreich AG,
AM Stadtpark 9,
1030 VIENNA

The Board of Directors

1.50 ١٥٠

How BAE pulled back from the brink

It was within an ace of becoming Britain's biggest corporate collapse. Now it is a pivotal player in Europe's aerospace industry. In a special report, today and tomorrow, Bernard Gray explains...

Four years ago British Aerospace stood on the brink of failure. The company was Britain's biggest exporter, the maker of Rover cars, Tornado fighters and a partner in Airbus. It had turnover of £10bn a year, yet it was within an ace of becoming Britain's biggest corporate collapse. Today, BAE is one of the strongest aerospace companies in Europe, and may well lead the consolidation of the European defence industry.

This remarkable transformation has required a huge restructuring of BAE's operations and a revolution in its manufacturing techniques and management style.

Almost everything about the company has had to change - from decisions at the top about future strategy to the smallest working practices on the shop floor. "Everyone has had to go through a great deal of pain to transform the company," says Dick Evans, BAE's chief executive. However, BAE cannot afford my complacency. It is in fierce competitive markets heavily reliant on two major defence projects and its productivity still needs improving. The tough regime means BAE is better placed than most European companies to cope with drastic changes sweeping through the global aerospace industry, as military budgets are slashed in the post cold war era and commercial aircraft markets become ever more competitive. The US industry is consolidating rapidly and the same process faces Europe.

The company's near-collapse was all the more dramatic because it came as such a shock to the outside world. BA, after all, appeared to be blessed with strong cash flow, a solid balance sheet and a healthy order book. Even its City advisers had little warning of the trouble ahead. The adviser recalls that in the summer of 1991 he went to a routine meeting with Professor Roland Smith, BAE's chairman. "Almost out of the blue he said to me, 'could we do a rights issue?' I thought, 'BAE as money in the bank, why does it need a rights issue?' Then he realised that something was badly wrong."

The rest of the world realised a few months later when BAE announced its £425m rights issue. It ushered in a run of bad news which sent the share price plunging from almost £6 to around £1 over the course of the following year. Its recovery, to almost £2 today, has been almost as dramatic as the company's fortunes revive the seeds of BAE's problems lie deep in its past. It started

life as a disparate group of businesses brought together as a nationalised company by the Labour government in 1977 and floated off four years later in one of the first Conservative privatisations. Many BAE managers see the small balance sheet the company had at the time as the source of its problems. To them, its technological and engineering skills were never in doubt, but BAE never had the financial strength to support them.

There is some justice to this view. In 1981 the Ministry of Defence all but indemnified companies against losses. Development work, and even most manufacturing, was done at the MoD's risk: defence contractors simply earned a profit according to a formula set out by Whitehall. Most of BAE's work fell into this category so it had little need of a large balance sheet to bear the brunt of risk. Times, however, were changing. By the mid-1980s Sir Peter Levene's reform of the MoD's procurement system was beginning to force more risk on to defence companies. BAE was also increasingly involved in two areas which required capital: civil aircraft and defence exports. Most notably, it won a £200m oil-for-arms deal with Saudi Arabia, known as the Al Yamamah contract.

Even the surplus land, which BAE pushed under the umbrella of Aztec Securities after it had paid an eye-brow-raising £276m for the company in 1988, proved dead weight. The property market had tipped out and business parks would prove hard to turn into cash.

Worse, Rover kept gobbling up cash. Executives from the car company would arrive at BAE's headquarters periodically and ask for another £200m for new model development. "If you just had £200m," would come the reply. They had, but the inexorable demands of the car market meant a constant cash drain which BAE could ill-afford.

The pain intensified with the simultaneous downturn in the civil aircraft market and military cuts at the end of the cold war. BAE had been manufacturing regional jets for about \$20m, selling them to finance houses for \$25m and at the same time agreeing to lease them back at high rates for 25 years. BAE would then place the aircraft, normally with poorer, weaker airlines on, say, five year leases with options to return the jets earlier if necessary. The apparent 45m profit was booked.

As recession struck, many airlines returned the jets. Since their real value was only around \$15m they could only be rented out at poor lease rates which did not nearly cover the cost of BAE's own lease payments, if they could be leased at all. Yet while cash was flowing out, new aircraft were still being made and profits were still showing up in the company's accounts.

By 1991, cash was flowing out of Rover, out of commercial aircraft and even out of property, as the ambitious Aztec continued to spend. What masked the problem was cash coming in from Saudi Arabia. But this was advanced payment for aircraft which had to be built, and as these were made most of the cash flowed out to suppliers or in wages. BAE's rights issue document revealed that £200m had flowed out in the first eight months of 1991 and that profits would be half those in 1990. As the share price plummeted, Prof Smith was forced from the chair and the rights issue flopped.

Dick Evans, a bluff Lancastrian who had come from BAE's northern military aircraft business, survived as chief executive partly because he was credited with holding the keys to the relationship with Saudi Arabia. A bank deemed central to BAE's survival. His relationship with Smith had been strained as both were dominant personalities. Sir Graham Day, a former

head of Rover and a BAE board member, stepped in as caretaker chairman and began looking for a new management team and solutions to the crisis. After several senior businessmen had turned down what seemed to be a poisoned chalice, John Chadli, a slightly stiff and formal man who had previously been chief executive of BTR, took the chair.

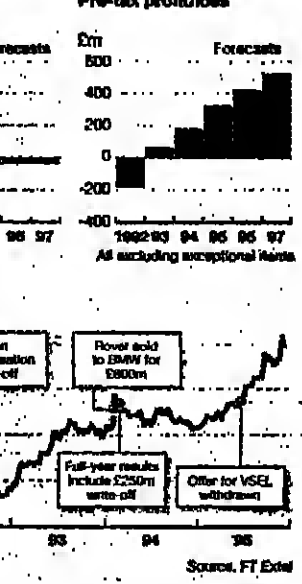
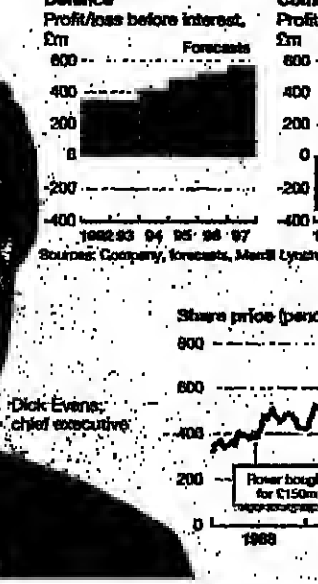
Evans promoted Mike Turner, who had been a highly successful head of defence sales, to run the civil aircraft business. John Weston, an executive who had risen rapidly, had already started to reform the defence business. George Simpson, a tough Scot, remained as chief executive of Rover. In the summer of 1992, Richard Laphorne, an accountant who was highly regarded in the City, joined from Courtice as finance director.

The first priority was to stop the cash outflow. The longer term strategy was to focus on the defence business, which was profitable and which the company understood, and to put the civil aircraft business on a viable footing. Interim results in September 1992 showed that for every £1 earned in defence, 97p was lost in civil aircraft.

Turner produced a plan to cut costs in the regional jet business and form a joint venture with Taiwan Aerospace, which was looking for a foothold in the sector. But if the Taiwan deal fell through, the business was to be closed, and in September 1992 the company took a £11m charge, enough to accomplish a shutdown as well as writing off the cost of the accumulated aircraft leases. While the joint venture with Taiwan came to nothing, the cost reduction was sufficiently successful that the regional jet production line was kept open.

To release cash, everything which was not central to the defence and civil aerospace businesses was put up for sale. Corporate jets, which needed heavy investment for a new generation of products, went to Raytheon, Ballast Nedam, a Dutch construction company no longer needed for large projects in Saudi Arabia, to a consortium led by ING bank; the satellite business to Matra Marconi Space, Arlington, which could not realistically be sold in the short term, was run to generate cash.

Two external developments also bolstered the company's position. In late 1992, following a strong stand by Malcolm Rifkind, UK defence secretary, Germany withdrew a threat to quit the Eurofighter programme, which is central to



the future of BAE's military aircraft business. In January 1993, Saudi Arabia signed the contract for the second stage of the Al Yamamah deal, which produces £2bn a year in revenue to the company. It also escaped the financial constraints of banking covenants which prevented it from falling below an agreed level of assets. It refinanced its bank debt in 1993, replacing the asset measures with earnings targets.

From that moment it became possible to sell Rover, with its unusable assets, and turn a financing drain into cash. BMW

approached BAE in late 1993, but its initial offer was not high enough. When it came back early in 1994 with the £800m BAE had asked for, BMW's only condition was that the deal was done quickly.

All these cuts, culminating in the Rover sale, took BAE full circle, back to its defence and civil aircraft core business, albeit with the same problem: a small balance sheet. But relations within the management team had become strained. Chadli's views often differed from the rest of the executives, and his prolonged absences in

the US, where he lived, did not help. A boardroom coup saw him leave in April 1994, to be replaced by Bob Bauman, the former SmithKline Beecham chief executive, whose easier style fitted better with Evans's tough approach.

Ironically, now that the company is back in calmer waters, its balance sheet is likely to be bolstered by a jewel which lay almost unnoticed for years in BAE's jumble of businesses - a stake in the cellular phone network now known as Orange. When Orange is floated, probably in the first half of next

year, BAE's one-third stake may be worth £600m. Financially strengthened and with its cost base down, BAE has been through much of the pain which is now striking its continental competitors. The heavy losses at Daimler-Benz Aerospace and Aerospatiale are a reminder that BAE's difficulties are by no means unique. Having resolved the problems first, however, BAE has created the capacity to influence the future of the European industry at a time when leadership and expertise are badly needed.

'Managers must have the courage to trust their people'

At BAE's Chester factory, which makes wings for Airbus, there is a hint of religious zeal in the air. Despite a halving of staff numbers over five years, morale is high. Everyone seems committed to beating Boeing for leadership of the world airliner market.

The visitor is also struck by signs of a dramatic change in working practices. The plant has introduced Japanese-style "cells" - self-contained teams of workers - whose notice boards detail everything from factory profitability to production rates and current problems.

Chester - and other factories in the group such as the Sarnesbury and Warton military aircraft operations near Preston - bear witness to a revolution in both attitudes and production processes in manufacturing operations. The result has been sharply increased productivity and a new aggression towards markets.

It is a far cry from five years ago when several factories, including Sarnesbury, were locked in a bitter engineering union strike. Sarnesbury has become a showpiece factory, with £38m of new investment. Lostock, a neighbouring site producing missiles, won the Department of Trade and Industry award for most improved factory last year. Chester was held up earlier this year by Roger Freeman, the then defence procurement minister, as an example of a world-beating site.

Competitors want to know how it has been done. Production line managers from McDonnell Douglas's vast fighter plant in St Louis have visited Sarnesbury to study its ways of working. Aerospatiale and Daimler-Benz Aerospace are trying to find out how BAE manufactures its Airbus components so much more efficiently than its continental partners.

The changes draw heavily on long-established Japanese "lean manufacturing" techniques, which streamline the production process, and the Total Quality Management ideas adopted widely among Japanese and American companies. However, they are not the result of a decision by BAE's top management to introduce the latest methods at a stroke across the group. Rather, they stem from individual decisions taken by each of BAE's businesses in a desperate fight for survival - and they have been accompanied by factory closures and heavy job losses.

In the civil aircraft business, employment fell from 25,500 to 11,500 between 1991 and 1995. Defence has been cut from 61,000 employees in 1988 to just under 30,000 today, with the Dynamics missiles business left. Its staff numbers have been slashed from 25,000 in 1989 to 2,500.

"We had to find new ways of working if we were going to survive," says John Weston, chairman of BAE's defence business. "The downturn in many markets was so severe that we could not be competitive by manufacturing in the same old way and cutting costs in the same old way."

Each business faced its own moment of truth some time between 1988 and 1991. For Kevin Smith, until recently the managing director of the military aircraft business, the crunch was the cancellation of the eighth batch of Tornado aircraft for the Royal Air Force following the fall of the Berlin Wall. Chris Geoghegan, who runs BAE's Airbus division, points to the need to scale up output when the highly successful Airbus A320 came on line. The company could no longer treat the operation as a hand-made cottage industry.

Mike Turner, chairman of BAE's civil aircraft business, says the regional jet operation realised it had to have manufacturing costs as close to the production line as possible. As each of the businesses had its own crisis, so each found a different source of inspiration.



Weston: had to find new ways of working

Kawasaki, the Japanese engineering company which produced parts for BAE's civil aircraft business, was another important factor in introducing BAE to lean manufacturing ideas. Dick Evans, BAE's chief executive, invited a team from Japan to look at the way BAE operated and suggest changes. Several of the businesses brought in consultants. At BAE Defence, the turnaround effort began with a series of brainstorming sessions organised by John Weston early in 1990.

Whatever the source, each team came up with remarkably similar answers. Several were obvious: workforces needed to be cut, in many cases drastically; stocks and work-in-progress had to be slashed. Suppliers had to be persuaded to cut their cost bases. BAE could not do so alone and hope to survive, since some of its defence operations bought in up to 85 per cent of the value of their final product.

Lean production techniques led to the formation of manufacturing cells, flexible teams which eliminated job specialities and hierarchical grades. Self-certification reduced the need for inspections by quality controllers. Central stores were removed at several sites, including Sarnesbury. In their place came kits, containing all the parts necessary for a cell to complete a particular task.

Since the kit box is transparent, it is immediately obvious if a part is missing, and preventing the completion of an assembly. Once the cell starts using a kit, another is automatically called for to replace it, "pulling" stock through the system in a Japanese *Kanban* technique.

This sharply reduces the volume of parts held in store, and completion rates rise because there are fewer shortages. The businesses also rationalised the number of suppliers and developed ways to work closely with those that remained. "We buy in over 50 per cent of our equipment in civil aircraft," says Mike Turner, "and our suppliers buy in 50 per cent of their goods. So there are tremendous gains to be made from working together."

The changes have put many of BAE's businesses back on a commercial footing. Its civil aircraft business, having run up operating losses of £37m in 1992 will be back to profit by 1997. The time taken to produce a wing for an Airbus A320 has fallen from 108 days to 69 and the final assembly of a Tornado takes half the time it did four years ago.

Perhaps surprisingly, the changes in working practice and job cuts have been achieved without industrial strife. Both management and workers have had to suspend the entrenched, cynical attitudes which have dogged British manufacturing.

Fear has been a powerful catalyst. The BAE labour force realised that drastic change was necessary if the company was to survive in the face of intensifying global competition. For example, Chester's Airbus wing factory recognises that the opposition is not its own management or workforce, but Boeing.

Jack Dromey of the Transport and General Workers Union accepts that change is inevitable if BAE is to prosper and broadly welcomes Japanese manufacturing techniques. "The workforce understands the need for increased productivity but job insecurity is a concern."

BAE's managers, for their part, recognised they must set clear goals and communicate the need for change if they were to win understanding and co-operation. "Once you have explained the challenge and broken down the initial suspicion, you can take an item to the team that makes it, and say, 'if we cannot produce this part for half its current cost, we are going to lose the business'," says Chris Geoghegan. "Then you let them come up with solutions. It is amazing how creative people can be." John Weston adds: "Managers must have the courage to trust their people, it is the only way to get the process started."

BAE operations, conscious that competitors are eroding the gains they have made in recent years, have produced "stretch" targets to get another quantum improvement in productivity. Central management has also become involved. For the past year it has been trying to co-ordinate the efforts of the various businesses and establish a common approach to management systems and processes. It hopes this will bind the businesses and improve the flow of technology, manufacturing and business ideas across the group.

The team behind the initiative started with BAE's top 35 managers and has expanded to the top 130. From there the group's ideas, which centre around setting a list of standards for the company, will roll out across BAE next year, with the emphasis on encouraging involvement. One consultant closely involved in the initiative says that a culture of change has really caught hold inside BAE. "Often when companies try to change, the process stops the moment the consultant walks out of the door. But BAE has decided that

it is really important. Some of its top people are spending a third of their time on this programme."

Kevin Smith, who was appointed to run the corporate change programme last month, says the focus is on improving results, rather than on change for its own sake. "In issues such as cycle times to manufacture items and reducing product costs, there will be radical changes in our approach. We will be setting demanding targets and want to establish performance that is better than anyone else."

One tool being used to standardise BAE's approach is the European Foundation for Quality Management model (see graphic above) which scores a company's performance, both in how its processes work and the results which flow from them. Companies can assess themselves on a range of criteria, from leadership skills to production processes and customer satisfaction, to get an overall view of their business performance and financial results. BAE currently lags well behind the best performing companies in Europe, such as Hewlett Packard and BOC, but the model focuses attention on areas which need improvement. Within the aerospace industry, BAE has gained a great advantage with its revolution in working practices. For while the ideas it has implemented are common in some manufacturing industries - notably cars - the aerospace sector has been much slower to adopt them.

Many US companies have consolidated, but have not yet adopted the techniques. Continental European companies are only beginning painful change. The upheaval on BAE's shop floor may prove as important as its financial overhaul in giving the company a leading role in the restructuring of Europe's aerospace industry.

TOMORROW
Where BAE goes from here

Rome still stamped by Mussolini

DATELINE

Change is long overdue for Italy's postal service, writes Robert Graham

The main post office is an unmistakable landmark in every Italian city. Mussolini made sure that the post and telecommunications (PTT) operations had a grandiose central site. If there was none, old buildings were pulled down to make way for the idealistic stamp of his neo-fascist architecture.

These buildings are increasingly an anachronism. Telephones require no operators; telegrams (once essential) are no longer sent; and letter writing, never an Italian forte, is on the wane.

Meanwhile, the package and parcels business has been eroded by private operators, especially on routes between cities like Milan and Rome. Concessions have been awarded to private contractors to handle items like wedding telegrams.

Even at Christmas, with seasonal pressure on the service, employees seem more numerous than the public. The public seem mostly immigrant workers, not Italians.

Italians are not greatly smitten by the idea of sending Christmas cards, as shown by the difficulty of finding a shop in Rome that sells them. But the decline of the post office is not only a question of changing social habits. It is as much to do with the low esteem in which Italians hold their postal service. For years it has been the most inefficient of all the public services.

Everyone has their own tale of letters appearing with ancient postmarks. There was even the case of a sack of letters turning up in a derelict railway siding, which led to an uproar when they were delivered. "We knew the letters were old but we are not allowed by law to destroy them. We got stuck when we thought we were pursuing a courtesy by delivering them," a post ministry spokesman said last week.

The blame cannot be placed on foreign services. Often the worst delays occur locally. That is especially the case between the north and the south. No one marvels if a letter between the outskirts of Turin and Sicily takes three weeks.

In defiance, the ministry says: "We often get blamed for slow mail, when people forget we are dependent upon the trains and aeroplanes which in Italy have been subjected to a lot of transport strikes."

Since September there have been at least 20 transport stoppages between air and rail.

The ministry has a target of delivering 85 per cent of ordinary mail anywhere in Italy within 72 hours, with the target falling to 48 hours within the

As a member of Censis, the social and economic research institute, but it: "The service is poorly used because the service is poor." People resort to the state post when time is no object.

Until three years ago, the ministry of posts seemed indifferent to the demands of the public. Successive ministers and their acolytes were more concerned with patronage. Rules and employment structures were geared to suit employees rather than the public.

The degree to which the public was disregarded has only started to come to light with a scandal surrounding the employment of fake invalids and the award of fraudulent invalid pensions. In September Rome magistrates began investigating a sample of 2,000 persons in their 30s awarded jobs in the PTT by being classified as invalids (therefore subject to special priorities for obtaining work).

They discovered some surprising facts. In the first six months of 1992 - the final days before Italy's post-war political establishment was discredited by corruption scandals - the then Italian-born post minister took on 1,048 "invalids".



The sole criterion appeared to be geographical. More than 38 per cent of jobs were awarded in Sicily, 24 per cent in Campania (around Naples), and the remainder in other areas of the south; only 12 per cent were awarded in Rome and the surrounding Lazio region.

This was patronage politics at its most generous. More detective work revealed many an invalid to be completely fit. Most had done military service, and one was

discovered to be a champion gymnast running two physical training centres. Looking further into family backgrounds, the magistrates have discovered that, by coincidence, the parents are often trades unionists attached to the PTT.

Yet, amidst all this poor publicity, the ministry of posts is attempting to face the modern world of competition and develop a user-friendly service. Since January 1994, the postal service has begun to transform itself into a public company - a process due to be completed next year. Performance targets have been introduced and the axe on spending has been wielded silently but to considerable effect.

Since 1993, losses have been cut from a staggering L4,500bn (L1,760bn) to L3,380bn. Traditionally, more than 80 per cent of spending has been on personnel, so savings have come from freezing new employment. The number employed has fallen during the past three years by 50,000 to 190,000. The ministry prides itself on having achieved this without industrial unrest, but the workforce remains bugily cumbersome, concentrated in the south where there is less business and the service least efficient.

If real cuts are made and postal services tailored to the electronic age as promised, grandiose post office buildings in prime sites will become utterly obsolete.

FT GUIDE TO THE FED'S OPEN MARKET COMMITTEE

I understand the FOMC meets tomorrow. What is it?

It is a committee of governors and regional presidents of the Federal Reserve Board - the US central bank - which sets the level of short-term interest rates. As such, it is arguably the most powerful group of economic policymakers in the US, perhaps in the world.

Who is on the committee?

There are 12 voting members: the seven governors of the Fed's board (one seat is currently vacant) and five of the presidents of its 12 regional banks. The regional presidents serve on a rotating basis except for the president of the New York Fed, who is a permanent member. The committee is chaired by the Fed chairman, at present Alan Greenspan. By tradition, the vice-chairman is the president of the New York Fed, at present William McDonough.

What interest rate does the FOMC control?

It sets the level of the federal funds rate, which is the rate at which banks make short-term loans to each other. The fed funds rate serves as a benchmark for short-term borrowing costs generally. Banks' prime lending rates and the cost of consumer loans, for example, move up and down with the fed funds rate.

The FOMC does not directly control long-term interest rates, such as yields on government securities, which often have a more important impact on economic activity than short rates. However, movements in the fed funds rate do affect long-term rates by influencing the bond market's expectations of future growth and inflation.

What about the discount rate?

The discount rate - the rate at which the Fed makes short-term loans to commercial banks - is set by the Fed's seven governors in response to requests from the boards of the regional banks. Since little borrowing now occurs at the "discount window", the discount rate has more symbolic than practical significance. It is adjusted periodically in line with movements in the fed funds rate, which is the main policy variable.

How did the FOMC get its name?

The committee controls interest rates by engaging in "open market" operations - that is, purchases or sales of government securities. If the FOMC wants to lower interest rates, it increases its purchases of securities, in the process "pumping" liquidity into the market. Open market operations are performed by the New York Fed which receives instructions from the FOMC after each meeting.

What criteria does the FOMC use in setting monetary policy?

There are two main criteria. First, the FOMC is generally concerned about domestic economic prospects. Strength of the dollar is a source of concern, but currency considerations do not loom nearly as large as in Europe. Second, unlike many other central banks, the Fed is legally required to promote "maximum employment" as well as "stable prices". Recent Fed chairmen have tended to put greater priority on stable prices, arguing that low inflation is a precondition for sustained economic growth and high employment. But the FOMC is rarely slow to react to signs of serious weakness in the real economy.

How are decisions reached?

By the standards of many central banks, in a surprisingly rational fashion. The FOMC gathers every six weeks or so. Meetings typically begin with a review of open market and foreign exchange operations since the last meeting. Staff economists then present their latest economic projections. That is followed by a general discussion of the economic outlook. Staff then set out several monetary policy options which are reviewed in a round-table discussion. Finally, a monetary "directive" (instructions which tell the New York Fed whether to tighten or loosen policy, or leave it unchanged) is formulated and voted upon. Individual members sometimes dissent from the committee's decision, but the minutes generally show a high degree of consensus.

Is the FOMC really independent?

The Fed likes to say it is independent within, rather than of, government. The FOMC does not receive formal instructions from any other body or person. However, if the US president and treasury secretary persistently call for monetary policy adjustments, this may influence the FOMC's thinking. The Fed chairman (and occasionally other members) is frequently called to justify his actions before congressional committees.

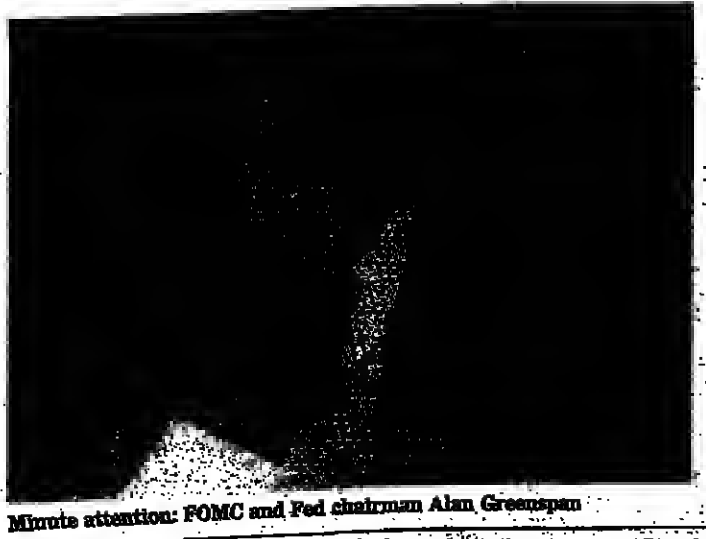
Political influence is exerted mainly through the nominating process. The Fed's board is appointed by the president and confirmed by the senate. Governors serve 14-year terms. The Fed chairman and vice-chairman are named for four-year terms.

However, regional presidents are appointed by private-sector directors of the regional Fed banks, subject to final approval by the Fed's board in Washington. Congress has complained that regional presidents are "unaccountable." But in practice their private-sector orientation and emphasis on controlling inflation has led to sounder monetary policies than would be likely if all FOMC members were political appointees.

Is the FOMC secretive?

Yes, by the standards of most other arms of US government. The minutes of FOMC discussions are not released until six weeks after the meeting in question, and they do not reveal who said what. However, the FOMC is trying to pacify its critics. If it decides to move interest rates, it now issues a short statement immediately after a meeting. Full transcripts of FOMC meetings are also now available - with a five-year delay.

Michael Prowse



Minute attention: FOMC and Fed chairman Alan Greenspan

Kodak develops a brighter outlook

The giant has left the dark room, write Andrew Gowers and Tony Jackson

During his five years running Motorola, the US electronics group, George Fisher achieved a formidable reputation as a manager and strategist. So when he quit late in 1993 to take on the chairmanship of photo giant Eastman Kodak, Wall Street's delight was mixed with puzzlement.

Why would a man who had won such plaudits and profits at a company at the forefront of America's digital revolution trade them for a business that, despite its proud history and powerful brand name, could best be described as demoralised and floundering?

Two years on, Fisher, a trim, thoughtful man with a straightforward manner, offers an answer that is starting to win over the doubters. The traditional photographic business, he says, is set for significant growth around the world for as long as he can foresee.



George Fisher: Kodak's chairman says there are "great opportunities"

What is more, the industry is on the cusp of a technological transformation that will offer huge rewards to those companies in at the start. "When I came here," he says, "the mental set was that this is a slow-growth industry, and that the way you keep going is you keep cutting. The new mind set I think we've succeeded in establishing within the company is that there are tremendous growth opportunities; we have to go develop them."

Fisher's approach has indeed been a departure. When he took over, Kodak was struggling after waves of cuts to maintain profits at the level of a decade before. Its traditional lines of silver halide film and photographic paper were stagnating, and seemed doomed to erosion by new technology which Kodak did not fully understand.

To the dismay of some in the investment community, Fisher - an engineering graduate who spent 10 years at Bell Telephone Laboratories before moving to Motorola - concluded early on that the answer was not more cuts.

Instead, he set about rapidly disposing of the pharmaceutical and consumer health businesses Kodak had bought during an ill-conceived diversification spree, and went on a trade and marketing offensive in Kodak's traditional product lines. He brought a new single-mindedness to the company's efforts to exploit digital technologies. Digital imaging, he insisted, was not a threat to the traditional business of film and paper but an opportunity to expand it - for example, by using computer technology to edit, communicate and reproduce photos.

"Not too many years ago," Fisher says, "the company feared that digital was somehow going to wipe out film. We don't see that happening."

Hence digital is now being embraced more as a way to grow not just the total enterprise but the film business as well.

Results are already perceptible. Sales of digital equipment are up between 50 and 100 per cent this year, depending on product line (well ahead of expectations, but from a low base), and are set to grow at least as strongly next.

And Kodak is positioning itself for the information highway with alliances with companies such as Hewlett-Packard, Apple and Microsoft. The idea is to establish its colour imaging and picture storage technologies as industry standards - for example, for transmission of pictures via the Internet.

Fisher's experience at Motorola - which was losing \$50m-\$100m a year in wireless communications 10 years ago but went on to become an industry leader with a sparkling profit record - is central.

"I would say we are in imaging where Motorola was in wireless communications about 10 years ago," he says, pointing to the technology, the rapid growth in computing power, and the diminishing cost of memory and communications.

If the future looks promising, however, that does not mean the present is anything but difficult. Digital imaging is of marginal importance to the current business and will not make money until 1997 at the earliest.

Fisher's immediate preoccupa-

tions are Kodak's costs, and problems selling in Japan. "I think our costs are way too high still. We have a lot of room to improve quality and our costs of production. Our overhead costs are also too high. In every one of our businesses I have areas where we're dissatisfied."

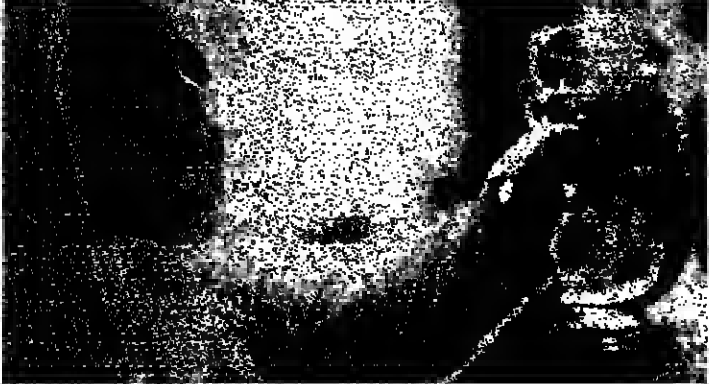
Then there is Japan, where Kodak's arch-rival Fuji commands about 70 per cent of the domestic market, thanks, the US company charges, to government-sanctioned anti-competitive practices which enable it to make large profits at home and buy market share overseas.

In his previous job, Fisher was vocal - and, to an extent, successful - in his demands that the US administration press Tokyo to open its market. Now, calling in aid truckloads of documents setting out his case, he is trying to repeat the trick.

So far there is little sign that Washington has the stomach for a fight, but Fisher is undaunted. "I've been involved in these issues for 20 years with Japan, and I've never had a single issue that's had such unanimous support [in Washington]."

And what of Fisher's own future? If he turns Kodak round during his current five-year contract, is there another challenge he might relish? "I don't have any plan beyond staying here until I retire. Five years is the minimum, and more likely I will stay here many years beyond that."

FILM/VIDEO



Non-European art success of 1995: The White Balloon

Do you spot something odd in the title of the Hollywood children's fantasy *The Indian in the Cupboard*? Exactly. Americans usually call cupboards closets. But maybe *The Indian in the Cupboard* sounded too much like an inter-racial gay movie and there is definitely none of that in this tale of boy meets toy. Nine-year-old Omri is given an Indian doll for his birthday and locks it in his bedroom cupboard, only for the thing to come alive at the drop of two eyelids. We are off into fresh dimensions. The film is deft and charming, but its bonafide thrust has been stolen in the US by Disney's computer-animation feature *Toy Story*, in which a nursery comes alive.

Elsewhere you can have Jim Carrey in *Ace Ventura 2*, in which cinema's first \$20m-movie comedian rumps around Africa being rubber-faced and politically incorrect. Or you can have Iran's *The White Balloon*, which played Cannes this year with its tale of a little girl, a lost banknote and a balloon seller. Sweet, but festival audiences may

have gone over the top in elevating it to non-European art hit of 1995.

The TV/VCR system has supplanted the fireplace, so start piling up those freshly chopped movies now. *Batman Forever* should be chopped enough for anyone: a widescreen noise-and-light riot reduced on video to demure drawing-room dimensions. But we do have Jim Carrey, as a campy cha-

meleon-like Riddler.

Better still is Fred Schepisi's *Strangers With Candy*, where a gifted cast camps up psychological chamber drama. John Guare's Broadway play becomes a broad-brush comedy about deception, and social manners, played to the limit by Donald Sutherland.

Nigel Andrews

PEOPLE

Al Dunlap: another conquest over, plenty more to go

When the US tissue maker Kimberly-Clark completed its takeover of Scott Paper last Tuesday, it set a dangerous man on the loose, writes Tony Jackson in New York. Al Dunlap, ex-hatchet man for Sir James Goldsmith and now ex-chairman of Scott, is looking for the next company to get his teeth into.

In 20 months with Scott, Dunlap fired 70 per cent of its head office staff and 20 per cent of the shop floor. He also took on a company with a market value of \$2.5bn and sold it for close to \$10bn. Now, he says, he is unemployed for Christmas. With a \$100m fee in his pocket, he will doubtless rub along.

He expects to be back very early in the New Year. His target will very likely be a US manufacturer, probably in consumer goods. He likes companies with hard assets, he says. When assets have legs, they can walk across the street.

Westinghouse, the struggling conglomerate, is the one that got away. Its impending \$8.5bn takeover of CBS, the US TV network, takes it out of his preferred areas. "God forgive them," he says. "If you cannot run Westinghouse, what is the point of trying to run CBS instead?"

Dunlap says there are plenty of other companies out there waiting for help. He will only be brought in as a last resort. But he says he has been talking to a lot of people, sizing up situations. When he makes his choice, he adds, buy all the shares you can. "Mortgage the

farm. Sell your neighbour's house." It is the kind of sales pitch you could only get in the US. The betting is that Wall Street will love it.

Four-horse race at Fiat

Last week's management changes at Fiat, Italy's biggest private company, have kept tongues wagging in Turin. Haig Simonian writes. Yet in spite of apparently exhaustive discussion, the impending elevation of Cesare Romiti, group managing director, to the chairman's post being vacated by Gianni Agnelli, and the former's replacement by Paolo Cantarella, who currently heads the core cars division, has left two questions unanswered.

The first is who will succeed Cantarella at Fiat Auto. There are three strong candidates, with a dark horse in the wings. Both Alessandro Barberis, currently Cantarella's number two at Fiat Auto, and Giovanni Battista Razzelli, the head of its international operations, are obvious successors. The latest betting puts Razzelli just ahead.

Also strongly placed is Giancarlo Boschetti, head of Fiat's Iveco commercial vehicles division. Recently, however, Roberto Testino, who runs the Fiat Comau robotics subsidiary, has started making his way up the field. Comau is where Cantarella cut his teeth as a manager before moving to the cars side, creating a link between the two men.

Insiders add that Cantarella's passion for cars and close identification with Fiat's product-led recovery may mean he will retain a strong interest in the cars division. That could favour the chances of a relative outsider, like Testino, who runs the Fiat's 40%, over more experienced heads.

The second enigma concerns Giorgio Garuzzo, 57, Fiat group's well-regarded chief operating officer, who has emerged as the big loser from the reshuffle.

As deputy to Romiti, he would have been the obvious successor as group managing director. Now that job has gone to Cantarella, Garuzzo looks set to stay where he is. Talk of past difficulties with Cantarella puts a question mark over how long he will wish to do so.

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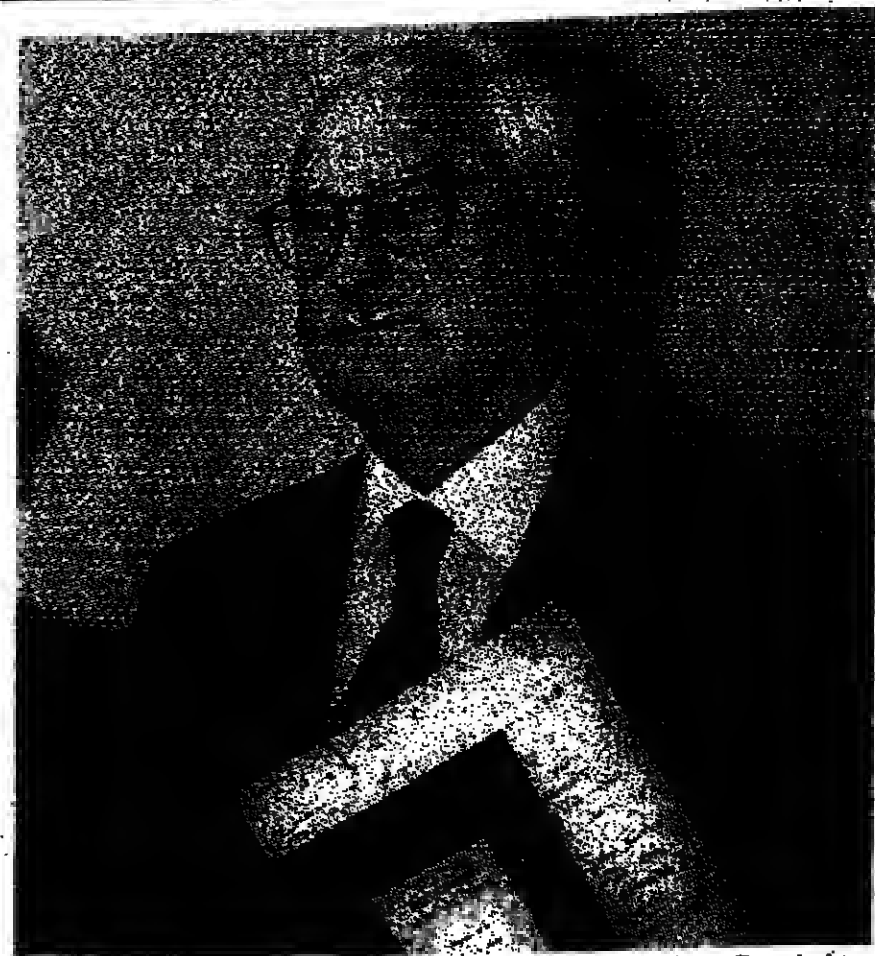


FINANCIAL TIMES

MANAGEMENT

Corporate governance in Britain is coming under ever closer scrutiny. Here we talk to the man who investigated boardroom pay and (below) present one view of the broader issues

Greenbury: the chairman speaks



Tony Andrews
Sir Richard Greenbury: "I think the level of personal disclosure is offensive"

Sir Richard Greenbury, chairman of Marks & Spencer, sits in his office above Baker Street and contemplates one of life's more irritating little ironies.

At the start of this year, when the Confederation of British Industry asked him to head an investigation into the controversial topic of directors' pay, Sir Richard and his fellow study group members were immediately branded by sections of the press as "fat cats," incapable of taking a firm stand on the size of the executive cream bowl.

As the year ends, the complaint is the very opposite: that the report be produced last July was so tough that a campaign is afoot by disgruntled executives to water down its provisions. Should not Sir Richard be doing more to prevent dilution?

Sir Richard, whose loathing for the media runs as deep as his passionate support for Manchester United football club, says in an interview that this constant, unreasonable "slagging off" by the press is why "I'll never do anything again, not in public life".

And he insists he is not acquiescing in dilution. Although the study group disbanded when its report was published, Sir Richard has continued discussing implementation, ever since emerging from hospital after a hip operation.

Still, the "watering down" accusations raise an important question: five months on from publication, what impact is the Greenbury committee report having on corporate Britain?

Enormous, seems to be the answer. Companies may not like Greenbury's call for much greater disclosure of boardroom pay, its clearer linkage to performance, and a strengthened role for a board remuneration committee, composed of non-executives. But they are spending large amounts on management and pay consultants to see how to comply.

Sir Richard, who also sits on the boards of Lloyd's Bank and drugs group Zeneca, is in no doubt: "Every business I'm involved with is currently spending an enormous amount of time collecting information and trying to review its entire remuneration policy."

"And if I talk to other businessmen, I know that every one of them, their remuneration committees and their boards, are

currently looking at a whole series of proposals... It's all taking place now."

The committee's "suggestions" for reform are being made compulsory by the stock exchange, which is in consultation about changes to its rule book. It is this process which is at the centre of any efforts to change Greenbury's recommendations.

Last month Geoff Lindey, chairman of the National Association of Pension Funds' investment committee and a leading Greenbury committee member, warned that "powerful voices" were trying to block implementation of key aspects of the report.

Areas of contention include Greenbury's recommendation that shareholders approve all long-term incentive schemes - defined as those committing shareholders' funds for more than a year ahead. Draft stock exchange rules define long-term as over three years.

Companies are also uneasy about having to disclose the full cost of executives' pension benefits, which they fear could provoke a fresh storm of "fat cat" allegations. The precise formula for pension disclosure - in itself a complex and potentially controversial subject - is still being muddled over by the actuarial profession.

Sir Richard seems relatively sanguine about all this. He doubts that companies will try to get around the obligation for shareholder approval of bonuses by playing tricks with the timing - for exam-

ple, by running a scheme that lasts just under three years.

Companies, he says, should not underestimate the power of institutional shareholders, and their willingness to express their unhappiness. "It's the institutional shareholders that have introduced... much tougher criteria on executive share option schemes."

As for pensions, he insists no attempt is being made to water down the committee's proposals. The debate is about the proper way to show the sums in a company's accounts.

He says an actuarial experiment, using different methods to calculate M&S directors' pension entitlements, had produced some bizarre results. "I was horrified to find that two of my directors were minus," (ie benefit was negative).

Another problem is that a report and accounts normally declares that a company is an ongoing concern. But some argue that it cannot logically be so if all its directors are to retire at the end of the year, which is the assumption behind one pension calculation method.

Sir Richard, however, makes plain that he is sympathetic to some objections raised against his report. "I think the level of personal disclosure [of remuneration] is offensive and I don't like it. I don't think there should be any reason why... people should know every penny I earn."

He reluctantly accepted full disclosure because this was the best way of "arming shareholders," providing them with the information they needed.

He agrees with the widely-voiced complaint that greater details of pay will "produce security risks for any well-paid director, and if not the director himself then the family."

He says he personally wanted to see highly-paid City lawyers and bankers, as well as newspaper editors, included in the report, but he was told the priority was to look at corporate Britain.

"Why shouldn't lawyers in the City charging hundreds of pounds an hour... have to declare their salaries? ... If the editor of the News of the World wants to know what I'm earning, then I would like to know what he's earning."

How long will it take to measure the impact of the report? New stock exchange rules on greater pay disclosure - in the form of a report to shareholders by the remuneration committee - will come into effect for company accounts covering the year to, or after, December 31.

Companies reporting on or after December 31 next year will have to state whether they have complied with Greenbury's best practice provisions relating to remuneration committees.

However, the timetable for implementation of the new pension disclosure rules has yet to be fixed. Says Sir Richard: "I

don't see why pension disclosure shouldn't come through in some report and accounts at the end of '96, and certainly by '97. This is just a technical argument as to what's the best way to tell it."

He believes that many companies will implement the new rules ahead of the required timetable, but adds that the real impact of the Greenbury report will not become clear until the end of 1997, when companies have had a chance to rethink and change their initial approach.

He thinks that responsibility for following up the report in two to three years' time, should lie with the government of

the day and, he hopes, the "Cadbury mark II" committee which was established recently to cast a fresh eye over Britain's progress in corporate governance.

"So why can't we all wait until then? I don't think that's an unreasonable request."

"If you can show me at the end of 1997 that nobody's listened, or nobody's done anything, well fine - give us a blasting. But for God's sake be patient."

Martin Dickson and William Lewis

Cadbury mark I, the committee on corporate governance chaired by Sir Adrian Cadbury, is over and we are about to be subjected to mark II. Some say it will not be a mark II but, in reality, that is what it will be.

This must be the moment for the corporate sector, and particularly that part of it which we are continually told must be the main engine of growth in the future - small- and medium-sized companies - to say what has happened so far. It could also suggest a list of priorities for the next phase of improving corporate governance in the UK.

It is generally accepted that Cadbury mark I had at least three objectives. First, to improve governance and thus limit scope for a repetition of the BCCI, Polly Peck and Maxwell affairs. Second, to preserve the unitary board in the UK, to avoid the two-tier structure used in Germany. Third, to involve the owners of UK companies, the shareholders, more in the governance of their companies.

Cadbury mark I came up with four ways of moving towards achievement of these objectives:

- A division of power at the top of a company, usually by having a non-executive chairman alongside a CEO.
 - The appointment of strong and independent non-executive directors to boards.
 - The limitation of directors' contracts and full disclosure of their compensation packages via powerful remuneration committees, consisting only of Neds.
 - The empowerment of audit committees, consisting largely of Neds.
- Cadbury mark I has been quite successful, but there are caveats. Too many shareholders, principally the small ones,

still find it virtually impossible to have any influence on a board which they feel is not performing properly.

There is a widespread suspicion that an unwholly alliance exists between those who have been put in charge of our companies, the directors, and those who have the job of managing our savings - the institutional fund managers (often described inaccurately as the 'owners' of those same companies). They believe this alliance results in little or no real "ownership" activity on the part of the institutions. Some claim these institutions sell rather than interfere, and that what interference does occur takes the form of a private chat with the chairman or CEO rather than something in which the other owners become involved as well.

Further, there is a feeling that Cadbury mark I is not going to help owners and potential owners decide whether or not the executive management of a company is improving. Finally, there is concern that Cadbury seems to assume that governance is all about checking, controlling, and monitoring, rather than addressing the principal concern of a board: future strategy.

So does what we have been told so far about mark II give grounds for optimism? The remit is to renew the Cadbury code as it stands now, to renew the role of directors, executive and non-executive, to pursue any relevant matters arising from the Greenbury report, and to address the roles of shareholders and auditors.

Although most, if not all, of this will prove time-consuming, especially for Neds, it will be widely regarded as another step in the right direction.

But much will turn on just how Sir Ronald Hampl, chairman of ICI and the "mark II" committee, and his team tackle the role of shareholders, ie the owners, something which was not addressed at all by mark I. The lack of emphasis on the role of the owner in corporate governance is surprising, because most economic historians who have covered the industrial revolution agree on the significance of the concept of ownership rights. Given all this, the question which arises is: who are the owners of UK plc, and what are they saying about the governance of property?

The short answer which most people would give to the first of these questions is: the institutions. Their meteoric rise since the 1950s to the point where they "own" between 60 per cent and 70 per cent of UK plc is well known. But the rise to near-total dominance by these professional investors, and the squeezing out of the small man, has not produced a more efficient capital market. As The Economist put it not long ago, "owner-capitalism has been replaced by 'punter capitalism' and the share certificate has become little more than a betting slip." If this seems an extreme point of view, it is difficult to deny that we have precious few institutional investors these days who follow the

fundamental principles of a Warren Buffett, and really do invest for the long term in businesses they believe they really understand.

As for the second question: What are the new 'owners' of UK plc saying about corporate governance? The answer is: "precious little". They have been forthcoming on directors' compensation packages, but they have not pontificated on Cadbury mark II, and they dislike being provoked on questions of strategy such as distributions and retentions, rates of return, investment and diversification, defences against takeover bids, returning cash to shareholders, and so on.

This reluctance to be drawn on leading strategic issues is strange, because over the years the switch of ownership from individuals to institutions and the growth of takeovers and acquisitions has resulted in the elevation of shareholders to a position of real power. But they seem reluctant to exercise that power. Can this be, many wonder, because too great a commitment to any one company reduces the fund manager's ability to walk away by selling?

So far the critique amounts to this: Cadbury, in its attempt to improve corporate governance in the UK, does not seem to be involving the owners (the institutions) sufficiently, and they in turn seem quite happy with this situation. But there is more to this question than just disquiet over a

particular movement in one country. There have been signs for some time that perhaps all is not well with capitalism's principal vehicle for the execution of business: the company, and its owners. For example, the leveraged buy-out wave of the 1980s can be portrayed as the product of dissatisfaction with the existing form of corporate ownership, and a desire by active investors to return to a more direct and entrepreneurial form of ownership.

It has been widely suggested that the UK should emulate the so-called superior systems of Germany and Japan. At the same time, the UK's solution to the problem - to enhance the power and prestige of the Neds - has not been universally accepted. Others argue that boards should be encouraged to think and act in the interests of all stakeholders in a company (the "inclusive approach"), rather than primarily of the shareholders.

Most practical people feel that capitalism must be run, within the limits imposed by the law, by capitalists. Just because the owners of companies are not performing in every respect as one would wish, that is insufficient reason for discarding or ignoring them.

So, if the new form of corporate governance in the UK is to work, we need to involve all the owners - in effect, the institutions - more. Their reluctance to exercise their full power and become involved must, somehow, be overcome. Allen Sykes, former managing director of

Consolidated Gold Fields, has suggested one way - that the 60 leading investment institutions in the UK become "relationship investors" in the top 100 companies by appointing "shareholder directors" (who would be monitors of but would also enter into 5- to 7-year performance contracts with the executive directors).

This seems to be too revolutionary and wide-sweeping a change to the existing state of affairs to be acceptable to either owners or management, but it does highlight the significant weakness in the system, namely the lack of any real contact between Neds and the institutions. There are several ways to improve the situation. Companies could be less short term in the way they frame directors' compensation packages, and in the way in which they sometimes dump investment managers of their own pension funds.

The reliance on the takeover as the ultimate constraint on management could be reduced by making the procedure more difficult. Also, the system which says that management can talk to institutional managers and analysts only about information which is already in the public domain could be relaxed. And Neds need to be involved as well as executives.

Will Cadbury mark II deal with the problem of the involvement of the owners of companies in corporate governance? If it does not, the end result - our new system of corporate governance - will be sadly distorted.

Alan Clements

The author is chairman of David S. Smith

Cadbury: owners must speak

A performance that can tip the balance

The tip is the ultimate performance-related pay. It illustrates some of the problems of the meritocratic, equitable concept of reward related to output. Studies in the US have shown that the number and size of tips is a function of all sorts of things associated with the waiter. Each of the following factors has been demonstrated to affect tipping: whether the waiter/waitress touches the customer; what they wear; whether she has flowers in her hair; is physically attractive; introduces him/herself by name; squats at equal eye-height during the initial visit to the table; and, of course, visits the table more often.

But tips also vary according to characteristics of the customer. Tips are larger when customers are male, paying by credit card and

patronise the restaurant regularly. Other factors to do with neither customer nor waiter make a difference, such as the weather.

It seems reasonable that good food and prompt service are associated with higher tips, even though the quality, preparation and speed of food delivery is not within the control of the waiter. One does not, it seems, act fairly and reward the server on the basis of service.

Tipping also depends upon factors beyond the waiter's control and almost at random. The mood of the cook, the price of fresh produce on the day and the avarice of the restaurant shareholders may affect the waiter's tip as much as his/her behaviour and attitude.

This illustrates clearly one problem with performance-related pay. Performance is not always under

ADRIAN FURNHAM



one's total control. Most people are inter-dependent with others whose performance also affects one's own. And geo-political economic factors often beyond one's ken, and certainly beyond one's control, can and do affect performance.

Despite their widespread use, many managers are sceptical about the

usefulness of ability and personality tests in selection. Supply (of psychometric consultants) and demand (by human resource professionals trying to look sophisticated) has seen an impressive growth in the use of selection tests.

Some believe that the best predictor of the future is the past. Life-history or biography is all you need. But what in our past is the best predictor of our potential?

One study looked at simple biographical predictors of middle-aged, middle managers.

The list of factors thought to be predictive was long: which school they went to; position in the family; age of first mortgage; sport preferences, etc. In fact, this study found that for these middle-aged Britons the best predictor of managerial success was at what age they first travelled abroad: the younger the better. Why? When travel was more expensive and more difficult and when Europeans were somewhat more xenophobic, it tended to be the more adventurous, curious and well-off parents who took their children abroad. And it is possibly these characteristics associated with one's parents which lead adults later in life to be more successful. The question does not work

for younger people who travel abroad routinely, but remains an interesting marker for those interested in selection.

Some years ago, a study tried to identify the single factor that most accurately predicted how long patients were kept in mental hospitals. The single best predictor turned out to be the thickness of the patient's file. The bigger the file, containing all sorts of official reports and assorted bric-a-brac, the longer the patient remained locked up.

Is the opposite true of the best predictor of management success? I spoke to a top civil servant personnel officer, who said his section had attempted, using retrospective data,

to find the best predictors of high flyers.

Some thought it was an Oxbridge conspiracy with a self-fulfilling prophecy. Others thought it might have something to do with the father's occupation or the school attended. Occasionally, an odd suggestion was thrown in, such as whether the person was religious, the age they first acquired a home computer, even the number of first names they had.

The best predictor turned out to be the thickness of the personnel file. The fewer the assorted bits of paper in the file, the better the individual was rated by the organisation.

So pause before going to personnel to sort out your problem - it may thicken your file and reduce your chances of success.

ASSESSING OUR IMPACT ACHIEVEMENTS AT HOME AND ABROAD

THE UNIVERSITY OF NOTTINGHAM

Each year the University of Nottingham sets itself clear objectives in a number of different fields. The sum of these individual ambitions add up to a strategic aim.

This is to sustain the University's acknowledged position in the leading group of research universities in the United Kingdom while at the same time providing a teaching and learning environment which is second to none.

Nottingham seeks to contribute to scholarship, understanding, innovation and to promote economic partnership with the public and private sectors. Every year, in December, the University publishes its Annual Report. It allows us to examine the extent to which we have succeeded in achieving our aim, to explain

our policies and to demonstrate the lessons we have learnt from experience.

It also provides an opportunity to examine the impact Nottingham has had nationally, internationally and, just around the corner, in our own local community.

REGIONALLY, the University's impact is diverse; it injected some £200 million into the local economy in 1994-95, is one of the largest employers in Nottingham, and the staff of its Medical Faculty provide much of the consultant medical care in the City. Its new £3 million Arts Centre attracted greatly increased audiences for visual and performing arts and more than 12,000 people participated in its Adult Education courses.

NATIONALLY, research awards rose by a remarkable 22% to a new high of £40 million. Independent statistics showed Nottingham to be the most sought-after UK university in terms of student applications - 17 - for each available place. In the teaching quality assessment exercise Nottingham returned one of the highest proportions of departments earning top grades.

INTERNATIONALLY, Nottingham made great progress towards bringing to fruition exciting development schemes in Thailand and Malaysia, in co-operation with home governments and the private sector.

In the fields of research and teaching, in economic, social and cultural life, we believe our staff and students made great progress in 1994-95.

If you would like to read about our activities in more detail, ask for a copy of the Annual Report. It is available from the

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1520 من المجلد

Which business school throws the best Christmas party? Della Bradshaw assesses the competition

Blowing out the old year

When prospective students select their future business school, they study the length of the course and the school's international reputation. Much lower down the list of priorities is the quality of the food, how comfortable the beds are and the price of the beer in the bar.

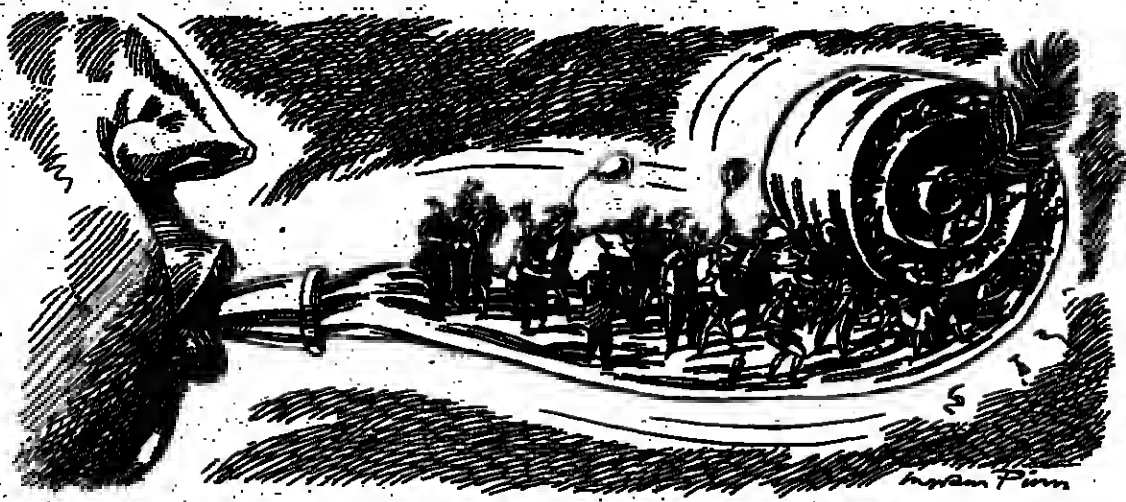
Even less consideration is given to the culture of the Christmas festivities. But if team spirit and student bonding are the watchwords of a good business course, then the organisation of the Christmas party could well prove an indicator of course spirit.

That being the case, here is an anecdotal run-down of some of the most ambitious, extensive and generally enjoyable business school Christmas celebrations.

As far as ambitious goes, the winners are undoubtedly the London Business School and Insead in Fontainebleau. There the students on the MBA courses organise their own theatrical revues.

At the London school the faculty is traditionally lampooned: academics "go along at their peril", according to a spokesperson. Walking straight into the lion's jaw this year was George Bain, principal of LBS, who was reportedly seen laughing during the course of the show.

By popular acclaim the star of the night was faculty member Andrew Sentance, who sang the Beatles' hit song "Yesterday" but with a rewritten



text. His version bemoaned the difficulties of teaching MBA students. "The evening provided relief for the students who completed their final exam earlier that day," says Swiss first-year MBA student Marc Fischli, who was one of the main organisers of the event.

And it gave students a chance to get to know each other in a different environment. "We could talk for once without being stressed."

A spokesperson for Insead describes the Fontainebleau revue, combined with other seasonal revellers, as a "mass bonding session". Students

ensure that they build up the personal networks they will need when they graduate from the school - one of the main reasons students choose international schools such as Insead. Numerous parties are held in the large houses around Fontainebleau which the students occupy during term time. "Some houses become notorious for their parties," adds the spokesperson.

Other business schools, such as Manchester, in the UK, or the Belgian school at Leuven, a town famous for its traditional Christmas market, enjoy a more conventional Christmas

party. Even those for whom Christmas celebrations are not the convention - in Scotland, for example, where students might more naturally expect to celebrate the New Year with a traditional Hogmanay party - the festive spirit has been in evidence this year. At the Edinburgh University Management School students organised a party in a local hotel. With the last exam of the term already behind them, the idea was to bring together all the MBA students for one final gathering in 1995 - more than half the students return to their homes overseas for Christmas.

While European students roll out the barrel, their American counterparts are much more conservative. In the US, examinations are taken close to Christmas, and the massive size of classes can also inhibit festivities. At Harvard the class size of 600 means that students have been gathering in small groups of 30 or 50 to celebrate the holiday.

And at the Graduate School of Business in Stanford, California, the story is a similar one, although most of the 700 students gathered in the 70°F warmth just over a week ago for the traditional carol concert at the school. For many students, the end of the Christmas term means the end of the course. With final exams over celebrations are usually the order of the day. Or are they?

At IMD, the International Institute for Management Development in Lausanne, Switzerland, which specialises in short executive courses, the 80 or so MBA students finished their courses early in December and went home without celebrating Christmas at all.

Not so when the first Chicago executive MBA course in Barcelona concluded earlier this month. Students from that course went on holiday on Spain's Costa Brava. The hotel opened specially for 50 students. Andrew Milward, a Barcelona graduate and consultant from the Isle of Man, recalls happily: "It was three days of drinking champagne".

NEWS FROM CAMPUS

Directory comes to the executive rescue

For those confused by the multitude of executive courses, a book which offers profiles of more than 100 course providers, plus a full index of courses, could be the answer.

The directory, published by Kogan Page, enables readers to look up all the marketing courses in Madrid or all the design courses in Chicago.

The consulting editor of *International Executive Development Programmes* is Philip Sadler, former principal of Ashridge Management College, Herts, UK. He has commissioned a series of articles to complement the data. *Kogan Page: UK, (0)171 833 2754*

Stanford wisdom for a British audience

A series of executive development videos produced by Stanford University is now available in Britain to the UK's Pal television format.

The 10 titles, which sell for \$95 each, are distributed by Taylor Made Films (TMF) and include topics such as customer-focused companies

and managing the workforce of the 1990s. *TMF: UK, (0)1264 335577*

Community hat for commercial courses

Managers in companies which want to get more involved in the community will soon be able to go on a three-day course at Ashridge Management College, Herts. The first course in Managing Corporate Community Involvement will cover topics such as building networks and persuading others to participate. *Ashridge: UK, (0)1442 541175*

President heralds the coming of age

The Brussels-based organisation which brings together management researchers from all over Europe, the European Institute for Advanced Studies in Management (EIASM), has appointed a new President of the Board.

He is Anthony Hopwood, professor at the University of Oxford's School of Management Studies. EIASM is celebrating its 21st anniversary next year. *EIASM: Belgium, 2 511 9116*

CONFERENCES & EXHIBITIONS

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FEBRUARY 1 & MARCH 13 Successful Turnaround Strategies

A unique seminar for non-executive directors, venture capitalists and institutional investors providing an insight into this highly complex subject. The programme looks at the causes of corporate failure through the diverse issues involved in corporate turnarounds including: ■ turnaround strategy ■ organisational issues ■ implementation; and ■ financial restructuring, with guest presentations from Howard Dyck, Hamilton & Assoc Holdings Plc and Dr Stuart Slater, LBS. *Contact: Julie Hough, Touche Ross & Co. Tel: 0171 303 6664 Fax: 0171 303 5927 LONDON*

FEBRUARY 6-7 Creating a Pan-European Business Enterprise: The Role of IT

The drive to enhance efficiency in multinational enterprises has led to the need for integrated communication infrastructures. But how can the interests of subsidiaries and central control be reconciled? How do you choose between leading edge or proven IT technologies? Consultants, software companies and enterprises that have experienced the process discuss the implementation of pan-national networks. *£1085 256484, £1085 813 095 email: john@unicon.co.uk LONDON*

FEBRUARY 6-7 Developing The New IT Scorecard: How to Measure and Manage the Business Value of Information Technology

Delivering business value is a recognised priority for IT. The challenge lies in translating this goal into a measurable strategy. Packed with the latest thinking and practice, this is the only UK event where you will discover how to develop and implement a balanced IT scorecard. *Contact: Business Intelligence Tel: 0181 543 6565 Fax: 0181 544 9020 LONDON*

FEBRUARY 18 FT London Motor Conference

This month FT Conference will consider how the European motor industry is preparing for the 21st century. Developments in multi-franchising, opportunities in the European aftermarket and the impact on the sector of competition to IT will be among the topics to be discussed. *Enquiries: FT Conferences Tel: 0171 814 9770 Fax: 0171 873 3975/3969 LONDON*

FEBRUARY 19 Publishing for Profit on the Internet

How can money be made publishing online? How does advertising work on the Net? What about security? UNICOM's popular one day seminar from the "Global Information Access Series" has the latest from the publishing, advertising, IT and academic worlds. Enthusiastic speakers illustrate the opportunities and pitfalls for online publishers. *£1085 256484, £1085 813 095 email: john@unicon.co.uk LONDON*

FEBRUARY 20-21 Interactive Multimedia Marketing

Planning to incorporate new media into your marketing strategy? Interested in the implications of interactivity? From the grand scheme to the nitty-gritty, EPMAG, Ogilvy & Mather, Omnicom, The Economist, Unipalm-Pipes and others provide a comprehensive insight into a new, which no business can afford to neglect. For more details of this UNICOM seminar: *£1085 256484, £1085 813 095 email: john@unicon.co.uk LONDON*

FEBRUARY 26 & 27 FT New Media & Broadcasting Conference

This focused FT Conference will explore how the convergence of computer, telecommunications and broadcasting technology is opening up a huge range of new business opportunities, ranging from 500 channel digital satellite services to video-on-demand by way of cable telecommunications. *Enquiries: FT Conferences Tel: 0171 814 9770 Fax: 0171 873 3975/3969 LONDON*

FEBRUARY 28 & MARCH 1 WIN ISO Deliver? Barriers to Business in the Single European Market

Organised in association with The European Capital Markets Institute, this conference will review the recent EU directive and its potential impact on European capital markets. *Contact: Royal Institute of International Affairs Tel: (44) 171 957 5754 Fax: (44) 171 321 2045/957 5710 LONDON*

MARCH 13 & 14 European Monetary Union

EMU is one of the important issues of our time. The conference will give a balanced view of the economic and political issues involved and the implications for the business community. *Contact: Royal Institute of International Affairs Tel: (44) 171 957 5754 Fax: (44) 171 321 2045/957 5710 LONDON*

MARCH 25 & 26 FT World Pharmaceuticals Conference

Leaders from all parts of the healthcare delivery chain will address this major conference, arranged jointly with Coopers & Lybrand. Speakers will consider how the pharmaceutical industry needs to transform itself and create new opportunities in new markets to meet the challenges of the changing marketplace. *Enquiries: FT Conferences Tel: 0171 814 9770 Fax: 0171 873 3975/3969 LONDON*

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FUQUA. SHAPING BUSINESS REALITIES WORLDWIDE



BUSINESS TRAVEL

French strikes

French train and underground Metro services returned slowly to normal yesterday as a 24-day public sector strike started to weaken. In Paris, nine of 13 lines on the underground Metro were at least partly functioning. Across France, at least 25 per cent of trains were operating on main lines, said a spokesman for SNCF state railways. Eurostar services to London via the Channel tunnel were also recovering.

Business class fares

The UK has the lowest business class air fares in Europe, according to a study by American Express. Switzerland and Belgium have the highest fares, writes Michael Skapinker. The 11-country study showed that a 500-mile air journey would cost a British business class passenger £40.53 (44p) per mile. The same length of journey would cost a Swiss passenger £40.93 per mile. The per-mile costs of a 500-mile journey from the other countries studied were: Spain, £40.82; Italy, £40.64; Ireland, £40.89; Sweden, £40.75; Netherlands, £40.78; France, £40.79; Germany, £40.81; Austria, £40.86; and Belgium, £40.88.

\$40bn dream

George Koumoulis is a man with a \$40bn dream, though potential investors will eye his plan with caution. Koumoulis, a mining consultant, wants to persuade investors to sink \$40bn in a railway through some of the world's most inhospitable regions. He envisages building a tunnel under the Bering Strait, plus 4,800 miles of railway linking Siberia to the lower 48 states of the US. He has even formed a company, Interhemispheric Bering Strait Tunnel and Railroad Group (IBSTRG).

"Comparisons with the Channel tunnel (between England and France) are inevitable," he says, "but [that] was a tunnel of convenience, an alternative mode transport system between Europe and an offshore island. Our tunnel is an inter-continental rail link between Asia and America. It will open up vast areas of the earth's surface for the first time. It would establish access to more than 4m square miles of territory with tremendous natural resources. A cargo of grain, say, transported from Kansas City to Bombay would follow

a significantly shorter distance via the Bering Strait, than by current sea lanes. Trains travel faster than ships and land-sea transfers would be unnecessary." Koumoulis says that feasibility studies would cost about \$50m, supplied by governments. The idea of a Bering Strait railway was first proposed in 1949. Koumoulis revived it in 1980 and formed IBSTRG, of which he is chairman. The 50-mile tunnel under the Bering Strait would cost about \$10bn and use the Diomedes Islands in the middle as a natural staging post.

Hong Kong border

Hong Kong and China are squaring the border that temporarily divides them. Officials had talks last week about the border, parts of which have become poorly defined and cause "ambiguities and unfair situations", said Hong Kong negotiator John Austin. He said some of the markers laid down when the border was drawn a century ago have disappeared, while the rivers that mark the border have changed course. After China's 1997 takeover of the British colony, Hong Kong is expected to be a semi-autonomous zone of China.

Likely weather in the leading business centres

	Mon	Tue	Wed	Thur	Fri
London	12-18	10-16	11-17	12-18	13-19
Paris	11-17	9-15	10-16	11-17	12-18
Frankfurt	10-16	8-14	9-15	10-16	11-17
Amsterdam	11-17	9-15	10-16	11-17	12-18
Brussels	11-17	9-15	10-16	11-17	12-18
Madrid	12-18	10-16	11-17	12-18	13-19
Rome	13-19	11-17	12-18	13-19	14-20
Stockholm	5-11	4-10	5-11	6-12	7-13
Oslo	4-10	3-9	4-10	5-11	6-12
Copenhagen	5-11	4-10	5-11	6-12	7-13
Warsaw	6-12	5-11	6-12	7-13	8-14
Prague	6-12	5-11	6-12	7-13	8-14
Budapest	7-13	6-12	7-13	8-14	9-15
Vienna	8-14	7-13	8-14	9-15	10-16
Zurich	10-16	8-14	9-15	10-16	11-17
Geneva	11-17	9-15	10-16	11-17	12-18
Basel	11-17	9-15	10-16	11-17	12-18
Bern	11-17	9-15	10-16	11-17	12-18
Lucerne	11-17	9-15	10-16	11-17	12-18
St Gallen	11-17	9-15	10-16	11-17	12-18
Appenzel	11-17	9-15	10-16	11-17	12-18
Valais	11-17	9-15	10-16	11-17	12-18
Vaud	11-17	9-15	10-16	11-17	12-18
Fribourg	11-17	9-15	10-16	11-17	12-18
Solothurn	11-17	9-15	10-16	11-17	12-18
Basle	11-17	9-15	10-16	11-17	12-18
Neuchâtel	11-17	9-15	10-16	11-17	12-18
Geneve	11-17	9-15	10-16	11-17	12-18
Lausanne	11-17	9-15	10-16	11-17	12-18
Yverdon	11-17	9-15	10-16	11-17	12-18
Montreux	11-17	9-15	10-16	11-17	12-18
Vevey	11-17	9-15	10-16	11-17	12-18
Cham	11-17	9-15	10-16	11-17	12-18
Stans	11-17	9-15	10-16	11-17	12-18
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MEDIA FUTURES

Yahoo! swiftly turns commercial

Tim Jackson

NINE months ago, a British-born venture capitalist in Silicon Valley named Mike Moritz brought his partner an unusual proposition. He wanted them to invest in a media company whose service helps people navigate their way around the World Wide Web. Moritz's partners, who make up the firm of Sequoia Capital in Menlo Park, California, were already familiar with the Web. It's the part of the Internet used by surfers who point and click their way from one page of text or graphics to another, stored on computers all over the world. What shocked the partners was the fact that Yahoo!, the company in which Moritz wanted them to take a stake, gives away its service to customers for nothing.

That is not to be confused with the strategy of companies like Netscape or Qualcomm, the maker of the Europa e-mail client package. These firms achieved a powerful position in their mar-

kets by allowing people to download software freely off the Net - but both firms sell commercial versions of their product too. No. This is a stranger beast.

In April 1994, two PhD students on Stanford University's electrical engineering course, David Filo and Jerry Yang, wanted to find a way of sharing their favourite sites on the Web. They wrote a program to build a hierarchical list sorted into categories and sub-categories.

Internet legend has it that Yahoo! is an acronym for Yet Another Hierarchical Official Oracle. Literary-minded readers will recall that the yahoos were the foolish humanoids in the kingdom of the horses that Jonathan Swift's Gulliver visited on his final voyage. Filo and Yang, now aged 28 and 26, became the venture's chief Yahoos when their friends began to use it.

Thanks to the Net's amplification of

word of mouth, Yahoo! was soon so popular that it became one of the biggest users of Stanford University's Internet connection. (At present, it is used by more than 800,000 people daily. Last week, the service recorded more than 10m hits, or clicks of a user's mouse, in a single 24-hour period.)

The two chief Yahoos were deluged with offers from venture capitalists who saw commercial possibilities. In April this year, they gave in, took leave of absence from Stanford, and signed up with Moritz's firm. Last month, their new company brought in a second round of blue-chip investors. Filo, Yang and Sequoia Capital retain slightly less than one quarter of the equity each, and their 21 employees have the options that are part of the standard Silicon Valley incentive package.

So how does Yahoo! turn from hobby to business? By advertising, Moritz points

out that network television and radio have done nicely by offering their programming to the public for free, and charging advertisers for appearing alongside. He adds that newspapers might do the same if not for the cost of heavy lifting involved in transporting trees from forests to doorsteps.

Today, with numerous Web sites carrying advertising banners, such a view seems common sense. Last spring, market surveys were less clear: the Net's culture, pundits insisted, was disinclined to advertising. Advertisers were not sure how many people were looking at Web pages.

Yahoo!'s strategy has been to pull in big-name advertisers to gain credibility. Its last published figures quoted \$20,000 a month for each of 46 prime slots, with a further \$1,000 per week for a smaller box on a page devoted to Web novelties. But with thousands of Yahoo! pages to choose

from, and with a measurably growing audience, the potential is immense. The company has used its wealth to develop its service. It now includes a free news headlines service, better graphics, and a smarter user interface. It may follow a competitor in using technology to show users different advertisements depending on the information they are looking for. There is no shortage of talent for considering the choices: the company now has a small corps of professional managers, led by a Motorola veteran and a seasoned manager from Novell's consumer division.

It is an open question whether Yahoo! is a Yellow Pages, listing every site in the book, or a giant set of personal picks. The service already editorialises by recommending some sites. But the Yellow Pages analogy seems apt. About 3,000 people a day submit sites for consideration, and the vast majority are added to the listings.

There is one exception. Yahoo! offers no service to the high proportion of Web users looking for pornography. Politically correct Californians that they are, the chief Yahoos do not offer moral reasons. They simply point out that illegal pornographic sites tend to come and go too quickly to be maintained on the list.

After less than a year of formal existence, the Yahoo! brand is one of the strongest on the Internet: provided it can keep its systems running smoothly while innovating to present information attractively, the company's customer base - and advertising revenue - seem likely to grow still further. The company is already making operating profits, and an initial public offering is likely early next year.

Months ago, I said that Netscape's shares would take at least a year to regain the \$74 they hit on flotation. With the stock trading above \$140 last week, I have written my lesson. Readers who want a prediction of Yahoo!'s flotation price should look elsewhere. Tim Jackson can be reached at tim.jackson@bt.com.

QUOTE UNQUOTE

Brick by digital brick, the information society is materialising before our eyes. Trillions are at stake. Great fortunes will be lost and made. In 1995, articles on this page quoted scores of expert views on the new-media revolution. Here is a selection.

"Travel will be possible to worlds unknown to the human race. Can you imagine you are a fish in an ocean? Or a butterfly, or an ant, or a caterpillar? Well, those are easy. But try to imagine you're an animal which lives in a macrocosm according to its own laws and rules. We suppose there will appear a generation of writers and playwrights who will create such unbelievable worlds. And you may want to try living there."

Sharon Fackler, chairman of the Russian-US company Paragon, whose AlterEgo software has been described by Silicon Valley's *Wired* magazine as "Alice in Wonderland stuff for the 21st century."

"Everyone from the chairman of Procter & Gamble to the humblest assistant product manager believes a marketing communications revolution is just around the corner. Maybe. But I am a skeptic. It seems to me that the marketing and interactive TV misunderstand, quite fundamentally, how the selling process works. Perhaps they have never enjoyed, or even heard, the experience of being a salesman in a shop."

Winston Fletcher, chairman of the London-based Delaney Fletcher Buzell advertising agency, on the future of selling and salesmen.

"A digital time bomb is ticking away within the walls of corporate America. Electronic records, unforgeable and easily tampered with, can explode into staggering liabilities that undermine electronic commerce itself. The Digital Notary system defuses this threat by giving businesses the ability to safeguard and validate these records."

Scott Shorrock, chairman of Surety Technologies, whose Digital Notary system creates the digital equivalent of a paper audit trail. This helps users detect automatically if electronic documents have been tampered with or backdated, and is based on patented cryptographic technology.

"The public will be able to engage in the nation's political life in a significant way." Richard Cernow, editor of the BBC's live political programmes, on the debut of Westminster On Line, broadcast at breakfast time when parliament is in session.

"There are as many jets circling as anywhere else." Debra Littlejohn, a Dallas police sergeant, who met her husband, Thomas Shinder, an Arkansas doctor, via America On Line. She was describing Net relationships in general, not Shinder, whose credentials she checked on a police database before meeting - and marrying - him.

"If you don't have a front page - or pages - you don't have a mass audience. And that means you can't charge as much for advertising."

Michael Rogers, managing editor of Newsweek Interactive, describing the need for electronic publications to present themselves and their content with the panache of steam-age publications.

"We believe that intranet will be the first service of its kind to integrate electronic share trading and home banking and provide a real-time stream of pertinent financial information directly into the hands of private investors, leveling the playing field with the City dealer for the first time."

Peter Horne, group managing director of Apricot Computers, part of Mitsubishi Electric, on the introduction of Britain's first online home share dealing service.

"There are profound long-term implications for traditional retailers, including supermarkets, because a 10-20 percentage point switch in the retail market from the high street to the home could eliminate most retailers' profit margins."

Goldman Sachs, warning steam-ages retailers to get involved in interactive transactional electronic retailing - "broadband malls" - swiftly, or perish.

"It is rare for any mature industry to have the option to go into new technologies and to do so quite inexpensively."

Lou Zwermer, president of Zwermer Voice Publishing of Cincinnati, on the interactive future of newspapers.

"If we can provide comforting, informative, large-value packages that lots of people can enjoy, I think we can do well."

Robert Wright, chief executive of America's NBC network, maintaining that there is still a future for free, broadcast television as a refuge for viewers daunted by the cost of pay-TV.

"Financial EDI [electronic data interchange] is still a problem. What is holding it back is conservatism and the exorbitant charges which banks make for transactions."

Grainfield School of Management's Andy Bythway, summarising criticism of the modest EDI role played by banks to date. The banks say criticism of the cost of financial EDI neglects the savings inherent in reduction of customers' worldwide associated with data entry, authorisation and reconciliation of cheques.

"The Day Football Changed Forever." Rupert Murdoch-owned tabloid in Australia on the magazine's plan to buy the sport of rugby league - in both hemispheres - as part of his global pay-TV machinations.

"If you think of a 6,000 baud modem as a 1-inch garden hose delivering information, with ATM we can build an information pipeline 27 ft in diameter."

John Patrick, vice-president of IBM International Applications, excited about asynchronous transfer mode (ATM) technology that can increase communications speeds to billions of bits per second.

"Advertisers, games companies and anyone else wanting to take part in the interactive revolution should orient themselves to the personal computer rather than the TV set."

Mary Modell, technology analyst. "The emergence of a globally networked society means... service industries are moving away from countries with rigid regulations to those with more flexible, multimedia-friendly law systems."

Karichi Ono, former chairman of McKinsey in Japan, who believes Japan's bureaucracy is too slow to react properly to changes occurring as a result of the media revolution.

"My job is to get a fair share of the software applications market, and to me that's 100 per cent."

Microsoft executive.



Finance won't be a constraint at all for this company."

Microsoft boss Bill Gates, discussing DreamWorks Interactive, a multimedia joint venture between Microsoft and DreamWorks SKG, the Hollywood studio founded in October 1994 by Steven Spielberg, David Geffen and Jeffrey Katzenberg. The venture is seen as a powerful new force in the swiftly growing realm of multimedia PC software. However, its potential for problems is "proportional to the size of the eggs involved," in the view of one software industry exec.

"London wine merchant Berry Bros & Rudd, established in 1698, has become the oldest company in the world to set up on the Net (www.berry-bros.co.uk), and its page is a model of online niche marketing: a coloured text format that is pleasant to read and a straightforward product index and order form. Prices can be converted automatically from sterling to US dollars and yen."

The FT's Stephen McGookin (stephenmcgookin@bt.com) adding, in the same column of Cyber Sightings:

"Bad publicity about the availability of pornography on the Internet has obscured the medium's potential for more sacred purposes."

The FT's John Authors on the unveiling by British Orn, a large Jewish educational charity, of a service providing Barmitzva lessons over the Internet.

"America's Security First Network Bank is the first financial institution to conduct true online banking over the Internet... It claims to have created a 'virtual vault' for each customer account, using a 'trusted' computer operating system from Hewlett Packard, as well as encryption and user authentication software, and firewalls."

"In 18 months to two years you will be able to book a hotel room or an aircraft seat simply by talking at your computer. You will not have to be a computer literate person to do it."

Hotel group Marriott's Peter Dennis, heralding a revolution in travel booking procedures.

"We wanted to be conservative about changing the law, except when there was strong consensus that the law needed changing."

Bruce Lehman, a US official, who chaired a Commerce Department working group that produced the need to protect intellectual property from cyberpirates. Its long-awaited white paper recommended only modest changes in America's strict copyright laws, and suggested leaving untouched current patent, trademark and trade secrets laws.

"The possibilities now being looked at envisage a newspaper the size of the Financial Times being downloaded by satellite to a personal computer in about five seconds... The only constraints relate to the speed at which the hard disc of a PC can absorb information."

The FT's Raymond Snoddy, describing developments and opportunities in the high-speed data delivery business.

"With this medium you don't have to wait down the message as you do with others."

Jonathan Driver, brand publicity director at United Distillers, Guinness's spirits arm, on the benefits of direct contact with consumers via Web sites.

"Everybody knows the Internet has a lot of information. For now, most of it is really related to business. It is cultural and academic discussion groups, pornography and politics. By eliminating these things not related to business, we make better use of resources at lower cost."

James Chu, chief of the Hong Kong-based China Internet Corporation, a subsidiary of Xinhua, China's official news agency, which is providing a special - ie, severely restricted - version of the Internet for Chinese businesses.

"New hardware and software may make people more efficient, but they almost inevitably make them less efficient first." FT columnist Tim Jackson, describing the timelessness of getting to grips with Windows 95.

"A recent system crash meant I lost a file of stored e-mails. If you have contacted me over the past couple of weeks and I haven't replied, please get in touch again."

"If audiences are simply offered the choice to vote between faster and slower, or more or less harmony, the concert will become boring. It has to be much more sensitive than that, or it's just another video game."

MIT Media Lab researcher Tod Machover, who is planning to stage Brain Opera, a fully interactive musical event, at New York's Lincoln Center next July. Machover has created a set of digital hyperinstruments. A concert incorporating hyperinstruments is due to be held at London's Queen Elizabeth Hall next March 7, with a symposium, also on the South Bank, two days later.

"In effect, some of the billions of dollars now spent annually on media advertising, and on the printing and postage of direct-mail advertising, will instead be divided up among consumers who agree to watch or read ads sent directly to them as messages."

Bill Gates, predicting that advertisers will eventually pay people to read or watch their ads.

"Just hope he [Gates] knows what he is talking about."

The FT's Michael Thompson-Moel.

HELP FILL THE CARE GAP IN BRITAIN

SUPPORT THE Macmillan APPEAL

Over one million people are living with cancer in Britain today - and the number is growing. We need 150 more nurses before the end of this year to bring their unique care and relief to many more patients. Give now - it's in all our interests. (1 in 3 of us get cancer.)

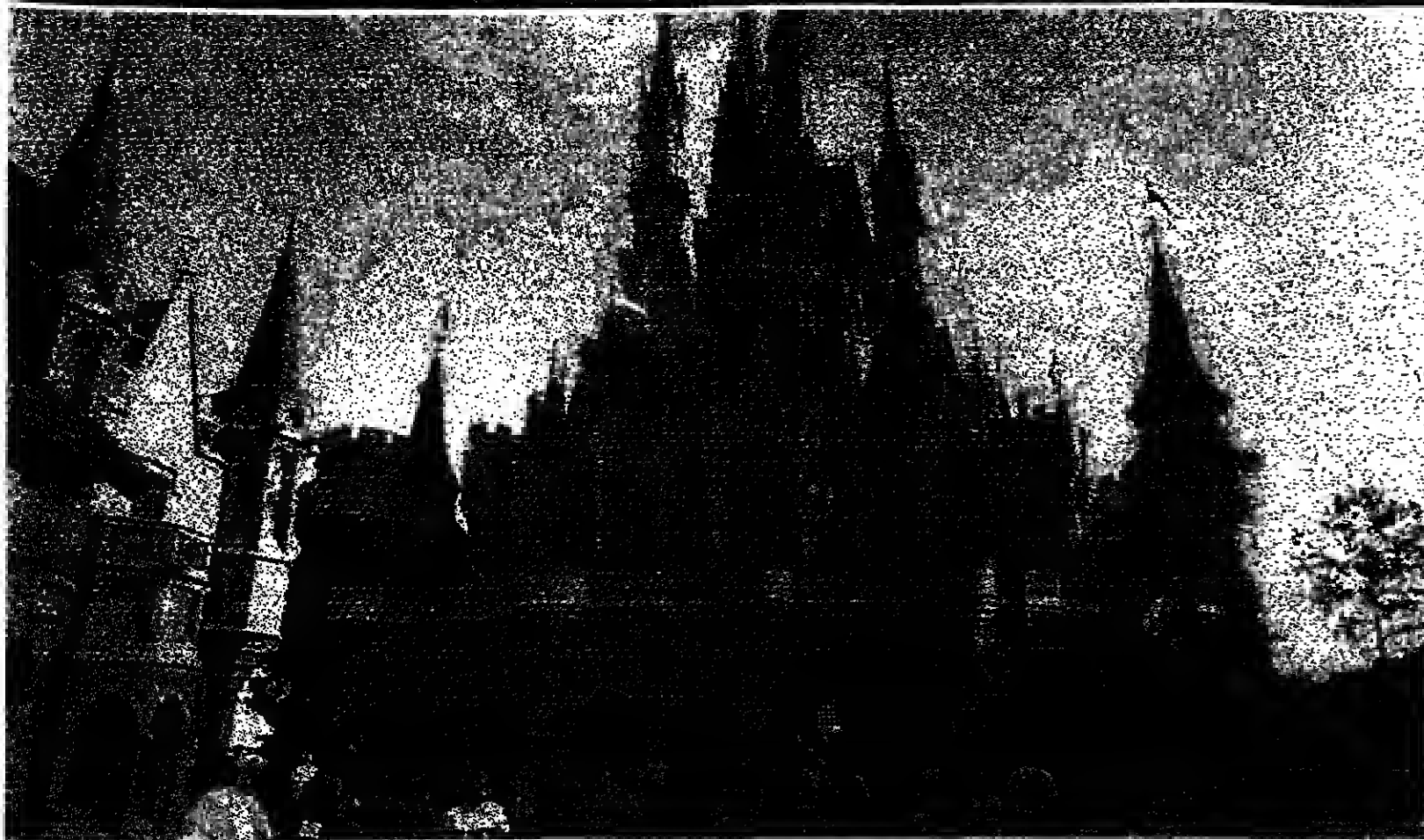
I wish to add my support to The Macmillan Nurse Appeal. I wish to pledge: £5 £10 £25 £50 Other £

1. I enclose my cheque made out to "Cancer Relief Macmillan Fund (RAF)" 2. Credit card payment: Visa ☐ Amex ☐ Access ☐ M/C ☐ Other ☐

My card number is: _____ Expiry date: _____ Signature: _____

CANCER RELIEF MACMILLAN FUND FREEPOST LONDON SW1 1BR
Cancer Relief Macmillan Fund cares to support people with cancer and their families.
Regd. Charity No. 261147

ARCHITECTURE / SPORT



Dream castle may yet be realised: money generated by Britain's lottery has been a windfall for architects large and small

Camelot grants profession's wish

Every morning Britain's architects wake up and think of Camelot, wondering whether - thanks to the national lottery - the chance is coming to build that "many-towered" city in England's out-of-the-land. The be-knighted architects (there are more knights in the architectural profession than any other) gather at their round tables and start to draw their dreams. It seems incredible that suddenly there is money for buildings - and not ant heaps of offices, or fields full of butches for human rabbits, but dreamlike pleasure domes to be filled with art, athletes, music and dance.

Has an architectural bonanza arrived? The Royal Institute of British Architects did not have figures for me, but felt that many more architects were now being paid to do many more feasibility studies. Yet many architects I know are claiming that the consultants are bankrolling many lottery bids until they are certain of receiving grants. Consultancy fees are fast eating lottery millions. The four main distributors now announce their grants so regularly that they cease to be news. Yet the chairmen of these bodies are behaving like Franklin D Roosevelt in the 1930s - handing out the cash in ways that offer a new deal for sport, the arts and

national heritage.

It hasn't sunk in what a huge difference this will make, not only to the profession but to national life. The problem is matching funding. The men who control the lottery cash do not give complete gifts - they have limits, and mostly ask for 50 per cent in matching funding for all schemes (though sometimes less). The millennium commission, for example, cannot give more than £50m to any one project. That leaves the largest proposed project, the millennium cycle route, to find matching funds of some £141m. The Royal Opera House has to find £100m, and the Tate Gallery £56m before it moves into its converted Bankside power station. Matched fund-giving like that cannot be managed by local authorities or private benefactors.

A few days ago the lottery sports fund wisely changed its criteria, raising the maximum available grant from 65 per cent to 90 per cent of overall cost and in some cases to the full 100 per cent. This will apply mainly to applications from urban areas of real need.

Surely lottery money should be handed out on as generous a basis as possible. After all, the money does not belong to the grant-making bodies. It is the people's, and it is hard to see why it

should not be used to fund the whole cost of new projects.

The chairman of the lottery's sports committee is to be congratulated for recognising immediate needs and acting upon them. The millennium commission, in contrast, has had to encourage the invention of ideas on which to spend lottery money, and to date grants have been made to a bunch of pioneering - indeed, experimental - projects.

However, architects have plenty to celebrate. Let us hope the search for matching funds will not mean years of delay. Projects to celebrate the millennium should be the most exciting, and the Earth Centre near Doncaster promises to be the wildest. Three firms of architects have designed an enormous butterfly that has landed in a wood and will glow in the dark.

In turn, Portsmouth stands to benefit from a millennium project worth £96m, though no one seems sure who is to design the great beacon tower that will welcome people who sail into the harbour through a display of fountains. (There is a related bid for lottery heritage cash for the restoration and re-use of the historical dockyards).

Breathing walls and passive solar heating are two of the ideas for the Vision Centre at Manchester - a com-

plex devoted to the spreading of the gospel of sustainability and green design principles. The scheme is the brainchild of an architectural group called Community Regeneration.

Architects are also hoping for a lot of promising work on smaller schemes, such as the numerous bids for community halls and for small sports halls.

The way these new facilities are used also matters. The Sports Council has shown the way with its insistence that new sports facilities for schools are also available for community use. The heritage lottery fund could also take a lead by looking at the opening hours of local and national museums before giving money. The opening hours should be much more flexible.

As for the Arts Council, it should be doing more for architecture with its lottery cash. It tries to encourage and support only applications of real architectural quality, but architecture as an art receives only a tiny sum. Slightly more than £500,000 has gone to architecture so far, while much-subsidised opera had received £28m up to November. Opera simply does not have the impact on people's lives that architecture does.

Colin Amery

Year's play blends wicked with sad

Gamesmanship hit highs and lows during 1995

Readers unfortunate enough to share their lives with teenage children may have enough of the argot to know that life's events can be categorised, broadly, as "wicked" or "sad".

Anything exciting, novel or infuriating to those in authority can be classed as "wicked". "Sad" is more complex, being far more than a synonym for pathetic. It corresponds to what an earlier generation called "square" - solid, traditional, possessing a melancholy grandeur.

Looking back at the sports year it seems, to my perverse eye, that the most interesting incidents were not the championships won and records broken, but the vignettes of behaviour - "wicked" or "sad" - that put pepper in the stew.

The US golf tour was criticised in the American press when it was announced that Tom Kite would captain its Ryder Cup team at Valderrama in 1997. Kite, said the knockers, had become the tour's all-time biggest earner (more than \$6m) with a succession of seconds and thirds. He was not a winner.

However, the memory of a foggy morning at The Belfry during the 1989 Ryder Cup convinced me Kite was the man to recover the trophy for America. He stepped up to the tee in a four-somes match, partnering Curtis Strange against Seve Ballesteros and Jose-Maria Olazabal. Ballesteros likes to psych up the opposition, which helped make him the world's greatest match-play opponent. On that Warwickshire morning, there was a little gamesmanship that the quiet, bespectacled Kite and the steely Steve seemed not to appreciate.

Kite struck savagely and out-drove Seve by 20 yards. "Remember the Alamo," he growled at his Spanish opponent, recalling the battle that freed Texas from the Hispanic yoke. The contest at Valderrama, with Ballesteros likely to be Europe's captain, should be a duel to savour.

In English soccer, Wimbledon Football Club's vision of a mass emigration to Dublin is in that club's finest tradition of iconoclasm. A team that gave the world Vinny Jones, named themselves the Crazy Gang and seem to view being homeless and faithless as glorious independence, are capable of anything.

Owner Sam Hammam managed to enrage the Premier League, the FA, UEFA and FIFA, probably the first time they have shared a unanimous viewpoint in years. The red herring of an alternative move to Cardiff, playing at Arms Park, provided a sub-plot that left one gasping. Yet the reasoning is faultless.

London has too much football whereas Ireland is desperate for it - not least after last week's drubbing by Holland, which excluded Ireland from Europe '96, the European soccer championship finals. Pleading to the European Court in the Jean-Marc Bosman freedom-of-contract case last week, UEFA argued that "football is a special financial entity". Quite. Since the game already ignores economics, morality and gravity, why should Wimbledon FC not ignore geography?

Last April, discussing the sale of the Los

SPORT



KEITH WHEATLEY

Angeles Rams to St Louis for \$260m. (£164m) I wrote: "Manchester United is now a leading international sports brand. Its players come from the global transfer market and the connection to the damp Lancashire city is mainly historical rather than contemporary." Old Trafford may be safe for a year or two, but Wimbledon are about to prove the general point.

Primo Nebiolo, international athletics supremo, gets the Teflon award for dodging sticky allegations. The latest revelation - by a man until recently a close Nebiolo aide - is that British athlete Sally Gunnell should have been the International Amateur Athletics Federation's choice as Sportsman of the Year in 1994, but that voting numbers were adjusted to overcome presentational difficulties.

Christopher Winner - the IAAF's former press officer - making the claims, managed to leave his job before Nebiolo's mid-summer media problem with another female. In Gothenburg for the athletics world championships, he was interviewed on live TV by Britt-Marie Mattsson. Sweden's answer to Barbara Walters. Ruffled by queries about his tsarist management style, Nebiolo demanded to know how many men Britt-Marie had slept with. "In 23 years as a journalist I've interviewed dictators and other nuts, but I've never met anyone who behaves like Nebiolo", she declared.

Angling doesn't often reach these columns, but one has to toast Yorkshire fisherman Andrew Jennings as one of the gutsiest and most self-confident sportsmen of the year. Last spring he entered the televised Fish-o-Mania competition, the biggest in the north of England. Jennings was incensed when local bookies gave him odds as unfattering as 20-1. So he staked the £500 he had won as a qualifying-round prize on himself to win. When his day's catch of 43 lb 2 oz gave him victory, Jennings banked a winner's cheque of £25,000, plus another £10,000 from the bookies. He'd even persuaded his brother into a £500 punt, giving the Jennings family a total haul of £45,000.

May the new year bring us more folk like Jennings and fewer like Nebiolo.



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OPENING

ANTWERP

Since it was first seen in London 10 years ago, Nicholas Hytner's ENO production of Handel's *Vaivane* has travelled far. After visits to Russia in 1990 and Chicago in September, it now comes to the Flanders Opera.



VIENNA

For the first time in its history, the Vienna State Opera has mounted a production of the 18th-century Dutch play *De Schied* by Jan van Eyck. The production, which traces the major changes which Dutch society underwent from the period of Jan van Eyck to the mass production of the early 18th century and the dawn of 'the Golden Age'.



FRANKFURT

For the first time in its history, the Frankfurt Opera has mounted a production of the 18th-century Dutch play *De Schied* by Jan van Eyck. The production, which traces the major changes which Dutch society underwent from the period of Jan van Eyck to the mass production of the early 18th century and the dawn of 'the Golden Age'.



LONDON

Two out musically return to London over the Christmas period, each for a limited period: *Private on Parade* opens at the Greenwich Theatre tonight with Tony Slattery, and *Return to the Forbidden Planet* (left) at the Shaftesbury Theatre tomorrow.

PARIS

The Opéra Comique has made the unusual choice of a German work for its Christmas show - Otto Nicolai's comic opera *Die lustigen Weiber von Windsor*. It forms part of a festive cycle which will feature works by Verdi, Salieri and others. Günther von Kannon is Sir John in this new production opening on Boxing Day.

Questions of life and death

Alastair Macaulay on the lasting qualities of Tom Stoppard's play *Rosencrantz and Guildenstern*

Not I am not Prince Hamlet, nor was meant to be: Am an attendant lord, one that will do: To swell a progress...

Thus speaks J. Alfred Prufrock in T.S. Eliot's 1917 poem; and 49 years later Tom Stoppard made his name as the wise guy of modern English theatre by turning those peripheral characters from *Hamlet*, *Rosencrantz* and *Guildenstern*, into the leading characters of a Prufrockian play. Clever idea, and *Rosencrantz and Guildenstern* remains a clever play, and funny, and intriguing. Now that the National Theatre has revived it in a new production, we can see that it is (at three hours, with two intervals) still longer than it needs to be; and that Stoppard has gone on to write yet better plays. Nonetheless, this play seems more assured of a place as a modern classic than anything else he has written.

In several respects, *Rosencrantz* looks forward to much of what Stoppard has written since. The occasionally-glimpsed Hamlet, matters here in much the same way as the never-seen Lord Byron does in *Arcadia*; and *Rosencrantz* and *Guildenstern*, minor characters who are here shown centre-stage, prefigure the Henry Carr of *Travesties* who finds himself caught up with Tristan Tzara and James Joyce and Lenin.

As Stoppard was saying the other day on Radio 4, his original plan was to show *Rosencrantz* and *Guildenstern* arrive in Britain only to find it ruled by King Lear. The idea is so witty that you long to see it fleshed out; and in fact it is the very idea whereby Stoppard put Tzara and Joyce and Lenin together in *Travesties*. Even though the epistemological chat here - what do we know? what do we remember? - owes a vast amount to Beckett and especially to *Waiting for Godot*, much of it is still Stoppard.

But, as he told us, *Rosencrantz and Guildenstern* are *Dead* is above all ontological. What will death be like? and what, for that matter, is life like? Are we always the centre of our own universe? Or is our life in fact shaped mainly by our dependency on other people and

on chance? Are we distinct individuals? Or no more different from each other than sheep? The shadow that death casts on this play looks forward to later Stoppard plays right up to *Indian Ink*. But the beauty of this one is that *Rosencrantz* and *Guildenstern* spend most of their lives offstage, so to speak.

Yes, eventually they die; and dying means an end to living; but do you call this living? They are forever waiting in the wings of Prince Hamlet's life. Will death be so very different? This brilliant comic cast gives *Rosencrantz* and *Guildenstern* their comedy in our eyes, and their pathos. Beneath its clever surface, there is a real existential quandary here. The protagonists live passive lives, on thin ice; and they wait to see what will happen to, if nothing else, the ice.

In Matthew Francis's production, Simon Russell Beale (*Guildenstern*) and Adrian Scarborough (*Rosencrantz*) look faintly like Tweedledum and Tweedledee, and almost as alike. Plump and beaky and bright-eyed both, they also look a bit like beige penguins. We can always tell the difference between them, and they are yet more distinct from each other in the way they talk. But the similarity is there, and is perfect.

Russell Beale dominates (*Guildenstern* is the more distinctive role). In his control of the play's pacing, its intelligence; its spontaneity, its comedy, he shows himself more clearly than ever to be one of our very finest actors. He does nothing to draw our attention to his technique, but there are wonderful details, such as the slight but telling pauses he injects into one of his Act Two speeches to the Player. And then the gathering weight he gives to the speech about "You can't act death, in which he tells the Player that death is just "a disappearance gathering weight as it goes on, until, finally, it is heavy with death". Superb.

Scarborough, in the harder and more passive role, tends too often to speak his lines as if (as a friend said) in inverted commas. Nonetheless, he very well catches *Rosencrantz*'s helpless condition, comically poised on the brink of utter



Luxury casting: Adrian Scarborough, Alan Howard and Simon Russell Beale in Matthew Francis's new production at the National Theatre

ignorance and utter depersonalisation and utter oblivion. Alan Howard is, I suppose, luxury casting as the Player. His high-technique actorliness of voice is so pronounced that the National, astutely, seems to cast him only now in artificial or crazy roles. Few actors are more compelling or more peculiar; at times he employs a quivery brassy high-vibrato that reminds me of Bibb Merman, at times he is

Donald Wolfit redubbed, at times he is the Ancient Mariner to the life. In other words, he too often distracts me from the play.

Francis's direction keeps most aspects of the play very fresh. But Les Brotherton - usually an excellent designer - has provided several layers of partly translucent decor that surround the play with more fuss than it needs. One staircase got stuck in Act One; a wall wobbled

badly in Act Two; and I was dismayed to keep seeing a technician in Act Three. Nor do the deaths of the play's title make their proper impact when preceded by the squeaky sound spillage from the intercom worn by the semi-visible technician hovering to render *Guildenstern* perpetually invisible.

In repertory at the National Theatre, South Bank, SE1.

Christmas Theatre
From Scrooge to Sondheim - and more

The most celebrated Christmas show of the 1990s, Alan Bennett's National Theatre version of *The Wind in the Willows*, has at last transferred to the West End this year - or, to be precise, to the Old Vic. The production has been revised somewhat since Nicholas Hytner first staged it at the Olivier Theatre in 1980, but it remains a thoroughly Bennettian study of Englishness and it retains its spectacular scenery.

Meanwhile the Royal Shakespeare Company revives its 1994 production of *A Christmas Carol* - on which opinions last year were severely divided - at the Barbican Theatre. (Right) performances a week until January 13. The stage adaptation of this Dickens classic is by John Mortimer, the staging is by Ian Judge, and Clive Francis plays Scrooge.

But these are revivals. New seasonal fare includes *The Jungle Book* at the Young Vic, directed by Tim Supple with music by Adrian Lee; and *Hansel and Gretel* at the Lyric Hammersmith, adapted by Michael Delaney, staged by Red Shift and Pop-Up companies.

For those who require "non-Christmas" entertainment over the Christmas season, there are several important London openings during December. The Donmar Warehouse's very successful (standing room only) recent staging of Tennessee Williams's *The Glass Menagerie* has transferred to the Comedy Theatre. Claire Skinner's performance is among the most memorable before the London public, and *Joe* Wazzan's does good if not great work as her mother.

Meanwhile, back at the Warehouse, Mendes is at work on the Stephen Sondheim musical *Company*, which opened last week, a sequel to his 1992 staging of Sondheim's *Assassins* and an interesting companion or alternative to the National Theatre's current staging of Sondheim's *A Little Night Music*. The cast includes Sheila Gish and Adrian Lester.

At the National Theatre, one of the most celebrated plays of the modern era, Tom Stoppard's 1996 *Rosencrantz and Guildenstern Are Dead*, is revived in a new production by Matthew Francis on the Lyttelton stage (reviewed, left). Francis, the artistic director of the Greenwich Theatre, is making his National debut. Simon Russell

Beale, at the end of a year in which he has played Ferdinand in *The Duchess of Malfi* and Mosca in *Volpone*, acts *Guildenstern*, and Adrian Scarborough acts *Rosencrantz*.

At the Piti, the Royal Shakespeare Company stages Lord Byron's *Cain*, retelling the tale of Cain and Abel. John Carlsle plays Lucifer, and the staging is by John Barton. The 1821 play - not written for the stage - is an interesting choice: a 19th-century Old Testament counterpart to the same theatre's recent staging of Dennis Potter's *New Testament Son of Man*. (It will be reviewed in the Financial Times this week.)

A new play about poker. According to *Hoyle* by William Gaminara, opened at the Hampstead Theatre on December 11. Robert Lefevre directs. At the Almeida Theatre, *The Tower* is Charles Wood's version of Alexandre Dumas's *Le Tour de Nesle*. The production brings Sinead Cusack back to the London stage, with Adrian Dunbar playing opposite her.

At the Greenwich Theatre, opening tonight, Peter Nichols's *Primates on Parade* is revived by Paul Clayton, with Tony Slattery and Paul Slack, directed by Paul Clayton.

Sondheim apart, London has an unusually varied clutch of musicals on display at present; the recent additions to the list include *Prisoner Cell Block H* at the Queen's Theatre, *Jolson at the Victoria*, and *Mack and Mabel* at the Piccadilly Theatre. On December 19, the Shaftesbury Theatre sees the return of *Return to the Forbidden Planet* - for four weeks only.

For those in need of comedy, the new *Shakespeare Revue* at the Vaudeville Theatre should add several items to the any lover of comedy's collection of vintage material. But the great play about comedy is Terry Johnson's *Dead Funny* at the Savoy Theatre: not to be missed. (Meanwhile, the same playwright's 1993 *Hysteria* is revived at the Duke of York's Theatre, directed by Phyllida Lloyd as part of the Royal Court Classics season.)

And vintage comedy of another ilk is the hilarious 18th-century *Wild Oats*, in repertory at the Lyttelton Theatre, directed by Jeremy Sams and beautifully cast down to the smallest roles.

A.M.

INTERNATIONAL
ARTS
GUIDE

AMSTERDAM

CONCERT
Concertgebouw
Tel: 31-20-5730573
● Robert Schumann Ensemble: perform works by J.S. Bach, Schubert and Fauré; 8.15pm; Dec 19
DANCE
Het Muziektheater
Tel: 31-20-6518117
● Romeo and Juliette: a choreography by Rudi van Dantzig to music by Prokofiev performed by Het Nationale Ballet with Het Nederlandse Balletorkest; 8pm; Dec 20 (2pm), 21, 23, 24 (2pm)

ATLANTA

EXHIBITION
High Museum of Art
Tel: 1-404-8988284
● Fine art at the Cotton States and International Exposition Atlanta 1895: an exhibition commemorating the centennial of the Cotton States and the International Exposition held in Atlanta in 1895. It offers an overview of the fair and a focused

examination of the fine arts presentation. Exhibits include works by Mary Cassatt, Winslow Homer and James McNeill Whistler to Dec 31

BERLIN

CONCERT
Deutscher Oper Berlin
Tel: 49-30-3438401
● The New London Consort: with conductor Philip Pickett perform a Christmas concert of ancient music; 7pm; Dec 19
Konzerthaus
Tel: 49-30-203092100/01
● Weihnachtsoratorium: by J.S. Bach. Conducted by Peter Schreier and performed by the Staatsoperchor and Staatskapelle Berlin. Soloists include soprano Carola Höhn, alto Rosemarie Lang, tenor John Mark Ainsley and bass Geert Smits; 8pm; Dec 21, 23 (4pm)

BIRMINGHAM

CONCERT
Symphony Hall
Tel: 44-121-2123333
● Das Lied von der Erde: by Mahler. Performed by the City of Birmingham Symphony Orchestra with conductor Sir Simon Razza, tenor John Mitchinson and baritone Thomas Hampson; 7.30pm; Dec 19

BONN

OPERA & OPERETTA
Oper der Stadt Bonn
Tel: 49-228-7281
● Hinsel und Gretel: by Humperdinck. Conducted by Shuja Khan, performed by the Oper der Stadt Bonn. Soloists include Michael

Voll, Birgit Beer and Thomas Mohr; 8pm; Dec 19, 21, 25 (8pm); Jan 1 (8pm)

COLOGNE

DANCE
Opernhaus Tel: 49-221-2218240
● Goya: a choreography by Jochen Ulrich to music by Bo Verspeidenck, performed by the Ballet Köln; 7.30pm; Dec 20

FLORENCE

OPERA & OPERETTA
Teatro Comunale
Tel: 39-55-211133
● Un Ballo in Maschera: by Verdi. Conducted by Semyon Bychkov, directed by Alberto Fassini, performed by the Orchestra e Coro del Maggio Musicale Fiorentino; 8.30pm; Dec 19, 20, 21

FRANKFURT

EXHIBITION
Schirn Kunsthalle
Tel: 49-69-2988820
● Inoue Yu-ichi: part of a tripartite exhibition of the work of this Japanese artist. The paintings and drawings on display show the bombardments of Hiroshima. The artist's work is also on display in the Kunsthandwerkuseum and Karlsruhermuseum in Frankfurt; from Dec 19 to Feb 11

HAMBURG

DANCE
Hamburgische Staatsoper
Tel: 49-40-351721
● Odyssée: a choreography by John Neumeier to music by George

Courcoups, performed by the Ballet Hamburg; 7.30pm; Dec 19, 20

HELSINKI

CONCERT
Finlandia-talo - Finlandia Hall
Tel: 358-0-40241
● Helsinki Filharmonia: with conductor Olo Karu and pianist Pasi Järvenpää perform works by Tchaikovsky and Dvorák; 7pm; Dec 19

LEIPZIG

CONCERT
Gewandhaus zu Leipzig
Tel: 49-341-12700
● Suk Kammerorchester Prag: with violinists J. Suk and P. Macsek perform works by Vivaldi, Pergolesi, Richter and Dvorák; 8pm; Dec 19

LONDON

AUCTION
Sotheby's Tel: 44-171-4938080
● English Literature & History: the auction includes a series of letters from Lord and Lady Byron, and letters from their friends; 10.30am & 2.30pm; Dec 18
CONCERT
Royal Albert Hall
Tel: 44-171-5823881

● Christmas Carol Concert: the Royal Choral Society, the London Concert Orchestra and the Fanfare Trumpeters of the Band of the Irish Guards conducted by Richard Cooks, with organist John Birch, perform Christmas classics; 7.30pm; Dec 19
● St. John's, Smith Square
Tel: 44-171-2221061
● The Sixteen: with conductor

Harry Christophers and harpist Stoned Williams perform Britten's "A Ceremony of Carols" and Respighi's "Lauda per la Navitita del Signore"; 7.30pm; Dec 19

MADRID

CONCERT
Auditorio Nacional de Música
Tel: 34-1-337010
● Orquesta Sinfónica de Madrid: with conductor Francisco de Gálvez and pianist Paul Badura-Skoda perform Beethoven's "Die Ruinen von Athen" and "Symphony No.3"; 7.30pm; Dec 19

NEW YORK

OPERA & OPERETTA
Metropolitan Opera House
Tel: 1-212-362-6000
● Die Fledermaus: by J. Strauss. Conducted by Hermann Michael and performed by the Metropolitan Opera. Soloists include Nancy Gustafson, Janet Williams, Jochem Kowalek and Neil Rosenheim; 8pm; Dec 20, 23

PARIS

THEATRE
Comédie Française, Salle Richelieu Tel: 33-1 40 15 00 15
● Phédre: by Jean Racine. Directed by Anne Delbée, costumes designed by Christian Lacroix. Starring Catherine Samie, François Beaulieu

and Martine Chevallier; 8.30pm; Dec 19, 25

STUTTGART

DANCE
Staatstheater Stuttgart
Tel: 49-711-221795
● Stuttgart Ballet: perform the choreographies "Metamorphosen" by Hans van Manen, "The Time Will" by Stephan Thoss and "Orfées" by Roberto de Oliveira; 7.30pm; Dec 19

VIENNA

OPERA & OPERETTA
Wiener Staatsoper
Tel: 43-1-514442960
● Jerusalem: by Verdi. Conducted by Zubin Mehta and performed by the Wiener Staatsoper. Soloists include José Carreras, Eliane Coelho, Samuel Ramey and Davide Damiani; 7pm; Dec 19

WASHINGTON

CONCERT
Concert Hall Tel: 1-202-467 4600
● Oratorio Society of Washington: with conductor Robert Shafer perform choral Christmas music. An annual event; 7pm; Dec 19, 22 (8.30pm), 23

ZURICH

OPERA & OPERETTA
Opernhaus Zürich
Tel: 41-1-268 6686
● Simon Boccanegra: by Verdi. Conducted by Nello Santi and performed by the Oper Zürich; 7.30pm; Dec 19, 21

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COMMENT & ANALYSIS



Michael Prowse • America

No hurry on rates

The case for lower US interest rates looks persuasive – but, though growth has slowed, there are grounds for caution

Wall Street is salivating at the prospect of interest rate cuts. Bond investors are convinced the Federal Reserve will follow European central banks and cut short-term rates by a quarter or half point, if not this week then in January.

By early summer next year, many financial economists believe a substantial easing of monetary policy will have occurred. The federal funds rate – the cost of short-term loans for banks – is seen as falling as low as 4.5 per cent, against 5.75 per cent today.

Proponents of rate cuts disagree on the timing of Fed action. Some think the Fed will demonstrate its independence of the political process at its meeting tomorrow and announce a decisive half-point cut in rates. Others say it would be reluctant to move while parts of the federal government are closed and before the warring parties have reached a final agreement to balance the budget. On this view, the Fed might opt for a monetary directive biased toward easing, giving Mr Alan Greenspan, the Fed chairman, discretion to cut rates at a propitious moment. The bottom line, however, is that rates are coming down – and soon.

As the chart illustrates, yields on government securities of all maturities have fallen steeply, not just since November last year (when investors still feared the economy was overheating) but since early July when the Fed announced its first tentative cut in short-term rates to 5.75 per cent. In an unusual inversion of the yield curve, yields on Treasuries of maturities up to 10 years are now below the federal funds rate. This is the clearest possible signal that financial markets believe Fed policy is too restrictive.

The theoretical case for a substantial easing rests largely on the apparent absence of the upward pressure on inflation typically experienced in the late stages of a business cycle. As

recently as July, Fed governors and regional presidents predicted the consumer price index would rise by 3.35 per cent this year. Yet the data have been consistently better than expected: consumer prices were unchanged in November and up 2.6 per cent on an annual basis. In the three months to November, consumer prices rose at an annualised rate of 1.8 per cent. For the bond market, which buys the argument that the CPI substantially overstates the true inflation rate, this is tantamount to "price stability".

Other indicators provide corroborating evidence. Commodity and wholesale prices are behaving themselves. Labour markets are astonishingly quiet: the broadest measure of employment costs (which includes fringe benefits) is growing at its slowest rate in decades.

Nobody has a fully convincing explanation of this trend, but the "globalisation" of economic activity is widely seen as having permanently shifted power from workers to shareholders. US employees dare not complain, the argument runs, because management now has the option of shifting production to somewhere like Thailand or Mexico, where labour costs are far lower.

The second leg of the argument for rate cuts is that economic growth has slowed sharply. Few economists fear

a full-blown recession but, as they run through the various sectors, many can find little evidence of vitality. The consumer is heavily indebted; manufacturers are still burdened by excessive inventories; and export prospects are threatened by the disappointing performance of both the Japanese and European economies.

If inflation had risen to 3.5 per cent, say proponents of rate cuts, a federal funds rate of 5.75 per cent would represent a real rate of just over 2 per cent. This could just about be construed as a "neutral" monetary policy. But with inflation, even as measured by the unreliable CPI, running at only about 2.75 per cent, the real fed funds rate is now close to 3 per cent.

This is far too restrictive, claim many Wall Street economists, given that most sectors of the economy are either sluggish or in decline. Hence the prediction (embodied in the yield curve) that the Fed will cut rates by a percentage point or more in the next few months.

Put this way the case for easing policy certainly looks persuasive. Yet there are grounds for caution.

In the first place, the US economy is nothing like as weak as those of Europe and Japan. The jobless rate is 5.6 per cent, suggesting the economy is operating at, or perhaps slightly above, its poten-

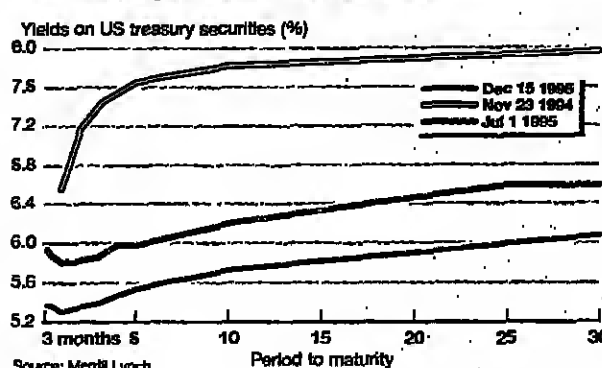
tial. Economic growth has certainly decelerated, but that was the goal of last year's monetary tightening; you cannot have a "soft landing" without slowing the pace of an expansion. Activity, in any case, has been temporarily depressed by several special factors, including the lengthy Boeing strike and the delay in agreeing a 1996 budget – under the emergency rules federal spending is lower than planned.

As these temporary restraints are lifted, growth may rebound naturally to about 2.5 per cent next year, close to the long-term trend. Since there is little or no slack to take up, the benefits of adding to the substantial stimulus already provided by lower bond yields and higher share prices are at least questionable: nobody, incidentally, can say with precision what constitutes a "neutral" federal funds rate. A looser monetary policy would certainly stimulate faster growth of nominal gross domestic product. But would this be reflected in faster real growth or higher inflation?

Those who believe inflation will never revive should recall that strains are usually felt late in business cycles when growth (and hence labour productivity) is declining. Wages began to accelerate in the late 1980s only when the jobless rate fell below about 6.5 per cent, a range that the Fed has managed to avoid only by tightening the monetary screws significantly.

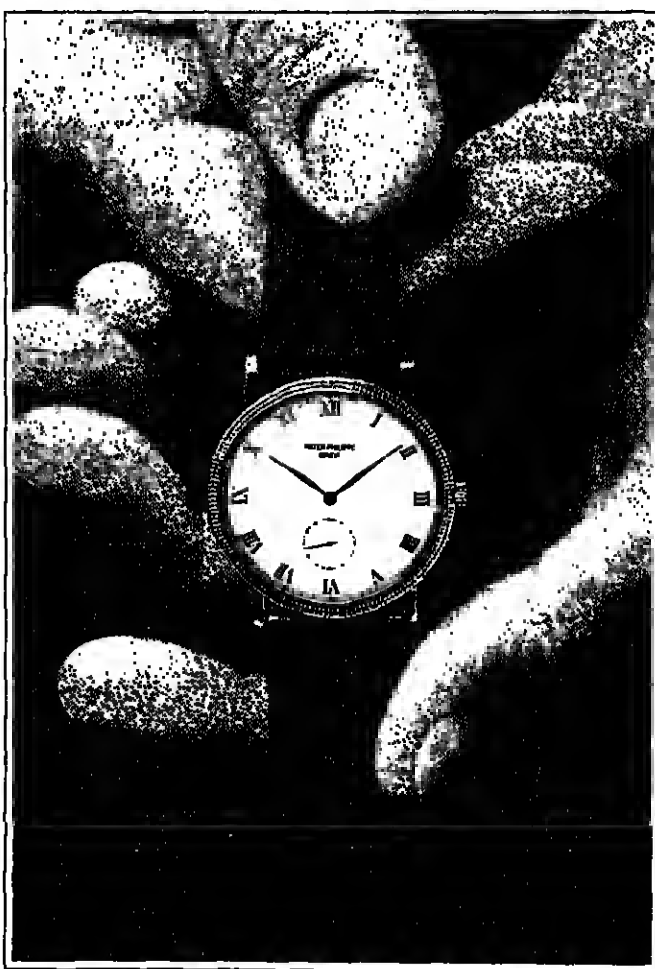
Taking away the punch bowl just as the party gets going is the traditional – and unpopular – task of central banks. Mr Greenspan rose to this challenge superbly last year. His guests – at least those resident on Wall Street – are now demanding that the bar be re-opened. The Fed should wait for confirmation of economic weakness before obliging – and then stick to beer and wine: an already tipsy bond market does not need spirits.

Will Greenspan follow the markets?



Source: Merrill Lynch

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Men's Calatrava - Ref. 5919

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With just four years to go before 2000, thoughts are turning to the new millennium. Today the FT launches a series of profiles of men and women who may play a leading role in the early years

LEADERS FOR A NEW MILLENNIUM

of the 21st century. From China in the east to California in the west, these leaders of the future are already making their mark in business, politics, science and the arts.

Shi Yuzhu • By Tony Walker

Shy giant with brain of gold

Some might regard Mr Shi Yuzhu's ambitions as far-fetched. But in China these days, a man's reach may indeed exceed his dreams, and Mr Shi, a shy mathematics graduate from Anhui, one of China's poorer and more backward provinces, is bent on proving it.

Like thousands of other Chinese entrepreneurs he has taken advantage of the economic liberalisation of the past decade or so to build a thriving business. In just six years, his Zhuhai Giant Advanced Technology Group has grown from a software venture with a staff of two into an enterprise with interests from biotechnology to retailing, an annual turnover of Yn1bn (\$120m) and a workforce of 3,000.

The 33-year-old entrepreneur seems set to become a force in the Chinese business world – and perhaps beyond – into the next century. By the end of the decade, he plans to have opened 2,000 retail outlets across China selling consumer items, including the computer software and healthcare products marketed by his company.

When he graduated top of his class in mathematics in his county school, Mr Shi's dream was to emulate Mr Chen Jinnan, China's foremost mathematician. Now his ambition is to make Giant China's top-ranked private company. "All my dreams are linked these days with the Giant corporation," he says.

He is sometimes referred to as China's Bill Gates, who founded Microsoft, since his business began by producing computer software. One of his early successes was the "thinkpad", a gadget that allows computer users to enter Chinese characters into their computer by writing them rather than having to remember the complex strokes to key them in.

But Mr Shi sees a more appropriate model in Lord Sief, the former chairman of Marks and Spencer, the UK store chain. His planned assault on China's consumer products market would follow some of the practices employed by the British retailer. "We want to become a business that serves the family," he says. "Only after you become part of the daily life of people can you grow really big."

Mr Shi was thinking big right from the start of his career in business, which was why he named his company Giant. "We had a vague idea of setting up something big – a multinational," he recalls.

From an initial investment of Yn4,000 (\$480), borrowed from friends and family, the company has grown with surprising speed – even by the standards of China's economic revolution. "The philosophy and aims of the company are changing all the



'Only after you become part of the daily life of people can you grow really big'

time as we keep growing," he says.

Giant is now devoting substantial resources to developing and patenting healthcare products. Its "gold brain" capsule, a tonic that was said to improve the functioning of the brain, has been an enormous commercial success. Marketed in the summer, in the run-up to China's annual high school exams – a make-or-buy event for Chinese teenagers – it produced net profits of Yn150m for the company. Now Giant is promoting a slimming preparation, and working on an elixir that would slow the ageing process.

Mr Shi insists that software will remain a core activity no matter how fast the business develops in other areas. "Of course, there is no way we can compare ourselves with Bill Gates," he says. "But one thing we can certainly learn from him is never to give up this high-tech area."

His newest product is a selection of 66 laser discs incorporating a comprehensive selection of Chinese textbooks. But Giant, like the big multinational software producers, finds its products are pirated almost as soon they are released. "That is why," he says, "we try to bring out a new product every six months – to stay ahead of the counterfeiters."

Mr Shi is the antithesis of the pampered sons and daughters of the communist

elite, many of whom pepper China's new business class. He dresses modestly like business members of his male staff in the company uniform of white shirt, dark trousers and matching navy tie. Women wear white blouses and navy skirts. His salary is Yn10,000 a month.

The entrepreneur says he is applying some of the principles of the communist revolution to his business. "If you want to build an army, a party or an enterprise, you need to have a principled and disciplined organisation," he says. "You should strive hard and live frugally. I don't think one needs too much money for one's own needs."

Following a tenfold growth in staff numbers in the past year, Giant is for the first time coming up against personnel problems such as how to weed out non-performers. We rarely fired our people before. But now we are starting to do it," he says. "We are expanding so rapidly that we are finding people are not up to standard. We tell them this is not a state-owned enterprise."

Remarkable as it may seem, Mr Shi is not the acknowledged owner of the business he has built. It is regarded as a collective enterprise owned by the staff, and technically under the authority of the Zhuhai special economic zone which faces Macao.

He wants this issue clarified in time for Giant to be listed on one of China's stock exchanges. He recognises that if the company is to grow into the conglomerate he envisages it needs fresh capital.

While Mr Shi is shy to the point of finding it difficult to communicate with a foreign journalist, there is no doubt that underneath a diffident exterior he is both tough and creative – and almost certainly something of an eccentric.

Visitors to his sparsely clean headquarters – no smoking on the premises – pass an eclectic mixture of statues on the way to his office. On either side of a corridor are life-size statues, including George Washington, Isaac Newton, Confucius, Napoleon, Marie Curie, Beethoven, Mao Zedong and Deng Xiaoping.

There is also a vacant plinth – left, according to Mr Shi, to raise the question in people's minds of who might be worthy to stand alongside others of such profound achievement. He rejects a suggestion, with a laugh, that in time it might be him.

As Giant becomes bigger and more successful in the raw Chinese business environment, Mr Shi is likely to find it more difficult to achieve his ambitions. But no one should doubt his resolve to stay the course.

LETTERS TO THE EDITOR

Number One Southwark Bridge, London SE1 9HL

We are keen to encourage letters from readers around the world. Letters may be faxed to +44 (0) 20 7536 3036 (please set fax to "line"), e-mail: letters.editor@ft.com. Translation may be available for letters written in the main international languages.

Experience counts

From Mr Erik Tonseth

Sir, It is regrettable that Mr Richard Needham, a former overseas trade minister, takes such a chauvinistic line in his letter to you (December 16) on Kvaerner's bid for Amec. With his overseas experience he more than makes up for his lack of knowledge of the UK markets it is size, experience and resources that count. We have invested heavily in new technology and our move would strengthen not weaken the UK construction effort overseas.

Kvaerner, which has been operating in the UK since 1989 (and has invested over £100m), made that clear when it made a presentation to Mr Needham last year and Kvaerner representatives joined his trade mission to India, for example.

Last year 60 per cent of our contracts were won overseas, bringing valuable work to the United Kingdom. That we intend to grow.

But Kvaerner wants to take on the two US giants in international construction and a combined Kvaerner-Amec team would be better equipped to do that.

In Indonesia, for example, Kvaerner has won contracts worth \$400m in the last three years – far bigger than Amec – and made a profit.

If our bid succeeds, Kvaerner will have far more employees in the UK than in Norway and we shall operate our international effort from this country.

Mr Needham's appeal is ill-based as those concerned in government with the UK's major export effort – and inward investment – well understand.

Erik Tonseth, chief executive, Kvaerner, PO Box 100 Skøyen, N-0212 Oslo, Norway

Emu too complex for such certainty

From Sir John Nott

Sir, I do not think that Sir Michael Palliser, Sir Michael Butler and Sir David Hannay (Letters, December 14), three very distinguished former diplomats, are any better qualified to speak for the views of British business than Mr John Redwood, an elected member of parliament and a former minister.

Some humility might suggest that none of us knows the considered views of British business simply because the overwhelming majority of businessmen do not understand the issues, and regrettably many of them do not wish to do so.

The Food and Drink Federation, a very large constituent of British industry, has recently put to the Confederation of British Industry a series of immensely complex questions about European Monetary Union to which no expert, I suggest, can yet give an answer. The council of the CBI speaks only for itself.

However, what businessmen and leading politicians are qualified to ask is whether a parliamentary democracy would, for any length of time, tolerate the supremacy of an unelected European Central Bank, particularly if falling activity levels set up dangerous social pressures. What is going to let the steam out of the kettle without exchange rates?

The viability of Emu will not be based on meeting convergence criteria at a single moment of entry and then keeping economies aligned by institutional fines and other pressures; it will be dependent on whether the diverse cultures, traditions and attitudes of the peoples of Europe can be constrained by a superimposed monetary framework.

As economic secretary to the Treasury, I remember what happened to the Snake in 1972; as a merchant banker, I experienced the UK's final months in the ERM and, now as a businessman, I watch the

death throes of the franc fort. Sir Michael, I admire your passionate belief in European integration. But the voters of Europe, who include its businessmen, do not share your certainties, and they are right.

John Nott, 32 Hampstead High Street, London NW3 1QD, UK

From Mr Nicholas Berry, Sir, The three eminent business knights who wrote to you about a single European currency (Letters, December 14) ignore the key point. Single currency implies a single taxation system, and therefore a single European government. Do they think so much of Britain's own bureaucracy that they want to add a second one on top?

Nicholas Berry, chairman, Stancroft Trust, Bride House, 20 Bride Lane, London EC4Y 8DX, UK

Flaws in Shell's approach on Nigeria

From Mr Danyal Sattar, Sir John Elkington

Sir, As your "Trading with the 'perils'" article (FT Exporter, December 14) shows, engagement with "difficult markets" such as Nigeria, is an issue that will not go away for business. Shell recently attempted to redress the record on its real and perceived environmental and social performance by setting out the facts as it sees them in a newspaper advertisement campaign. As an exercise in corporate social reporting it was deeply flawed.

It seems to us that, to establish the facts of Shell's commitments and performance, two principles need to be observed. First, consultation. Those who are

affected by Shell's activities, the company's stakeholders (directors, employees, local communities, customers, environmental and social non-governmental organisations), need to be part of the process which considers and evaluates the evidence. Given the pressing nature of the Nigerian issues, these would clearly need to be central, but a balanced assessment would need to cover other areas too.

Second, we would suggest any such process would need to be externally validated. This would help rebuild the company's credibility in respect of the information it provides. We see the continued problems with Shell's environmental audit process in Nigeria as evidence that the

lack of independent external validation of such processes can undermine both internal and external confidence.

We believe there is a growing focus on the "triple bottom line" of sustainable development: economic prosperity, environmental protection and social equity. A company of the size and significance of Shell surely owes it to its shareholders to ensure that its auditing and reporting activities address all three items with full transparency. Danyal Sattar, UK Social Investment Forum, Simon Zadak, New Economics Foundation, John Elkington, Sustain Ability, 112 Whitechapel Road, London E1 1JB, UK

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FINANCIAL TIMES

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Monday December 18 1995

Making a reality of Emu

If there were any residual doubts about the political will behind the European Union's plans for a single currency, they should have been dispelled by the conclusions of the Madrid summit. Whatever the practical obstacles facing the plan for economic and monetary union, EU leaders offered a convincing display of their determination to make a reality of the unspooling "Euro" before the end of the century.

Mr Jacques Santer's comment that the EU is now committed "irreversibly" to Emu was echoed by Chancellor Helmut Kohl and President Jacques Chirac. It should not be forgotten that a single currency remains conditional on France's ability to meet the economic convergence criteria for participation. And a victory for Mr Chirac in his battle with France's public sector trade unions is a necessary but not a sufficient condition. Mr John Major, however, found himself alone at the summit in voicing serious concerns about the wisdom of the whole project.

Under the timetable agreed in Madrid, EU leaders will decide in early 1996 (most probably March) which member states fulfil the conditions for joining Emu. It will begin on January 1 1999, with the irrevocable locking of exchange rates and the transfer of interest rate and foreign exchange policy to a European central bank. Governments will begin immediately to issue public debt in the new currency. By January 2002 at the latest, Euro banknotes and coins will be in circulation. National currencies will be completely withdrawn six months later.

No dilution

The EU leaders re-affirmed that there would be no dilution of the convergence criteria agreed at Maastricht. They also gave a fair wind to Germany's demand that the participants must agree in advance to the terms of a stability pact which would ensure firm control of budget deficits.

During the next few months, the EU's finance ministers will examine in detail the relationship between the "ins" and "outs" if, as seems likely, only a modest minor-

ity of countries qualify to join in 1999. Whatever Mr Major's motives, he won some support for the view that the existence of a hard-currency inner core would undermine the EU's stability and coherence unless the relationship is properly defined.

The UK prime minister, however, is likely to be uncomfortable with the answer favoured by other EU governments. Most appear to back the Commission's suggestion that those outside the Emu bloc should link their currencies to the Euro through a mechanism modelled on the present ERM.

Second decision

In the Commission's view, that would remove the risk of competitive devaluations and resultant pressure on the single market. And if the UK and Denmark were to exercise their opt-outs from a single currency, they would face a second decision. They could join Emu aspirants (in the latest jargon, "pre-ins") like Italy and Spain in the new exchange rate system, or allow their currencies to float without constraint.

Sensibly, Mr Major responded to such prospective dilemmas by saying that the UK will reserve its position until 1998. In doing so, he has rightly rejected the demands of his party's Euro-sceptics that he should rule out now sterling's participation in the first phase of Emu. Instead the Treasury and Bank of England will continue to be engaged actively in the technical preparations for Emu.

For all the enthusiasm at Madrid, there is little sign yet that a single currency has caught the imagination of Europe's citizens. Instead, the French fear the threat to their welfare system, the Germans the loss of their currency. The summit did little to dispel the impression that the grand visions of Mr Kohl and Mr Chirac remain some distance from the preoccupations of their electorates.

The Commission plans an extensive publicity campaign to promote the benefits of Emu. But if it now seems more likely than not that a single currency will be created by the turn of the century, its success will turn ultimately on whether the Union can make the idea relevant to its citizens.

Media, moguls and markets

How should ownership of media be regulated when the industry is in a state of permanent revolution? The UK government's Broadcasting Bill, published on Friday, has done a thoughtful job in tackling that question. But in accepting media group competition that is necessary for success in the global media business, it has been more generous than strictly necessary to their ambitions.

The government rightly starts from the principle that there is a public interest in the diversity of ownership and variety of content in this industry. The bill sets out to reconcile that interest with the desire of media groups to grow larger.

In parts, it has done a good job. It has made rules on ownership of different media simpler and more flexible. If passed, it will undoubtedly give rise to takeovers, some controversial. But the bill recognises that the UK is a relatively small country, and not much consolidation is possible without sacrifice of diversity.

For instance, in replacing the two-licence limit on TV ownership with a ceiling of 15 per cent of total television audience, the bill would almost certainly mean the end of independence for smaller ITV companies. Yet the new requirement rightly recognises that the means of distribution - terrestrial, cable or satellite - is becoming irrelevant. In treating television as a single market for the first time, it may have provided a tighter check in the long run than previous rules.

Important failings

However, there are important failings. In particular, the government has accepted the questionable argument that in media, companies need a large domestic base in order to compete internationally. It also appears to believe that there is great synergy between different types of media, an argument often at odds with the performance of acquisitive media groups.

That has led to relax the restrictions on owning different types of media within the UK and within one region more than may have been necessary. It also seems to equate competitiveness with size, a definition with which

neither customers nor shareholders are likely to agree, and to assume that only large companies have the ability to finance investment.

Perhaps because ministers are cautious about finance for new takeovers, the bill proposes relatively relaxed ownership rules for digital terrestrial broadcasting: a single private company can own three of the three-and-a-half available multiplexes (blocks of digital channel capacity). The bill is right to take a cool view of the prospects of digital terrestrial services, in marked contrast to the Department of National Heritage's gushing enthusiasm a few months ago. But the rules on this point may prove too loose.

Greatest problem

Perhaps the greatest problem with the bill is that it may have stored up future headaches for the competition authorities. After all, its aim is simply to protect diversity; it leaves the task of creating a competitive market to competition law.

But if the competition authorities are to grapple with questions of abuse of market power, fair trading and predatory pricing, they will have to answer notoriously difficult questions which the bill has not addressed, such as defining the market in question.

These are issues which have stalled European Union discussions on media ownership, and it is therefore somewhat disingenuous for ministers to say that they could not wait for EU talks to conclude before bringing out their bill. The bill also leaves other loose ends, such as the row about Channel 4's funding, and the fragile state of the independent production sector.

The attempt to strengthen guidelines on sex, violence and decency on television, in the same breath as heralding a new age in media, has a similar air of wishful thinking.

This unfinished business means that the bill is unlikely to take the UK a long way through the multi-media revolution. But it is a realistic response to changes now under way. Less ambitious than earlier legislation in attempting to predict the future, it is also much more satisfactory.



The FT Interview • Eddie George

Reflections on a rough year

The governor of the Bank of England tells Robert Chote that, in spite of short-term uncertainties, it is now more likely than not that the government will hit its inflation target

Nineteen ninety-five has been a rough year for the Bank of England. Its advice on interest rates was rejected for months by Mr Kenneth Clarke, the chancellor; it has been accused of negligence over the collapse of Barings bank; it has suffered a slide in staff morale; and it has lost a deputy governor, who quit after press disclosures about his private life.

Despite such an eventful 12 months, the governor, Eddie George, is in a relaxed and upbeat mood. In his office last week - where the festive season is celebrated in a strand of green tinsel across the top of his Reuters terminals - the governor conceded that 1995 had brought a bumpy ride.

"But I think we end the year in a stronger position than we started it," he says. "It is certainly going out in style. Last week, the governor agreed with the chancellor that British interest rates should fall for the first time in nearly two years."

He said this made sense because good news on costs and prices - plus evidence of weakness in economic activity - meant it was now more likely than not that the government would hit its target for underlying inflation of 2.5 per cent or below in two years' time.

"We have had tremendous success keeping inflation down, notwithstanding being dealt what was a pretty difficult hand," Mr George said. Rises in interest rates over the past 15 months had ensured that price pressures from overseas had not been allowed to have a knock-on effect at home.

"Now we face another kind of external difficulty - the slowdown on the continent which is a big factor in the concerns about a slowdown here," he said, warning export demand had left companies with excessive stocks of unsold goods to dispose of.

"For a quarter or two, anyway, activity might be softer than it would have been otherwise. These circumstances are not the worst I've known but neither are they the best."

The governor said the short-term

outlook was still uncertain. There were good reasons to expect consumer spending to pick up next year, and the slowdown in Europe was also likely to prove temporary. But, while manufacturers were spending happily on plant and machinery, there was a downswing in utility investment and still an overhang of industrial and commercial property.

The governor was quick to emphasise that last week's rate cut was not an attempt to arrest a slowdown in the economy over the winter months.

Similarly, the chancellor's Budget prediction of a strong rebound in activity next year had not had much influence on the Bank's advice. Said Mr George: "The purpose of the quarter-point rate cut was not to try to sustain activity in the short run, but reflected the fact that the likelihood of knock-on inflationary pressure had reduced."

"The Bank had no growth target, explicit or otherwise. Despite the chancellor's rejection of his request for a rise in base rates in May, Mr George said the past year showed that the monetary policy framework was working well and that people were learning what an uncertain process it was."

"We have been moving in steps of sensible size rather than, as so often in the past, responding to excitement in the markets - arriving in the morning, seeing an upset, ringing the Treasury to say we have a problem, having a meeting and so on. Things are on a much stabler footing."

But it was essential to remain cautious. "The persistent decline in the British economy in relative terms has been because we have

tended to take risks on the side of sustaining activity in the short run. We have less flexibility than, say, the Bundesbank, which has a much better established track record of getting it right. If we had that sort of credibility, then we would have more scope to keep closer to the precipice."

Mr George told MPs recently that the chancellor's decision to reject his advice in May had damaged the credibility of anti-inflation policy, weakening the pound and raising gilt yields. But the governor also believes that such differences are inevitable and that May's little spat was only "technical".

"This was a disagreement about half a per cent at what turned out to be at the top, at least temporarily, of the interest rate cycle."

This phrasing suggested that the governor had not ruled out the need to reverse last week's decision, although he hurriedly insisted that his comment "ought not to be taken as a prediction about where we go from here, because I honestly don't know."

Mr George said that even though there had been costs for the economy in the wake of May's decision, things had turned out fortunately with the revival in the dollar averting a serious assault on the pound. "I'm thrilled about that. I genuinely am. I would much rather that we were perceived to get it wrong than for things actually to go wrong."

Media comment on interest rate policy during 1995 has centred on the personal relationship between the chancellor and the governor. Mr George complained that it had often

been portrayed as a tennis match, with each protagonist fighting to score points off the other. But the governor said he had been glad to have Mr Clarke on the other side of the net.

"I think I have been fortunate, particularly in the early phase of policy transparency - it is not an arrogance, but he is very brave, I think. He is not jumpy and nervous."

Mr George said that it had been enormously helpful that the chancellor was comfortable stating that he disagreed with him - and vice versa. "There has been no personal animosity or anger in the relationship between us. It is entirely natural to disagree."

May's disagreement signalled one of the most awkward periods of 1995 for the Bank, but just as difficult was the collapse of Barings at the hands of the trader Nick Leeson. But it will be an important concern on Mr George's mind too.

"Barings was a very fine financial institution and to see it destroyed in that way was a very great upset," Mr George said he was happy with the Bank's handling of the situation, arguing that in the long term it would encourage more activity in London. But there were lessons to be learned. Mr George said it was important to put in place "a quality assurance function" so we are continually sweeping across to ensure we have consistently high standards across the supervisory division.

In terms of regulation within the UK, the governor expressed doubts about the idea which is gaining some support in the City of bringing together the Securities and

Investments Board and the other self-regulatory agencies into a single organisation.

"If you had a superstore it would have to have an awful lot of departments. I don't know whether you could co-ordinate departments any more easily than you could improve co-ordination between the existing regulators."

The challenges of Barings and the handling of monetary policy have placed extra pressures on the Bank's staff, which have come on top of a painful management reorganisation. "There is no question that there is a morale problem," Mr George conceded.

He said it had been important to recognise that most Bank staff did not spend their whole career with the organisation - even if the resulting changes meant that some staff no longer fitted in. "In trying to acknowledge that reality, we gave the impression to the staff that we had changed from a paternalistic institution to a hire-and-fire institution. It will take us quite a while to convey the right messages."

Bedding in the Bank's new structure and rebuilding confidence within the organisation is the primary responsibility of Howard Davies, who joined the Bank as deputy governor following the sudden departure of Rupert Pennefather. But it will be an important concern on Mr George's mind too. It is difficult to imagine that 1996 could be more eventful for the Bank than 1995, but there is plenty of work to be done to persuade politicians that monetary policy would be safe in the Bank's hands and that its responsibility for supervision of the financial system should not be taken elsewhere.

Mr George knows that the stakes are high, and is ready for the task. "We want to preserve one Bank. That is absolutely agreed."

Meanwhile his annual skiing holiday, so rudely interrupted this year by the Barings crisis, is scheduled for next February. He leaves the impression that it will take an earthquake or two to bring him back early this time.

OBSERVER

Talisman star-gazing

Stars and oil wells may seem a study in contrasts. But Jim Buckee, chief executive of Calgary-based Talisman Energy, has managed to put his Oxford doctorate in theoretical astrophysics to good use in the oil and gas business.

Talisman is proving to be one of the bunter acquisition merchants in its sector in Canada. Last Friday, it unveiled a friendly \$131m bid for Goal Petroleum, one of the biggest independent North Sea producers. Just over a year ago, it gobbled up Bow Valley Energy, a mid-sized Canadian producer formerly controlled by British Gas. None of this seemed likely when British-born Buckee, now 49, arrived in Calgary four years ago to head the Canadian subsidiary of British Petroleum. His mandate was to get rid of its mining business and focus on oil and gas exploration, and production. Less than a year later, BP sold its 57 per cent stake in a public share offering.

One condition of the deal was that Buckee, who had spent two decades working for big integrated oil companies, would remain in charge of the newly independent outfit. He changed its name to Talisman Energy, and hasn't looked back.

Buckee recognised that virtually

the same mathematical equations explain the flow of matter in stars and oil reservoirs - and by his mid 20s, he had sensed that the energy business might be the more glamorous of the two pursuits.

"If you're a theoretical astrophysicist, you get a pencil and a blank sheet of paper, and that's about it," says the man at the well-head.

Sandoz keeps fit

Let's trust it is third time lucky at Sandoz, the Swiss health and nutrition products group.

Alexandre Jetter, who has just been named chief executive officer, is the third Sandoz manager to hold the title since chairman Marc Moret, 72, relinquished it in 1992 in what was seen - apparently wrongly - as a first step towards the great man's retirement.

The first, Daniel Wagnière, was demoted to technology director just a year after his appointment. He was replaced by Rolf Schweizer, a veteran of the group's industrial chemicals division. Schweizer, who led the chemicals division into independence as Clariant last summer, will resign from Sandoz on January 1 and will be replaced by Jetter, now head of Sandoz operations in the US.

And what of Moret's retirement? "That is up to the board and Mr. Moret to decide when they see fit," says Raymond Brea, group finance director. Brea cautions that

Jetter's appointment should not be interpreted as an indication that he will be Moret's successor.

Well no, that might indeed be a shade premature.

Silver lining

Those poor Parisians, plagued by terrorist attacks, then public transport strikes, for months. But the combination of a heavy police presence and the lack of suburban rail links between the impoverished suburbs and the city centre has at least done something for the crime figures - down 18 per cent in November when compared with the same month last year.

Then again, maybe France's defendants somehow count themselves as part of the public sector, and are simply on strike.

You're fired

So much for the season of goodwill. More than half (55 per cent) of employees in the UK would categorise their bosses as Scrooges rather than as Santas, according to a survey conducted by international management consultants Prudfoot.

The most ubiquitous Scrooge-like quality recognised by those questioned was a failure to pay adequately. An unwillingness to provide adequate promotional opportunities ranked a close second.

Bosses might also perhaps be interested to know that 27 per cent of their subordinates thought of them as doorknobs (rather than wise men, shepherds or luncheoners). - In other words, stubborn and resistant to change.

No surprise that Scottish respondents were particularly inclined to identify a Scrooge in their boss. US employees, meanwhile, are happier campers, with over 52 per cent of those participating in a similar survey considering their employers as Santas.

And Observer's bosses, how do they rate? Oh, Santas to a man, match.

Get a blast

Hot news - forgive the pun - from Japan. Scientists reckon that by using doses of radiation strong enough to kill 250 people, they can make bad wine taste good and cheap whisky smooth. Hiroshi Watanabe, joint head of research at the Japan Atomic Power Company's research facilities in Takasaki, just north of Tokyo, says: "If you irradiate good wine or whisky, they taste terrible. But if you expose bad wine and cheap whisky to gamma rays, they taste much better."

Seems a high-risk strategy to Observer, who prefers the tried and trusted method of making cheap booze taste better by drinking more of it.

Financial Times

100 years ago

The Shipyard's Dispute Our Glasgow correspondent telegraphed last night: The Clyde engineers' strike entered tonight into its seventh week, and both sides are as fully determined to carry on the strike as ever. The masters have gone as far as they can, and this evening at a meeting of their committee the proposal was discussed as to whether they should attend the adjourned joint conference as it was put forward that no good results could be expected in face of the uncompromising attitude of the men.

I am reassured tonight that the Belfast and Clyde compact lasts only until 31st December, although the understanding may be renewed. Today is regarded as being the blackest in the dispute and it is hinted the masters may be forced to withdraw the offer of one farthing premium on 3rd February, as in this promise the calculation would have been based on the fact that the men would have been six weeks at work at the lesser wage. I am also assured that if the Clyde and Belfast strike is carried on well into January, the North of England men will be locked out.

The masters will now have to be inclined to stand and watch, but the appearances now point to their turning the aggression.



Summit leaders pledge to treat applicants equally

Partial success for Kohl over EU enlargement

By Lionel Barber and David White in Madrid

Germany has won a partial victory in its drive to speed up the European Union's enlargement negotiations with central and eastern European countries.

After a two-day summit in Madrid, EU leaders pledged to treat all applicant countries on an equal footing, holding out the prospect of launching accession negotiations around the beginning of 1996.

Central and eastern European leaders attending the meeting on Saturday expressed satisfaction with the formula, though some appeared disappointed by its vagueness.

The summit declaration says the EU "hopes" to begin accession negotiations with the former communist countries in parallel with Cyprus and Malta. These two have already won a pledge from the EU to open membership talks six months after the end of next year's intergovernmental conference, most likely to be wrapped up in mid-1997.

Enlargement was one of the

two big issues at the Madrid summit, which also agreed a blueprint for the launch of a single European currency on January 1 1999, to be called the Euro.

Chancellor Helmut Kohl of Germany described the summit as "extraordinarily successful". The monetary union blueprint bore the German stamp but the outcome on eastern enlargement was less conclusive.

Mr Kohl pushed EU partners to concede in principle that only a limited number of eastern Europeans could join the first wave of new members.

Germany's priority was early membership for the Czech Republic, Hungary and Poland, but France and the Nordic countries insisted all applicants should be treated equally.

The EU compromise is to try to establish objective criteria for countries qualifying for membership. The European Commission will present an opinion on individual candidacies after the end of the IGC, and it will be up to EU leaders to decide which countries are ready for full-scale negotiations. Eight countries have

applied for membership - Hungary, Poland, Romania, Slovakia, Estonia, Latvia, Lithuania, with Bulgaria applying on Saturday. The Czech Republic is expected to request membership in the new year.

Mr John Major, British prime minister, warned of the need to confront the cost implications of taking in poor countries from eastern Europe. "We will not have the bank unless we have quite significant policy reform [such as the Common Agricultural Policy]."

Several leaders stressed that enlargement could only proceed if the EU agreed an adequate reform of its institutions, including more majority voting, to prevent the union being paralysed.

The summit agreed the IGC would be launched formally at a heads of government meeting in Turin on March 28, but President Jacques Chirac of France indicated he intended to boycott it because of the Italian vote in the United Nations against France's resumption of nuclear tests.

Minimum done on Euro. Page 2
Editorial Comment, Page 17

Old rivals to meet in European football finals

By Richard Goursley

Germany and Italy, two of Europe's oldest football rivals, were yesterday drawn in the same group for the first round of next June's European Championships in England.

The draw pits them against the Czech Republic and Russia in a 16-country competition which now includes more European countries than ever before in its 40-year history.

England and Scotland, rivals on the football field for over 100 years, were also drawn together and will meet for the first time since 1966 when the annual fixture was abandoned because of persistent hooliganism.

Over 250,000 foreign visitors are expected for what will be the largest football competition England has hosted since 1966 when the national team won the World Cup.

The draw will be greeted by the eight English cities hosting the tournament with a mixture of apprehension and eager anticipation. The eight cities - London, Manchester, Birmingham, Leeds, Sheffield, Newcastle, Nottingham and Liverpool - are looking forward to a substantial increase in tourism revenues and will be using the tournament to promote themselves worldwide.

Manchester, Liverpool and Newcastle each during the month-long tournament, while the British Tourist Authority hopes England will earn about \$400m in extra tourism revenue.

The revenue from the competition might not be as great as expected. When Italy hosted the 1990 World Cup finals, tourism earnings rose only fractionally as visitors stayed away to avoid the football crowds.

Police forces will be girding themselves for possible trouble, though the Association of Chief Police Officers and the Football Association say they are hoping for a "festival of great football".

The football unit of the National Criminal Intelligence Service says that it has been planning for 18 months how to handle fans inside and outside grounds. It intends to set up an intelligence centre where police from each country will co-ordinate operations. The NCIS also expects each national force to provide police "spotters".

In England, spotters travel openly with fans and have been credited with helping reduce trouble. The groups for the first round are: A - England, Switzerland, the Netherlands, Scotland; B - Spain, Bulgaria, Romania, France; C - Germany, Czech Republic, Italy, Russia; D - Denmark, Portugal, Turkey, Croatia.

Additional reporting by Simon Kuper, Chris Tighe and Ian Hamilton Fozzy

Gamesmanship in 1995, Page 14

THE LEX COLUMN

Disconnecting Vodafone

Vodafone should consider demerging itself again. The mobile communications group pioneered this method of unlocking shareholder value in Britain when it split off from Racal Electronics in 1988. Vodafone should now contemplate demerging its UK and international operations as a way of reversing the recent sharp deterioration in its share price.

Vodafone's stock is suffering because investors are finally appreciating the toll competition is taking on its lucrative UK franchise. Though the UK mobile market is still growing rapidly, Vodafone's market share and tariffs are under pressure. But shareholders have not yet recognised the hidden value of Vodafone's vast international franchises.

Though most are in a start-up phase, they will soon move smartly into profit. Analysts say the international portfolio would be worth more than £2bn if valued on a stand-alone basis. Subtracting that from Vodafone's £5.5bn market capitalisation leaves less than £4.5bn for the core UK business - valuing it, at best, on a market multiple.

That looks stingy since the UK business is immensely cash-generative and its profits are still likely to grow, albeit at a more subdued rate than in the past. Splitting the two businesses would require another rights issue. Even if computers are successfully turned around, funding will be needed for the telecoms businesses. Of course, a larger telecoms company might be tempted to step in. But Mr De Benedetti would be a formidable opponent, even with his stake diluted to just 16 per cent.

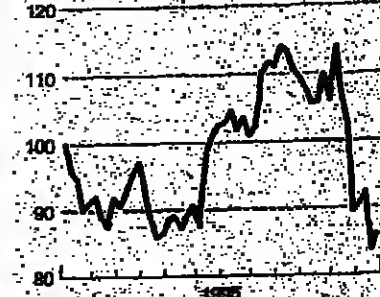
Deutsche Telekom

Who says derivatives are divorced from the real economy? They are likely to facilitate Deutsche Telekom's upcoming privatisation, the second-largest ever arranged. An employee stock ownership programme arranged by Union Bank of Switzerland has been structured, using derivatives, to allow Deutsche Telekom employees to benefit from five times any gains in the share price, while protecting them from any decline. Unlike some previous deals, employees will benefit from the full extent of any share price appreciation during the six-year scheme.

This should help bolster demand for the deal and help to compensate for the lack of a domestic investor base in Germany and the current glut of telecom privatisations. Similar features have proved effective before: a one-

Vodafone

Share price relative to the FT-SE-100 Share Index



Source: FT Equity

phone business. Omnitel, will make no meaningful contribution until 1998, but it is an attractive business with substantial value. Meanwhile, Olivetti's stake in an embryonic competitor to Stet in Italian fixed line telephony carries significant potential.

Nonetheless, this will probably not be Olivetti's last cash call. Any delays in restructuring the personal computers business, for example through union pressure, would be fatal. A one per cent fall in margins would cost £100bn, and closure charges could require another rights issue. Even if computers are successfully turned around, funding will be needed for the telecoms businesses. Of course, a larger telecoms company might be tempted to step in. But Mr De Benedetti would be a formidable opponent, even with his stake diluted to just 16 per cent.

Olivetti

Mr Carlo De Benedetti has lived up to his nickname of *l'ingegnere* by engineering another miraculous escape for his computer-to-telecommunications business Olivetti. Against all odds, the bulk of Olivetti's £2.57bn (\$1.4bn) rights issue has gone to foreign institutions rather than underwriters. This removes fears that a large chunk would end up in the hands of unwilling investors, creating a massive overhang. Moreover, given a predominance of US shareholders, Olivetti's management is finally under pressure to deliver shareholder value.

Mr De Benedetti's success stems from a strategy of persuading investors to ignore Olivetti's current mismanagement and look to a future in telecoms. This was shrewd. The mobile tele-

year guarantee against losses on Repsol, the Spanish oil company, helped entice retail investors who had been badly burnt in previous offerings.

More importantly, the programme is a sweetener for Deutsche Telekom employees, for whom privatisation signals the loss of more than 40,000 jobs in the next five years. This type of scheme is likely to gain currency, such as sweeteners could help pave the way for the rationalisation of many state-owned European companies, which, as recent events in France have illustrated, can meet strong resistance. In fact it has already been used in France, for example by Rhone-Poulenc. The downside protection, rather than the positive effect of the gearing, has unfortunately proved necessary in most of France's privatisations.

Corporate governance

Last week's decisions by the rail post and BT pension fund trustees to publish voting guidelines should give some badly-needed focus to the UK corporate governance debate. Until now, only big shareholders have the power to change the way companies are run. It would help everyone to know how some of Britain's biggest shareholders think they should use that power.

Publishing sets of principles should spark healthy debate. It would make institutions dig guidelines out of bottom drawers and ask whether they are still right. Most importantly, it would mean they are more likely to be put into effect. A glance at some of the rail pension fund's principles illustrates the point. It likes bonuses paid in shares, not cash. And it thinks voting against reappointment of remuneration committee members is the best sanction against pay excesses.

Principles like these may be clear and thoughtful, the problem is few follow them. But once they have been published, they will have to be held to: if institutions fail to vote in line with them, they will be asked why not. The accountability of institutions, as much as the companies they invest in, will be sharpened.

There are, though, limits to this process. The rail fund itself thinks its guidelines focus too much on issues such as pay and too little on corporate performance. This is probably inevitable. Shareholders' most important responsibilities - to exercise judgment over corporate strategy and management competence - cannot be enshrined in one-dimensional rules.

Poll confirms dominance of Austria's Social Democrats

By Eric Frey and Ian Rodger in Vienna

Austria's conservative People's party, which provoked the country's second national elections in 14 months, has failed in its bid to displace the Social Democrats as the country's dominant political force.

The far-right Freedom party was recalculated at just above 22 per cent, the first time that it has lost ground in a national election since the charismatic Mr Jörg Haider took over a decade ago.

The Social Democrats, who campaigned on a promise to preserve the country's generous social benefits, raised their vote share from 34.9 per cent to 38.3 per cent. The People's party, which called for sharp cuts in government spending, edged ahead from 27.7 per cent to 28.3 per cent.

The outcome leaves uncertain how Austria's new government will tackle the problem of the country's ballooning public spending.

The result almost certainly

means a renewal of the Social Democrat-people's party coalition, although with Mr Franz Vranitzky, the Social Democrat chancellor, in a strengthened position. Mr Vranitzky said he would insist on changes in both the composition of the coalition and the content of its programme.

The coalition collapsed in October over negotiations on the 1996 budget when Mr Wolfgang Schüssel, the People's party leader, felt the Social Democrats were more interested in raising taxes than cutting spending.

The result is an embarrassing setback for Mr Schüssel, who took over the leadership of the People's party last April and hoped to take advantage of the first rise in his party's poll standings in 13 years.

He ran a strong campaign, but raised anxiety among liberal-minded Austrians by refusing to rule out a coalition with Mr Haider's Freedom party.

Mr Schüssel said he was willing to rejoin the coalition, but only if, concerning the budget

problem, the Social Democrats "put more on the table than in October".

The Social Democrats achieved their gains mainly at the expense of the marginal Greens and Liberals. The Greens' vote share fell from 7.3 per cent to 4.6 per cent, the Liberals' share from 6 per cent to 5.3 per cent. Mrs Madeleine Petrovic, the Greens leader, immediately offered to resign.

Austria uses proportional voting, so the shares will be closely reflected in the distribution of the 183 parliamentary seats.

For the Social Democrats, the victory at the polls could prove to be a poisoned chalice. The budget deficit is now approaching 6 per cent of gross domestic product, and economists believe both deep spending cuts and hefty tax increases will be needed to bring it down to the 3 per cent level required for participating in a common European currency.

Mr Haider rejected claims that his popularity had peaked. "Once people realise that Vranitzky cannot keep the promises he made, we will bounce back," he said.

Juppé offers to discuss reduction in hours

Continued from Page 1

several key areas of social security reform, stressing that the age of retirement and methods of calculating pensions for the range of special regimes in the public sector would not be altered.

The latest moves came after further demonstrations in Paris and around France over the weekend in opposition to the government's plans for reform. Police estimated 600,000 people took to the streets on Saturday. Union organisers said the figure was nearer 2m.

However, there were signs that public transport would be resuming almost normal levels during this week, as large proportions of the Paris metro network, suburban railways and inter-city rail systems began to operate following votes in local meetings of strikers to go back to work.

WEATHER GUIDE

Europe today

Cloud and rain will linger from the Benelux towards Italy. There will be rain and patchy fog in the UK and northern France. Elsewhere in France it will remain dry with temperatures ranging between 7C-15C. Spain will continue to be dry but cloud from the west will increase. Portugal will be mild with occasional showers. Temperatures in southern Scandinavia will start to decrease.

Five-day forecast

A frontal zone will linger from southern parts of the UK towards central Europe. North of this front freezing conditions will prevail. There will be heavy rain over Central Europe with snow in some regions. Temperatures will range between -3C and +8C. Further south, around the Mediterranean, conditions will be mild and dry.

LOW 1000 HIGH 1020

Warm front Cold front Wind speed in KPH

TODAY'S TEMPERATURES

Situation at 12 GMT. Temperatures maximum for day. Forecasts by Meteo Consult of the Netherlands

Location	Max	Min	Location	Max	Min	Location	Max	Min
Abu Dhabi	30	25	Beijing	10	5	Caracas	30	25
Accra	32	25	Belfast	10	5	Cairo	25	20
Algiers	18	13	Berlin	10	5	Cardiff	10	5
Amsterdam	12	8	Bombay	30	25	Chicago	10	5
Athens	18	13	Buenos Aires	20	15	Cologne	10	5
Atlanta	10	5	Calcutta	30	25	Dallas	10	5
B. Aires	18	13	Chengdu	10	5	Dar es Salaam	25	20
B. Ham	18	13	Chongqing	10	5	Dubai	25	20
Bangkok	30	25	Colombo	30	25	Dubrovnik	10	5
Bombay	30	25	Cape Town	20	15	Edinburgh	10	5
Buenos Aires	20	15						

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MARKETS THIS WEEK

JOHN PLENDER: GLOBAL INVESTOR

Looking back on this year non-American investors are acknowledged to have got Wall Street wrong while many Americans appear to have got it right for the wrong reasons. So many people were putting money on a further increase in interest rates that, in the event, failed to materialise. Page 22

STEPHANIE FLANDERS: ECONOMICS NOTEBOOK

The surge in spending over the Christmas and New Year sales period may be the first blood of the retailing industry, but for economists it is an annoying "seasonal fluctuation" and they will do all they can to adjust it out of the statistics. Page 22

BONDS: European Monetary Union presents problems in capital markets, particularly the European Commission's plan to convert bonds and other long-term financial contracts denominated in Ecu into the new currency, the Euro. Page 24

EQUITIES: Investors in London seem to have started winding down for the Christmas holidays. At least they can look back on 1995 with the Footsie nearly 19 per cent ahead. In New York, attention this week will focus on tomorrow's meeting of the Federal Reserve's open market committee. Page 25

INTERNATIONAL OFFERINGS: The World Bank is drawing up a list of guidelines for countries to which it lends on how to appoint financial advisers for their privatisation programmes, giving it some control over how its money is spent. Page 25

EMERGING MARKETS: The recession and financial uncertainty that plagued Mexico this year will continue in 1996. Its ability to stage a rapid economic recovery is impaired by a weak banking sector, dwindling personal incomes, and the prospect of continued high interest rates. Page 23

CURRENCIES: Last week saw most leading European countries, with the exception of Italy, cut their rates. The question is whether the Fed will follow. Page 23

COMMODITIES: The International Cocoa Organisation meets this week to discuss production cuts and whether chocolate should be made with 100 per cent cocoa fat. Page 22

INTERNATIONAL COMPANIES: Broken Hill Proprietary, Australia's largest company, reported a net profit of A\$670m (US\$445m) in the six months to end-November, compared with A\$1,070m a year ago. Page 4

Dresdner Bank plans to build up a leading position in US and global asset management through its \$300m purchase of RCM Capital Management of the US. The bank said the acquisition, agreed last week, will make it Europe's sixth largest asset management group, with total funds under management of \$170bn. Page 21

STATISTICS

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UK utility to name negotiator

By Robert Corzine in London

British Gas is to name a prominent businessman this week as its special negotiator in the growing dispute between the company and North Sea gas producers over \$40bn (\$65bn) worth of long-term contracts.

The sole function of the negotiator, said to have extensive experience in solving business disputes, will be to handle the contracts issue, which is undermining British Gas's finances.

The negotiator, who will stay for the duration of the discussions, will join a team of senior executives being formed to deal with the issue. It is headed by Mr Roy Gardner, British Gas finance director, who has assumed full executive responsibility for resolving the dispute.

The company says the "take-or-pay" contracts should be renegotiated because they are a legacy of the monopoly era. The contracts require the company to buy gas - at prices higher than current levels - even though the advent of competition in industrial and commercial supply means it no longer has a market in which to sell it all.

Last month British Gas was forced to write \$88m off the \$50m value of gas which it paid for this year but did not use. Its position on renegotiation is supported by the government, which is keen to see an "industrial solution" emerge that would not require it to intervene directly.

The producers, which include some of the largest oil and gas groups in the world, have so far opposed any renegotiations. They say any action which undermined the value of the contracts would jeopardise the interests of their shareholders.

There have been contacts on the issue between British Gas and some producers. But British Gas says it is not going to press for formal renegotiations until February, when it intends to create a trading subsidiary into which it will transfer all the "take-or-pay" contracts.

Once the new trading company has been established, British Gas intends "to turn up the wick" on the contracts issue and bring greater pressure to bear on producers. "We want to get under their skin," said one senior executive.

Company officials declined to say what measures they might take. "But there are lots of things we can do after February," said one.

Bankers Trust to sell Czech shares to western funds

By Nicholas Denton in London

Bankers Trust, the US bank which bought 40 per cent stakes in two large Czech voucher funds last week, has moved to sell the shares on to western institutional investors. It said it had been in contact with a dozen fund managers on a sale of the Czech shares.

The two-stage transaction, together with Stratton Group's recent deal with the Harvard Capital group of voucher funds, marks a development in the Czech Republic's mass privatisation programme. Ownership in large Czech companies has passed from the state to the Czech public, through their ownership of voucher funds, and now increasingly to western financial investors.

The share deal, in which Bankers Trust is paying 6.7bn koruna (\$2.5bn) in notes due in 2001, is the largest single investment in eastern Europe's nascent stock markets. Bankers Trust is taking the shares on to its balance sheet before receiving indications of the price clients are prepared to pay for the shares.

The risk that Bankers Trust would be left with shareholdings in a declining Prague market is limited by the agreement with Ceska Sporitelna, the Czech bank which had held the stakes in the two voucher funds, Ceska SPV and Vynosovy SPV. At the end of five years, Sporitelna has undertaken to take back the shares which Bankers Trust cannot sell, receiving shares rather than cash as redemption of the notes, and so cancel the payment.

It is believed Bankers Trust will hedge its exposure to movements in the Czech exchange rate by taking a long position in koruna - in effect buying the currency. If the koruna appreciates, Bankers Trust will profit through the long hedge position, so offsetting the greater cost of redeeming the notes, which are denominated in koruna.

In a "bought deal" such as that between Bankers Trust and Sporitelna, bank and client dispense with the long marketing procedure of a public offering or a private placement of shares.

These quick but risky bought deals play to the strength of institutions such as Bankers Trust and SBC Warburg which have the balance sheet strength and risk management skills to take a position and only later sell it on.

Individual investors in the two voucher funds had used their holdings as collateral for loans from Sporitelna, the Czech Republic's largest savings bank. Because the voucher funds trade at a deep discount, many have defaulted on the debt and abandoned their voucher investments, leaving Sporitelna with unwanted holdings.

Dasa agrees to support Fokker while talks last

By Ronald van de Krol in Amsterdam

Deutsche Aerospace of Germany is prepared to continue providing financial guarantees to Fokker, its troubled Dutch aircraft unit, as long as talks with the Dutch government on a rescue plan carry on.

The statement averted the possibility of Fokker being relegated to the non-official section of the Amsterdam stock exchange at the end of 1995, when the German parent company's original guarantees had been due to expire. It was also designed to allay fears that suppliers and employees might not be paid if Dasa and the Dutch government fail to reach agreement before the start of 1996.

The Amsterdam Stock Exchange said it would retain Fokker's listing "for the time being" in the light of the Dasa statement. On Friday morning, however, Fokker's financial health after December 31 caused its shares to fall more than 13 per cent to £17.30.

After meeting stock exchange officials, Fokker said it would be able to "continue its business after the end of the year by entering into commitments on the basis and within the scope of authorisations granted by Dasa". These would last "as long as the negotiations with the Dutch government have not been terminated by the government or Dasa, and Dasa has not officially announced the discontinuation of the arrangement".

The guarantees were provided in August after Fokker unveiled record first-half losses of £165m (\$40m). Agreement on the rescue, has been hampered by attempts by both Dasa and the Dutch government to get the other side to contribute as much as possible.

M&S asks Greenbury to carry on as chairman

By William Lewis and Martin Dickson in London

Sir Richard Greenbury is to remain as chairman of Marks and Spencer, the UK's leading retail group, for at least three years, but no more than six.

He became chairman of M&S in 1991 but said last week that he would retire no later than 2001, at the age of 65.

"I have been asked by the board to stay on and have agreed to do so," said Sir Richard. "It will be for a minimum of three years but no longer than six."

There had been speculation Sir Richard would step down as executive chairman of M&S, possibly to become non-executive.

Following his chairmanship of the Greenbury committee on executive pay, which published its report in July, Sir Richard announced that he would not take on any more public posts.

"There's a term of office and I think you can go on too long, and I don't want to do that, so I've agreed to go on until I'm 65," he said. "That means that everybody knows when I'm going, and everybody knows that over the next five years we'll have to find a successor to me as chairman."

He said that M&S's non-executive directors were "heavily involved" in the process.

M&S's executive share option scheme ends in 1997 and Sir Richard said the board's remuneration committee was discussing its replacement.

A number of business leaders have in recent weeks stated their opposition to the implementation of the Greenbury committee's report. Two committee members have warned that the report is in danger of being watered down, and have called for its full implementation by the stock exchange.

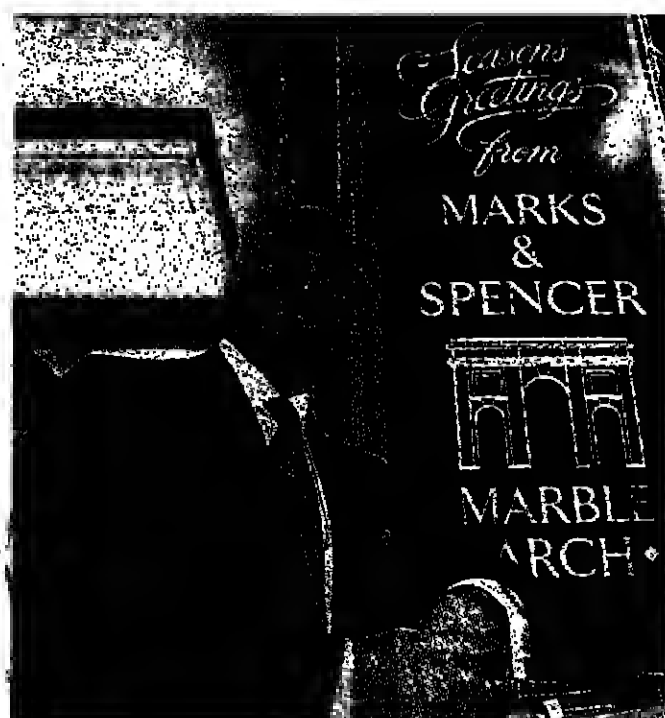
Sir Richard said he did not believe that the report's main recommendations were in danger of being abandoned. He said public companies were beginning to enact it, ahead of the stock exchange deadline.

"If you can show me at the end of 1997 that nobody's listened, or nobody's done anything, well fine - give us a blasting. But for God's sake be patient," he said.

He said that the stock exchange's recommendation that only bonus schemes running for longer than three years - against the one year recommended by Greenbury - should be put to shareholders did not represent a significant change.

Concerns have been expressed that companies will structure bonus plans for their executives at just under three years to avoid a vote by shareholders.

Pay consultants have also argued that the proposed definition of bonus plans could lead to



Sir Richard Greenbury: 'Everybody knows when I'm going'

Investment fund poised for new management

By Richard Lapper in London

The contract to manage River and Mercantile Trust, one of the UK's oldest investment trusts, is to change hands this week.

Robert Fleming, the investment bank is favourite to take over management of the £200m (\$316m) trust, although three other fund management groups, including Foreign & Colonial and Jupiter Tyndall, are understood to be potential bidders.

The disposal signals a change in direction by River & Mercantile Investment Management (RIMM), now controlled by Mr John Beckwith, the property developer. Beckwith Asset Management, Mr Beckwith's investment management holding company, acquired a 49.9 per cent stake in RIMM last year and is expected soon to exercise an option to acquire full control.

It said yesterday the contracts to manage the four other trusts - Extra Income, Smaller Companies, American and General Capital - would also be sold "over the next month or so". Together, the five trusts managed funds worth about £347m at the beginning of this month.

Originally formed in 1881, the River and Mercantile Trust (RMT) has followed a conservative investment strategy, focusing on UK blue chip equities. RIMM, formed to manage RMT in 1985, specialises in managing split-capital investment trusts, which are divided up into two parts, one aimed at growth, the other at income.

This week: Company news

GRANADA/FORTE

A cold war brews over the festive season

With just over five weeks to go in Granada's £3.2bn (\$5bn) hostile bid for Forte, the UK's largest hotels group, the parties will have little respite over the festive period.

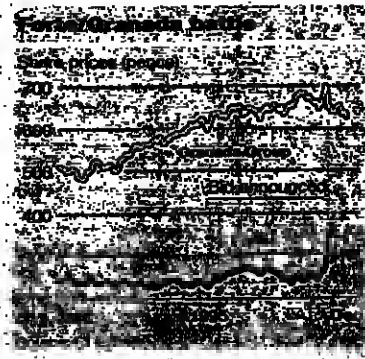
Forte is this week, possibly today, expected to announce the sale of its 72 White Hart hotels, for about £100m. Likely buyers are Ortel Leisure, a private company, and the management, led by Mr Paddy Mitchell, managing director.

Also this week, the Council of Forte, which safeguards Forte trust shares and could block the bid, is expected to go to the High Court. It is seeking clarification of its powers. The council holds just over half the voting rights but has never exercised its power to outvote shareholders.

The next important date is January 2 - the deadline for Forte to produce new financial information. By then it is expected to have revealed a new valuation figure for its hotels. As there was no mention of a dividend increase in its defence document issued on December 8, it might add this weapon to its armoury. It is also expected to have attacked Granada's record and plans by this date.

The real action could take place on January 9 - the last day for Granada, the UK TV and leisure company, to raise its offer. This is likely to be the decisive factor for many Forte shareholders. The closing date for the bid is January 23. However, if another bidder enters the fray, the 60-day timetable will start afresh.

Last week, Granada stepped up its attack on Forte's management. It said



It would raise Forte's ongoing profits by £100m in Granada's first full financial year to October 1 1997, were the acquisition to succeed.

it would raise Forte's ongoing profits by £100m in Granada's first full financial year to October 1 1997, were the acquisition to succeed.

Sir Rocco Forte, chairman of Forte, described the assertion as a transparent attempt to support Granada's share price.

OTHER COMPANIES

Amec poised to learn its fate

The deadline for one of the UK's most rancorous hostile bids closes at 1pm today when Amec, the UK construction and housebuilding group, will learn if it is to remain independent.

Kvaerner, the Norwegian ship-building and engineering group, has bid £380m (\$590m) for the UK group, which has had a poor profit record in recent years.

The bid battle has prompted Takeover Panel rebukes and threats of legal action as well as intervention by an Indonesian government minister backing Amec's case in a letter to Mr Michael Heseltine, Deputy UK prime minister.

The issue, however, will be decided

on price and on whether Amec's signals of a profits recovery in 1996 will be accepted by its long suffering shareholders. The outcome is expected to be close. Kvaerner on Friday held a 26 per cent stake but several large shareholders appeared to be swinging behind the Amec management.

Howden Group: The UK industrial fans and tunnelling equipment manufacturer is expected to unveil first-half profits of about £20m tomorrow. Although the company has seen a slowdown in the North American power engineering markets and increased competition in Germany, order intake is thought to remain robust and should enable it to offer a 1p interim dividend.

First Choice Holidays: Few analysts hold out much hope for the UK's third largest tour operator when it reports its full-year results tomorrow, especially after the company commented that the UK holiday market was flat and then that it had "fallen off a cliff".

In a profits warning in September, First Choice forecast pre-tax profits after exceptional items of "not less than £1m" for the year to the end of October, compared with £16.8m

previously. Analysts are taking the £1m figure as their guide, which gives negative earnings of 1.5p. First Choice is expected to report on bookings for the winter holiday market and early reservations for 1996 holidays.

CRA and ETZ: On Wednesday, at separate meetings in Melbourne and London, shareholders of Australia's CRA and the UK's ETZ will vote on a proposal which would see the two mining groups merge operationally, but retain separate share listings. CRA, in which ETZ holds a 49 per cent stake, said last week that the meetings would go ahead despite the Australian federal government's decision to attach conditions to its approval for the deal. But even if shareholders approve, this may not be the final word: the mining group conceded that it wants to talk to the government about the restrictions, and implementation of the "dual-listed companies" deal could be delayed while this is happening.

Coal Investments: One of the mining companies formed to take advantage of the break-up and privatisation of British Coal a year ago, is expected to report losses of about £10m on Thursday, when it announces interim results.

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BAe	7	Dasa	19	Marks and Spencer	19
BDA	20	Dresdner Bank	21	Meconic	20
BHP	20	Expamet Int'l	21	Mediocredito	21
BP	1	Fernuzzi Finanziaria	20	Michelin	21
Bankers Trust	18	Fokker	19	Nomandy	21
British Gas	18	Four Seasons	20	Pectinay	21
Chimex Int'l	20	Goal Petroleum	20	South China Group	1
				Tallman Energy	20

"Fund management companies rated SBC Warburg as providing the best pan-European Research..."

Financial Times, December 5, 1995
*Source: Reuters study carried out by independent consultants

Fair comment.

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Normandy merger proposals find favour

By Niall Tait in Sydney

Normandy, the Australian mining company run by Mr Robert Champion de Crespigny, gained a favourable stock market reception when it published the terms of its proposed A\$30n (US\$22.5bn) four-way merger, on Friday.

The deal would see PosGold, the gold producer in which Normandy holds a 50.1 per cent interest, North Platiners Mines, in which PosGold holds a 49 per cent stake, and Gold Mines of Kalgoorlie, which is 31.3 per cent controlled by PosGold, all merged into Normandy by way of paper exchange offers for the outstanding interests.

The deal had already been outlined, but the exchange terms could not be announced until an independent valuation by Grant Samuel had been completed.

The terms are 157 Normandy shares for every 100 PosGold shares, 71 Normandy shares for every 100 GMR shares, and 425 Normandy shares for every 100 North Platiners shares. Investors in North Platiners also have the choice of taking only 300 Normandy shares plus 100 "Tanimi options" for every 100 North Platiners shares.

The innovative Tanimi options, which will be listed, give holders the right to acquire one Normandy share for each 1m ounces of gold discovered on North Platiners exploration tenements (other than the Grants and Dead Bullock Soak leases), at a fairly nominal price. The exercise date is end-March 2000.

Grant Samuel claims the deal should lead to a re-rating of Normandy shares of at least 20 per cent, as investors warm to a simplified group structure. Boards of the three other companies, however, will now take independent advice on the Grant Samuel terms, before making recommendations to shareholders.

However, the market warmed to the terms, pushing PosGold shares 15 cents higher, at A\$2.67, and North Platiners 30 cents higher at A\$7.60. Normandy gained 2 cents, to A\$1.30, while GMR was unchanged at A\$1.27.

US buy 'raises Dresdner Bank's profile'

By Andrew Fisher in Frankfurt

Dresdner Bank plans to build up a leading position in US and global asset management through its \$300m purchase of RCM Capital Management, the US Mr Gerhard Eberstadt, a Dresdner director, said.

The bank said the acquisition, agreed last week, would make it Europe's sixth-largest asset management group, with total funds under management of \$170bn. RCM, previously owned by Travelers Group of New York, will comprise \$25bn

of this. Ahead are the three big Swiss banks, followed by Germany's Allianz Insurance group and Deutsche Bank.

Mr Eberstadt said Dresdner, Germany's second-biggest bank, was still seen mainly as a D-Mark investment specialist by big international investors, in spite of its activities in Asia and the US. RCM owns Ochsle, a Boston-based firm which specialises in foreign investments for US clients, and Thornton Investment Management, based in the UK and active in south-east Asia.

"We want to close this gap," he said. "We are not yet accepted as a global asset manager like the big US houses." Dresdner had sought a US acquisition in this field for some time and came across San Francisco-based RCM in April, Mr Eberstadt said. It had faced strong competition from US and European banks to buy RCM. Dresdner was advised by J.P. Morgan.

Mr Eberstadt said Dresdner had streamlined its asset management activities to become more competitive, with its

European business expected to grow by about 15 per cent a year. The RCM deal follows this year's purchase of Kleinwort Benson, the UK merchant bank, for DM20n (\$13.5bn).

The volume of assets under management at RCM, up by 19 per cent in 1995, was expected to rise about 15 per cent a year up to 2000, he said. It made a pre-tax profit last year of \$48m and had also done well in 1995. Thus Dresdner would achieve an immediate return on investment of more than its overall target of 12 per cent.

No capital increase was planned to pay for the buy. He said that, unlike the failed purchase by Bayerische Vereinsbank of Oppenheimer Group, the US brokerage, asset management and investment banking house, Dresdner's deal should encounter no problems with the US Federal Reserve. This is because RCM is only involved in asset management.

RCM's pension fund customers include AT&T, Coca-Cola, Chevron, Boeing and Monsanto. Pension funds account for 40 per cent of its business.

French privatisations an uphill task

It was a close call, but Pechiney squeaked into the private sector. Final results announced last Friday revealed that France's aluminium and packaging giant had garnered sufficient demand from investors in spite of adverse market conditions and a political crisis which has rattled investor confidence.

However, any relief in the corridors of France's finance ministry will be marred by lingering concerns. Pechiney's sale demonstrates it has become more difficult to dispatch France's public sector assets. With Mr Jean Arthus, finance minister, predicting FFR40bn (\$8bn) of privatisation receipts next year - double this year's tally - the latest operation suggests he will face a tough task in reaching his objectives.

"They got it away," says one banker involved in previous privatisations. "But the enduring lesson is that privatisations have become an uphill task."

In spite of a cheap price of FFR187 a share, Pechiney's privatisation drew only 470,000 individual investors. Little more than half the number for the summer sale of Usinor Saeclor, the steel group, and a fraction of the 2.8m who snapped up shares in Banque Nationale de Paris in 1993 when the campaign began.

Institutional investors, who have previously subscribed for more than 10 times the available shares, barely covered the supply this time. That was in spite of the decision to almost halve their allocation to about 13m shares as the government cut a planned capital increase for Pechiney from FFR1bn to



Jean Arthus: receipts to grow

FFR2.4bn and bowed to evidence of weak demand.

The lacklustre performance is easily explained. Investor ardour was cooled by the cyclical downturn in the aluminium market, the complexity of the operation, which involved a merger between Pechiney and Pechiney International, the separately quoted packaging arm, and the fact that the group was in loss as recently as 1994.

However, there were general considerations behind the poor show which are relevant to future issues. Most important, private and institutional investors have become disenchanted by the performance of French privatisation stocks.

All but two of the issues since 1993 are trading below their offer price, some significantly. Usinor shares, for example, are trading at about FFR63, compared with their summer issue price of FFR66. Pechiney's shares are also vulnerable because of the French government's plans to sell the 9 per cent stake it was forced

to retain in the company after scaling back the sale.

At the same time, French privatisations have had to compete with a growing number of international offerings, and there is little prospect of a let-up.

Mr Arthus and his officials have some grounds for optimism. The Paris stock market is enjoying a rally as a protracted strike against the government's austerity policies appears to be crumbling. The Bank of France has resumed its policy of gradual monetary easing, raising hopes that the rally on the bourse can last.

Mr Arthus is further hoping to stimulate market sentiment through fiscal and savings reforms. "Our tax system must favour long-term investments directed towards shares," he says, hinting at incentives for retirement funds next year.

Should market conditions improve, there are several candidates for sale. Renault, the motor group, appears to be in pole position, having floated last year. Mr Arthus also cites

the two insurers, AGF and Caisse Nationale de Prévoyance, as candidates.

"We already have several smaller operations under way," he says. These include last week's news that Credit National is making a FFR4.4bn cash offer for BFCF, the state-owned banking group.

Beyond that, however, the choices are more difficult. Many of the remaining companies in the public sector, in particular those big enough to make a significant contribution to the state coffers, need time to get into shape.

Air France and Crédit Lyonnais are in the midst of restructuring plans after incurring heavy losses, while Thomson, the electronics concern, awaits delicate decisions about whether to restructure its consumer and defence electronics activities. More sensitive, although potentially lucrative, would be a sale of stake in France Télécom - a politically explosive issue given the opposition of trade unions.

The government believes that time is on its side. "We will not flout off state assets below their value," says one finance official. "We don't face the same budgetary pressure as the previous government."

he adds, referring to the decision to put privatisation receipts into the national capital accounts rather than using them to fund current spending.

Such a stance may prove necessary. After the battering investors have taken with France's recent privatisation issues, it is likely to take time to regain their confidence.

John Ridding

Michelin to unveil plans for revamp

Michelin, the world's biggest tyre producer said it was studying a reorganisation and expected to announce measures in early 1996, Reuter reports from Paris.

The company did not elaborate, but described as incorrect an item in the French magazine Le Nouvel Economiste which said the group was expected to announce major redundancies as part of a restructuring on January 15.

The article said management ranks would also be shaken up to allow the hetero-apparent, Mr Edouard Michelin, to put his stamp on the company. He is the son of the managing partner, Mr Francois Michelin, 69.

Michelin said an internal study of the group initiated by the three managing partners aimed to define ways to improve its performance and profitability.

Michelin's stock fell FFR5.10 to FFR190.80 in Paris on Friday as traders speculated that the study had been prompted by concerns about the outlook for the tyre business given slowing economic growth in much of Europe.

Analysts said technological innovations in the tyre industry and automated production processes meant Michelin, which employs 110,000 people worldwide, was probably overstuffed.

The company, based in the town of Clermont-Ferrand, returned to profit last year, earning FFR1.29bn (\$258m). It has 18 per cent of the world tyre market.

NEWS DIGEST

Mediobanca appeals to higher authority

Mediobanca, the Italian merchant bank, has lodged a further appeal over the need for it to launch a public buy offer for Ferruzzi Finanziaria (Ferruzzi), the holding company. Meanwhile, Ferruzzi shares have been suspended on the Milan bourse. The Milan-based bank lodged its appeal with the Italian higher court of the State Council after its first appeal with the regional court of Lazio was thrown out last Wednesday. The State Council is expected to meet on December 22 to discuss the appeal.

Ferruzzi shares were suspended at L1.056 on Friday, the first day of the company's L553bn (\$697m) rights issue, pending clarification from Mediobanca on the terms for its public buy offer for Ferruzzi.

Consob, the stock market watchdog, ruled that only Ferruzzi shareholders on the group's share register before the company launched its rights issue could participate in Mediobanca's public buy offer, and not those holding only the new rights issue shares. Reuter, Milan

Crédit Agricole targets Idia

Crédit Agricole, the French banking group, has announced a FFR1bn (\$201m) friendly takeover bid for the Institut de Développement des Industries Agricoles et Agroalimentaires (Idia), the quoted venture capital group. The oldest national bank of Crédit Agricole, representing its different regional banking organisations around France, made an offer of FFR200 each for the outstanding shares in the group.

Crédit Agricole already owns 26.5 per cent of Idia, which was created in 1980 and has been quoted since 1987 in the SNF 250 index of the top 250 French companies. Andrew Jack, Paris

Kvaerner urges bid acceptance

Kvaerner, the Norwegian shipbuilding and engineering group, yesterday made a final appeal to Amec shareholders to accept its \$390m (\$534m) hostile bid. The 100p a share offer closes at 1pm today. Amec, the UK construction and engineering group, said the bid undervalued its profits recovery potential.

Mr Erik Tonseth, Kvaerner chief executive, said Amec had failed to keep previous promises and was "begging" shareholders for one last chance, one more throw of the dice. Shareholders should remember that since its 1991 rights issue Amec has generated average annual losses for ordinary shareholders of £13m.

Amec said Kvaerner was trying to buy the company cheaply when it was poised for a profits revival having overcome recent problem contracts and achieved a cost-saving labour productivity deal at its Newcastle oil and gas fabrication yard. Andrew Taylor, Construction Correspondent

Ciba refocusing continues

Ciba, the Swiss chemicals and pharmaceuticals group is hiving off its leather and fur chemicals business to a 50-50 joint venture with the German Hilti chemicals group. This is the latest in a series of significant moves by Ciba aimed at strengthening its focus on its healthcare businesses.

Ciba said the new leather and fur chemicals joint venture, to be set up with Hilti subsidiaries Rühl of Darmstadt and Stockhausen of Krefeld, would be called TFL Lederchemie. Its 1995 sales were expected to reach DM350m (\$242.6m). In the initial stage, the venture would be responsible for research and development, sales and distribution. The founding companies would retain direct control of production. Ciba's sales of leather and fur chemicals last year amounted to SFR165m (\$141.7m), compared with overall group sales of SFR22bn.

Reuter, Zurich

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18th December 1995

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REUNION MINING PLC

(Incorporated and registered in England under the Companies Act 1985 with registered number 3410021)

Introduction to the Official List

of the whole of the issued Ordinary Share capital of Reunion Mining PLC

Sponsored by

Société Générale Strauss Turbault Securities Limited

Share capital

Authorized Number 50,000,000 ordinary shares of 10 pence each

Amount Issued 22,500,000 £22,500,000

Reunion Mining PLC is the holding company of a group of operating companies devoted exclusively to copper, cobalt and mining in Africa.

Copies of the listing particulars will be available for collection during normal business hours for a period of two business days from 18 December 1995 from the Business Information Office, London Stock Exchange, London EC2N 1HP and during normal business hours up to and including 21 January 1996 from:

Société Générale Strauss Turbault Securities Limited Reunion Mining PLC

Exchange House 45 New Broad Street

Princes Street London EC2N 2DQ

18 December 1995

The Government of the Republic of Congo has selected Banque Paribas, in consortium with Lahmeyer International, as financial adviser for the concession of its public water (Société Nationale de Distribution d'Eau) and power (Société Nationale d'Electricité) services.

International water and power operators interested in bidding are kindly invited to call on or fax to:

Mr Jean-Michel Doublet
Tel: 33 1 - 42 98 14 87

Mr Pascal Ferradou
Tel: 33 1 - 42 98 17 61
Fax: 33 1 - 42 98 11 94



BANQUE PARIBAS

4, rue d'Antin - Boite Postale 141 - 75078 Paris Cedex - France.

The Financial Times plans to publish a Survey on

Franchising

on Tuesday, March 12th.

This survey will focus on areas such as research for potential franchises, explores sources of funding available and highlights the specialist help available.

For more information, please contact

Lesley Sumner

Tel: +44 (0) 171 873 3308

Fax: +44 (0) 171 873 3064

FT Surveys

All of these shares were offered and sold exclusively in Indonesia, this announcement appears as a matter of record only



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FINANCIAL TIMES

MARKETS

THIS WEEK

At Home in Emerging and Capital Markets

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At the end of a year in which US equities demonstrated a strong upward momentum, non-American investors are

acknowledged to have got Wall Street wrong. What makes this doubly galling for them is that so many Americans appear to have got it right for the wrong reasons.

The great productivity miracle was the best bullish story of 1995. Yet the notion that US industry has achieved a secular break-through in productivity, while not implausible, remains a hypothesis. There are simpler and more readily verifiable explanations for much of the upsurge in prices.

The one thing that was genuinely difficult to predict at the start of the year was a build-up of excess inventory. The widespread failure to detect this was excusable. Industrialists do not spend their time telling analysts that they expect to accumulate excess inventory. If it were predictable, it would never happen.

Against a background of extremely rapid growth in the final quarter of last year, it was thus understandable that so many people were putting money on a further increase in interest rates that, in the

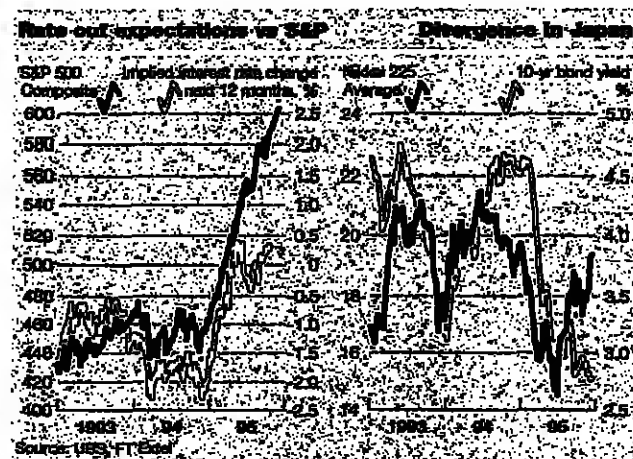
event, failed to materialise.

The first chart provides as good an explanation as any of why Wall Street behaved as it did in 1995. It shows the difference between today's interest rates and the futures market's expectations of rates in 12 months time, plotted against the S&P index.

The falling line in the final quarter of 1994 portrays the conviction that the Federal Reserve would further tighten monetary policy, as the markets sensed that the economy was growing at well above trend growth. The story in the first half of 1995 is then one of dramatic changes in interest rate expectations as investors got wind of the inventory-induced slow-down.

The markets' expectations were validated in July when the Federal Reserve reversed policy with its quarter point cut in the federal funds rate. By this time the adjustment in expectations was largely complete.

The bond market, meantime, was pushing in the same direction. By December a large val-



uation adjustment had taken government bond yields back to within striking distance of their level before the 1994 bond market crash. This process was encouraged by the Japanese, who were flooding global markets with liquidity in their efforts to prop up the Japanese banking system. The story of miraculous productivity was thus floating on a very powerful monetary tide.

In a well reasoned attempt to establish whether US equity investors are in the grip of an investment mania, a study from the Montreal-based Bank Credit Analyst argues that the time to bail out of great bull markets is when trusted investment yardsticks are discarded on the basis that a 'new era' has begun. It highlights four potential examples of this: the histor-

cally low level of dividend

yields; the rise in the number of bull and equity mutual funds from less than 1,100 to 1,500 over the past decade; the 'new industrial revolution' story that has caused technology stocks to soar; and the Federal Reserve's adept management of the business cycle, which is taken to mean that investors need not fear big swings in economic activity

and inflation.

The study nonetheless argues that while there is plenty of froth around the edges of the bull market, it is too early to conclude that the game is up. This is hard to argue with. Bull markets usually come to an end when they confront tighter monetary policy; and one definition of a market mania is when prices levitate

after policy has started to tighten. This is clearly not the case today, when many in the market are still hoping for a further fall in short-term dollar interest rates. And on the question of equity valuation, it is possible to argue that while dividend yields are low, price earnings multiples are in historically unexceptionable territory.

This points to corrections rather than crashes. But so much in today's markets is riding on successful fiscal consolidation that any serious upset on the path towards a balanced US budget could prove nasty. A lesson of the 1994 bond market crash was that the degree of leverage in today's markets is greater than it looks. The importance of the bond market's rise in equity valuation this year suggests that equities may be more vulnerable to a bond market shake-out than they were last year.

Where will foreign investors go wrong in 1996? Quite possibly in Japan. In a market which frequently departs from fundamental yardsticks of val-

uation, there are a number of potential tank traps. Estimates of the true Japanese budget deficit after adjusting for the eccentricities of the Japanese budgetary process range up to an Italian-style 8 per cent of GDP. Yet 10-year bond yields are at rock bottom levels of about 2.6 per cent.

The second chart, from IBS Global Research, demonstrates that a longstanding negative correlation between stocks and bond yields has broken down, reflecting official intervention to liquify the financial system through purchases of government bonds. The equity market is thus supported by an artificially low level of bond yields. Given that Japanese equities are still overvalued by global standards, the scope for a sharp fall if there were any hints in the government support operation is considerable. It is worth recalling, incidentally, that Japanese bonds halved in value in the six months to October 1997 when the rest of the world was obsessed with the path of equities.

The larger question for investors in Tokyo is how long it will take for equities to shift from stakeholder-influenced valuations to US-style valuations. A smooth transition would be quite a miracle, as a US productivity improvement that turned out to be secular rather than cyclical.

COMMODITIES

Richard Mooney

Cocoa curbs in spotlight

The International Cocoa Organisation makes another attempt this week to bridge its production management plan's credibility gap.

Representatives of some delegations, including producers, told the Reuters news agency last week that they planned to maintain pressure on producers to take serious action under the plan.

The aim is to cut production by 375,000 tonnes by the end of the decade in an attempt to bolster cocoa prices, but critics claim that unrealistic output

projections in the first two years of the plan meant that little in the way of real production constraint was required of producers.

In the autumn of 1994 the producers projected their output for the 1994-95 season at 2.48m tonnes; but consumer members of the ICCO argued that the figure was deliberately set too high.

Mr Hagen Streichert, head of the German ICCO delegation said before the last ICCO meeting in September: "We don't want a repetition of the perfor-

mance from last year when we ended up with dream figures".

And some producers delegates agree. "Our strategy would be to keep this in the spotlight until the March meeting [of the full ICCO council]," one told Reuters last week. "This mechanism has never been put to the test. To be fair it is not being put to the test because it has not left the paper yet. Countries are not applying it."

Another contentious issue before the ICCO delegates this week is the European Commis-

sion's draft chocolate directive, which would allow Britain, Ireland, Denmark, Portugal, Austria, Sweden and Finland to continue using non-cocoa fats in chocolate. Producers maintain the chocolate should be made with 100 per cent cocoa fat.

The commission is to discuss the draft on Wednesday. This week's ICCO meeting could also see pressure for the organisation to begin considering the future shape of its budget in the absence of revenues from buffer stock sales.



The average economist is like the Grinch in the Dr Seuss story who tried to steal Christmas. The surge in spending that occurs over the Christmas and New Year sales period may be the lifeblood of the retailing industry, but for economists it is an annoying "seasonal fluctuation" which they will do all they can to adjust out of the statistics.

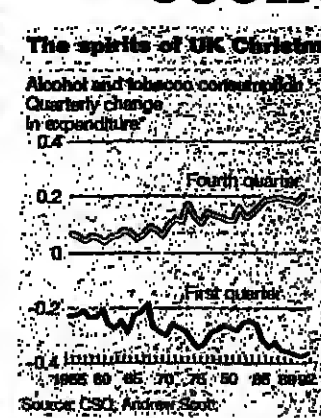
At first glance, this policy of avoidance seems eminently sensible. Christmas, after all, comes once a year, at the same time. Macroeconomic forecasters would be even more wildly out with their predictions for next year's growth if they made no effort to distinguish recent seasonal swings in consumption and output from authentic cyclical movements.

Over the longer term, however, a recent paper* by Andrew Scott, of Oxford University suggests that ignoring Christmas and other, equally "predictable", seasonal trends could be a mistake. First because their economic effects can change dramatically over time, with significant knock-on effects for the structure and size of different industries. And second, because analysing the long-term dynamics of Christmas might allow a better understanding of the long-term dynamics of the economy as a whole.

The first graph shows how seasonal consumption of alcohol and tobacco has increased over the last forty years. In the early 1960s, sales in the fourth quarter were only likely to be about 4 per cent higher than in the previous three months, with consumption generally falling by about 25 per cent in the following quarter. Yet, by the early 1990s, fourth quarter sales of this category of goods were some 20 per cent higher than

Economics Notebook

Yuletide economics



in the third quarter, followed by a slump of more than 30 per cent in the new year's resolution period.

As Mr Scott points out, the sheer size of the figures involved makes seasonal variations worth studying in their own right. Between 1960 and 1994 the seasonal Christmas boost to consumption in the fourth quarter rose from £1.6bn to nearly £3bn in 1990 prices. This implies a rise in expenditure of some 587 per cent of the population, solely attributable to a rise in the demand for Christmas.

Economists would not have to fret unduly about shifts in seasonal demand patterns if they could explain them. The trouble is it is difficult to pin the long-term rise in yuletide spending on any of the usual economic suspects. As Mr Scott notes, economists tend to expect individual consumption to be closely related to changes in income, but the seasonal effects on household income are generally rather small, and have, in fact, been falling in recent years.

A changing, seasonal, pattern in interest rate move-

ments would be another economic explanation for the rise of Christmas. Chancellors might have become increasingly reluctant to raise interest rates in the months leading up to Christmas, out of fear of all those "Scrooge" headlines.

Yet Mr Scott finds that, while there has indeed been a slight seasonal pattern in interest rate movements over the past thirty or forty years, it ought to have worked to lower Christmas consumption, not raise it. On average, interest rates have tended to be higher in the second half of the year, possibly because spring or early autumn elections are more common than winter ones.

Predictably, perhaps, the author finds that he can only explain this shift by stepping outside economics, to look at changes in social customs. As he notes, the traditional Christmas was actually quite a recent invention, traceable to two key events in the 19th century. First, the publication of Charles Dickens' Christmas Carol in 1843, which made celebrating Christmas fashion-

able after centuries of decline. Second, and more important, from an economic standpoint, was the extension of present-giving to adults from 1870 onwards. This effectively opened this way for every branch of retail trade to get a boost out of Christmas, not merely those in selected food and drink industries.

Mr Scott thinks that a range of cultural developments have been working to enhance further the season's significance since the war. Take the invention of the new year sales. In the mid-1950s, durable goods sales would typically pick up sharply in the fourth quarter, and then fall off in the first three months of the year. Today, as the second graph shows, the pattern has been completely reversed, with sales falling in the fourth quarter, then rising sharply in the bargain-filled first quarter.

You might say that Mr Scott had merely re-stated what would seem obvious to non-economists: that Christmas is getting bigger - and earlier - every year. But one can also draw a broader lesson from his findings. This is because the rise of Christmas and new year is an example of an important economic change, which the most sophisticated economic model would have entirely failed to predict, still less explain.

It is at least plausible that there are similar gaps in economists' understanding of other, non-economic, economic variations. The spirit of Christmas might hold lessons for understanding the broader Keynesian "animal spirits" at work in the economy, or their modern variant, the dreaded feelgood factor. Who knows, if Mr Clarke took time to ponder why consumers keep voting for Christmas, he might learn something about how to get them to keep voting for the Conservatives.

*Why is Consumption so Seasonal? October 1995.

Stephanie Flanders

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NATIONAL AND REGIONAL MARKETS	Figures in parentheses show number of lines of stock	US Dollar Index 30/12/94	%chg 30/12/94	Round Index	Ytd Index	DM Index	Local Index 30/12/94	Local %chg 30/12/94	Green Index	US Dollar Index 30/12/94	%chg 30/12/94	Round Index	Ytd Index	DM Index	Local Index 30/12/94	Local %chg 30/12/94	Green Index	US Dollar Index 30/12/94	%chg 30/12/94	Round Index	Ytd Index	DM Index	Local Index 30/12/94	Local %chg 30/12/94	Green Index	US Dollar Index 30/12/94	%chg 30/12/94	Round Index	Ytd Index	DM Index	Local Index 30/12/94	Local %chg 30/12/94	Green Index	US Dollar Index 30/12/94	%chg 30/12/94	Round Index	Ytd Index	DM Index	Local Index 30/12/94	Local %chg 30/12/94	Green Index	US Dollar Index 30/12/94	%chg 30/12/94	Round Index	Ytd Index	DM Index	Local Index 30/12/94	Local %chg 30/12/94	Green Index	US Dollar Index 30/12/94	%chg 30/12/94	Round Index	Ytd Index	DM Index	Local Index 30/12/94	Local %chg 30/12/94	Green Index	US Dollar Index 30/12/94	%chg 30/12/94	Round Index	Ytd Index	DM Index	Local Index 30/12/94	Local %chg 30/12/94	Green Index	US Dollar Index 30/12/94	%chg 30/12/94	Round Index	Ytd Index	DM Index	Local Index 30/12/94	Local %chg 30/12/94	Green Index	US Dollar Index 30/12/94	%chg 30/12/94	Round Index	Ytd Index	DM Index	Local Index 30/12/94	Local %chg 30/12/94	Green Index	US Dollar Index 30/12/94	%chg 30/12/94	Round Index	Ytd Index	DM Index	Local Index 30/12/94	Local %chg 30/12/94	Green Index	US Dollar Index 30/12/94	%chg 30/12/94	Round Index	Ytd Index	DM Index	Local Index 30/12/94	Local %chg 30/12/94	Green Index	US Dollar Index 30/12/94	%chg 30/12/94	Round Index	Ytd Index	DM Index	Local Index 30/12/94	Local %chg 30/12/94	Green Index	US Dollar Index 30/12/94	%chg 30/12/94	Round Index	Ytd Index	DM Index	Local Index 30/12/94	Local %chg 30/12/94	Green Index	US Dollar Index 30/12/94	%chg 30/12/94	Round Index	Ytd Index	DM Index	Local Index 30/12/94	Local %chg 30/12/94	Green Index	US Dollar Index 30/12/94	%chg 30/12/94	Round Index	Ytd Index	DM Index	Local Index 30/12/94	Local %chg 30/12/94	Green Index	US Dollar Index 30/12/94	%chg 30/12/94	Round Index	Ytd Index	DM Index	Local Index 30/12/94	Local %chg 30/12/94	Green Index	US Dollar Index 30/12/94	%chg 30/12/94	Round Index	Ytd Index	DM Index	Local Index 30/12/94	Local %chg 30/12/94	Green Index	US Dollar Index 30/12/94	%chg 30/12/94	Round Index	Ytd Index	DM Index	Local Index 30/12/94	Local %chg 30/12/94	Green Index	US Dollar Index 30/12/94	%chg 30/12/94	Round Index	Ytd Index	DM Index	Local Index 30/12/94	Local %chg 30/12/94	Green Index	US Dollar Index 30/12/94	%chg 30/12/94	Round Index	Ytd Index	DM Index	Local Index 30/12/94	Local %chg 30/12/94	Green Index	US Dollar Index 30/12/94	%chg 30/12/94	Round Index	Ytd Index	DM Index	Local Index 30/12/94	Local %chg 30/12/94	Green Index	US Dollar Index 30/12/94	%chg 30/12/94	Round Index	Ytd Index	DM Index	Local Index 30/12/94	Local %chg 30/12/94	Green Index	US Dollar Index 30/12/94	%chg 30/12/94	Round Index	Ytd Index	DM Index	Local Index 30/12/94	Local %chg 30/12/94	Green Index	US Dollar Index 30/12/94	%chg 30/12/94	Round Index	Ytd Index	DM Index	Local Index 30/12/94	Local %chg 30/12/94	Green Index	US Dollar Index 30/12/94	%chg 30/12/94	Round Index	Ytd Index	DM Index	Local Index 30/12/94	Local %chg 30/12/94	Green Index	US Dollar Index 30/12/94	%chg 30/12/94	Round Index	Ytd Index	DM Index	Local Index 30/12/94	Local %chg 30/12/94	Green Index	US Dollar Index 30/12/94	%chg 30/12/94	Round Index	Ytd Index	DM Index	Local Index 30/12/94	Local %chg 30/12/94	Green Index	US Dollar Index 30/12/94	%chg 30/12/94	Round Index	Ytd Index	DM Index	Local Index 30/12/94	Local %chg 30/12/94	Green Index	US Dollar Index 30/12/94	%chg 30/12/94	Round Index	Ytd Index	DM Index	Local Index 30/12/94	Local %chg 30/12/94	Green Index	US Dollar Index 30/12/94	%chg 30/12/94	Round Index	Ytd Index	DM Index	Local Index 30/12/94	Local %chg 30/12/94	Green Index	US Dollar Index 30/12/94	%chg 30/12/94	Round Index	Ytd Index	DM Index	Local Index 30/12/94	Local %chg 30/12/94	Green Index	US Dollar Index 30/12/94	%chg 30/12/94	Round Index	Ytd Index	DM Index	Local Index 30/12/94	Local %chg 30/12/94	Green Index	US Dollar Index 30/12/94	%chg 30/12/94	Round Index	Ytd Index	DM Index	Local Index 30/12/94	Local %chg 30/12/94	Green Index	US Dollar Index 30/12/94	%chg 30/12/94	Round Index	Ytd Index	DM Index	Local Index 30/12/94	Local %chg 30/12/94	Green Index	US Dollar Index 30/12/94	%chg 30/12/94	Round Index	Ytd Index	DM Index	Local Index 30/12/94
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EQUITY MARKETS: This Week

NEW YORK

All eyes on open market committee

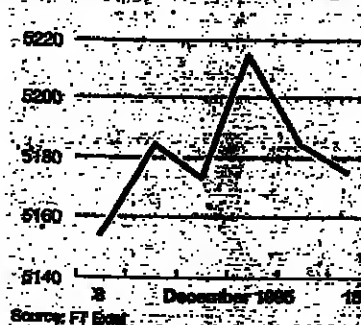
There are several pieces of important economic data due out this week, but the attention of the equity market will fall on tomorrow's meeting of the Federal Reserve's open market committee.

Economists at Wall Street's biggest brokerage houses spent much of last week assessing their opinions about whether the Fed would cut the target interest rates this week and so benefit shares. Most of last week's data portrayed a slowing manufacturing sector, but the Fed had expressed concern the week before about tightness in the labour market in some regions.

John Kasper, chief economist at Salomon Brothers said: "Although a new easing appears relatively certain no later than the January FOMC meeting, the case for an immediate move may not yet be compelling to all members of the FOMC."

Economic data will be especially

New Jersey Industrial Average



Important if the Fed opts not to cut rates, the market's attention will immediately turn to speculation about easier monetary policy in the new year. Also important this week will be tomorrow's figures on housing starts. Economists expect construction will have edged up to 1.35m units from the 1.34m recorded in October.

LONDON

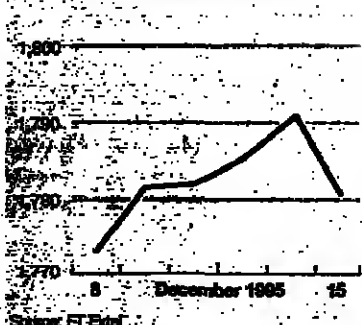
Market bulls pull in horns for Christmas

Interest rate cuts in the UK and Europe gave only a modest boost to shares in London last week.

Although the FT-SE 100 index made two intra-day all-time highs, investors already seem to have started the process of winding down for the Christmas holidays.

With little in the way of UK economic news or company results this week, the main interest of traders, when they are not involved in the Yuletide revels, will be the meeting of the US Federal Reserve's open market committee.

FT-SE 100 All-Share Index



As investors look ahead to 1996, their main concerns will be whether the slowing economy, which prompted last week's base rate cut, will exert pressure on corporate earnings and whether the market will start to turn tail at some point, as the prospect of a Labour government comes closer and closer.

International offerings

CVRD sale shows limits of World Bank adviser rules

It will come as cold comfort to Morgan Stanley and SBC Warburg to hear that the World Bank is drawing up a list of guidelines for countries to which it lends on how to appoint financial advisers for their privatisation programmes.

The two investment banks were mortified to learn last week that their consortium's bid to advise the Brazilian government on the billion-dollar privatisation of Companhia Vale do Rio Doce (CVRD), the metals mining giant, had been disqualified because the first part of their fee estimate was ruled to be too far below the average, albeit by \$91,000.

The decision to rule them out of the competition was all the more painful because it came so soon after news that they had come a very close second to the group led by Goldman Sachs in the technical part of the bidding process.

The rationale behind the World Bank's rigid point-scoring procedure, which the Brazilian government is using, is certainly commendable.

In a country where allegations of corruption are widespread, the government is making sure that the appointment of financial advisers for what is expected to be one of the most important equity offerings of 1996 is as transparent and objective as possible.

The Turkish and Peruvian governments are also following the World Bank guidelines for the privatisation of their telecom companies. "With this technique, no-one can accuse them of lining their own or their friends' pockets," said one banker.

For the World Bank, the process gives it some control over how its money is spent. Although the much bigger success fee linked to the transaction will be paid out of the proceeds of the privatisation, the fixed-fee or retainer (on which Morgan Stanley and SBC Warburg came unstuck) will be paid with money lent by the World Bank.

However, World Bank officials

acknowledge that the so-called "procurement guidelines" which were drawn up a decade ago need to be amended now that 90 of the countries to which it lends are contemplating privatisations.

The existing guidelines were set up for awarding contracts for infrastructure projects, such as building roads, or for buying equipment, such as fleets of trucks. They were not intended for the more subjective judgment of appointing financial advisers and other consultants needed in the transfer of state assets into private ownership.

Although officials would not give details of the new guidelines, which could emerge in draft form in the first quarter of 1996, they said one of the main aims would be to provide a standard formula for how investment banks are selected.

Currently, the process is done ad hoc and differs from region to region. For example, the competition for the CVRD mandate is not the same as the bidding for Turk Telecom where only those banks which pass the technical part proceed to the second round, where the lowest bid wins.

Another important consideration which the new guidelines would tackle is how to find the right balance between quality and price. "We need to revise the guidelines to make them more responsive to the privatisation business rather than the business of building dams," said one official.

But although weight will be given to investment banks' credentials and quality of their technical proposals, the overriding message from the World Bank is that price will decide. In particular, attention will focus on the correct level for contingency or success fees charged by the banks.

If the World Bank's ultimate aim is to get the best advice for the lowest cost, then Morgan Stanley and SBC Warburg should not have been disqualified from the CVRD process. It appears that they were caught out by a mechanism designed to eliminate less-qualified banks from walking away with the mandate because they were

prepared to do the business for nominal or no fees at all.

In addition, the banks' bids for the fixed-fee element of the financial proposal have not been compared to their bids for the "gross spread" or the success fee element.

The CVRD situation highlights why the World Bank needs to draw up a new set of guidelines which will avoid such unintended results in future privatisation competitions. But while it is understandable that the World Bank should give priority to "value for money", bankers fear that forcing them to compete too aggressively for the business will work against emerging markets in the future.

They note that privatisations in emerging markets are much riskier than in developed countries, so fees need to reflect that. Privatisations from developed countries have not gone well on the whole this year because of the cautious response from international investors.

The "stop-start" nature of privatisations in emerging markets is another worry for the bankers. Some leading investment banks are asking themselves whether it is worth pitching for business in some emerging markets and devoting the resources to preparing the deal because of the uncertainty about whether it will ever get done.

If the first-division banks decide that emerging-market privatisations do not make commercial sense, most of the business will go to banks which might not have the strongest credentials but which are keen to break into the primary equity market.

Given the limited investor demand for emerging-market paper and the greater risks involved in such transactions, these countries need the best advice they can get if they want to pursue a successful privatisation programme. But if the World Bank imposes such limits that they can only pay peanuts, they will have to be content to have monkeys to do the work.

Antonia Sharpe

OTHER MARKETS

PARIS

It was not so much the fact of the French cut in interest rates on Friday as the timing that took the equity market by surprise, writes John Pitt.

After the move to reduce German rates by the Bundesbank the previous day, it had been expected France would follow suit - but the consensus was for later rather than sooner.

With the country still gripped by strike action, many analysts had felt the authorities would wait until the issue was resolved.

Nevertheless, the 25 basis point cut in the intervention rate had minimal effect on equities, being seen as just enough to keep pace with the round of interest rate cuts around Europe.

This week analysts are hoping that the market, which made little progress last week amid the general gloom, could stage a mini pre-Christmas rally, with signs that the public sector dispute is now on the wane.

The government has made a number of concessions to union leaders and it remains to be seen if these will seriously undermine its commitment to a budgetary reform.

ZURICH

A period of consolidation would be welcome this week after the market's 25 per cent climb since the start of the year to last Friday's all-time high close. Views on the longer term outlook are mixed.

J.P. Morgan, for example, is taking profits on its previous upgrade of the Swiss market and switching the money into Italy, which, it believes, is discounting the bad news and could react positively to a relaxation of monetary policy.

But in Zurich, Bank Sal Oppenheim argues that even lower interest rates will make bond yields even more unattractive than at present while real estate will remain in the doldrums. Equities will become the only interesting investment vehicle. And for foreigners, the effect of a weaker Swiss franc, as the dollar recovers, will be more than compensated for by the progress of dollar-sensitive stocks.

FRANKFURT

A quiet week, devoid of corporate news, is in prospect in the run up to Christmas without even the opportunity to speculate on an interest rate

cut after last week's move by the Bundesbank. Instead, says UBS, the focus should be on the US and whether the Fed will cut in response. Additional uncertainties could come from the expected gains of the Communist party in the Russian parliamentary elections over the weekend.

With support from lower interest rates, selling pressure on cyclical stocks should diminish in the course of the next few weeks. UBS continues to favour companies with a solid earnings base, given the persisting uncertainty about next year's economic outlook.

ISTANBUL

After a volatile week's trading, in which the Istanbul composite index fell by more than 7 per cent over three sessions, the market found some strength last Friday and closed the week with a session gain of 2 per cent. The approval by the European parliament last week of a Turkish-EU customs union had little effect on sentiment, with the "yes" vote having already been factored into prices.

Attention is now concentrated on the general election on Sunday. Analysts feel the ruling DYP

party will not do as well as had been anticipated some weeks ago, with some forecasts that the opposition Anap party will take a lead in the polls. As a result a coalition government between the Anap and one of the other parties, probably the DSP, is looking increasingly likely. Nevertheless, the charismatic prime minister, Mrs Tansu Ciller, has been known to pull off remarkable recoveries in fortune.

But a change of government, market analysts believe, could give equities a boost in 1996. Among the leading members of the Anap is Mr Seracoglu, who could become a deputy prime minister. Until he resigned in 1993 he was the governor of the central bank and is held in high regard.

HONG KONG

Stock prices may well rise this week on speculation that the US Fed will cut interest rates, following the moves to trim rates in Europe, writes Louise Lucas.

Reduced interest rates, fed through to Hong Kong via the currency peg with the US dollar, could serve to stimulate sluggish consumer spending and a static property market. Brokers are also looking for

a fillip tomorrow when a luxury housing site is up for auction. The site, in a plum Mid-levels district on Hong Kong island, boasts an unusually large area of 3,045 sq m, making it a prime target for the colony's big developers. Auctions this year have failed to excite the property market, but brokers reckon the appeal and rarity of the Stubbs Road site could provide a year-end boost. The winning bid is expected to come in at between HK\$209m and HK\$342m.

TOKYO

While some investors hope the Nikkei index will hit 20,000 by the end of the year, analysts point out that heavy selling pressure exists around the 19,500 level. "Banks, corporate investors and public funds all want to sell around the level," says Mr Yasuo Ueki of Nikko Securities.

Many market participants believe that buying of bank shares by foreigners will be needed to take the 225 stock index up to the 20,000 level. This may be hard since most of the favourable news for the banks seems to be priced into the stock already.

Compiled by Michael Morgan

These Securities having been sold, this announcement appears as a matter of record only

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Exchange of certificates
From December 18, 1995, Morgan Guaranty Trust Company of New York, Brussels will deliver new Asahi Chemical certificates coupons no 46 to 79 and Talon no 3 attached against receipt of old certificates, Talon no 2 (declared without value) attached.

The certificates will be delivered free of charge, except sending and insurance costs.

Depository: Morgan Guaranty Trust Company of New York, Avenue des Aigles, 35 - B 1040 Brussels

Agents:
Morgan Guaranty Trust Company of New York, Wall Street, 60 - New York
Place Vendôme, 14 - Paris
Boesendrecht, 2-4 - Frankfurt
Victoria Embankment, 80 - London
Banque Générale du Luxembourg, Rue d'Aldridge 14 - Luxembourg

JP Morgan

EUROPEAN DEPOSITARY RECEIPTS (EDR) BEARER DEPOSITARY RECEIPTS (BDR) issued by Morgan Guaranty Trust Company of New York, Brussels Office

Dividend	Payment Date	Coupon number	Class	Net amount (USD 100 face)	Net amount (USD 100 face)
Asahi Chemical Industry BDR (1,233,600)	12/12/95	46	USD 0.5824	USD 0.5036	USD 0.4739
Paribas BDR (1,233,600)	12/12/95	41	USD 0.6204	USD 0.5884	USD 0.5547
Stichting BDR (1,233,600)	12/12/95	50	USD 4.9010	USD 4.1659	USD 3.8208

Paying Agents:
A. Morgan Guaranty Trust Company of New York
(1) New York, 60 Wall Street
(2) Brussels, 35 Avenue des Aigles
(3) London, 60 Victoria Embankment
(4) Paris, 14 Place Vendôme
(5) Frankfurt, 2-4 Boesendrecht

B. Banque Générale du Luxembourg, 50 Avenue J.F. Kennedy, Luxembourg
C. Credit Industriel d'Alsace et de Lorraine, 103 Grand Rue, Luxembourg

EDR and BDR holders who wish to and are entitled to receive payment of dividend under deduction of 15% Japanese withholding tax must provide the depository with a declaration of residence by March 7, 1996.

JP Morgan

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For the period December 18, 1995 to June 18, 1996 the new rate has been fixed at 5.125 % P.A.
Next payment date: June 18, 1996
Coupon nr : 8

Amount: XEU 28 for the denomination of XEU 1 000
XEU 280 for the denomination of XEU 10 000
XEU 2 800 for the denomination of XEU 100 000

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Notice is hereby given that the Rate of Interest has been fixed at 5.675% and that the interest payable on the relevant interest Payment Date, June 18, 1996 in respect of U.S.\$100,000 nominal of the Notes will be U.S.\$2,966.46.

December 18, 1995, London
By: Citibank, N.A. (Issuer Services), Agent **CITIBANK**

Unigate **NUTRICIA**

December 1995
This announcement appears as a matter of record only.

Unigate PLC and its subsidiaries have sold for a total of NLG 827,903,520
6,899,196 depositary receipts of

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Barclays de Zoete Wadd Limited
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ABN AMRO Hoare Govett
Cazenove & Co.
ING Barings
Paribas Capital Markets

SBC Warburg
A DIVISION OF SWISS BANK CORPORATION

WORLD STOCK MARKETS

EUROPE (Dec 15 / Fri)									
Stock	High	Low	Open	Close	Change	Vol	High	Low	Open
Austria (Dec 15 / Fri)									
ATX	1,800	1,780	1,790	1,785	-5	1,200	1,800	1,780	1,790
Belgium (Dec 15 / Fri)									
BEX	3,500	3,450	3,480	3,470	-10	1,500	3,500	3,450	3,480
Denmark (Dec 15 / Fri)									
OMXC20	1,200	1,180	1,190	1,185	-5	800	1,200	1,180	1,190
France (Dec 15 / Fri)									
CAC40	3,800	3,750	3,780	3,770	-10	2,500	3,800	3,750	3,780
Germany (Dec 15 / Fri)									
DAX	2,800	2,750	2,780	2,770	-10	1,800	2,800	2,750	2,780
Greece (Dec 15 / Fri)									
ATHEX	1,200	1,180	1,190	1,185	-5	500	1,200	1,180	1,190
Italy (Dec 15 / Fri)									
BIT	1,800	1,750	1,780	1,770	-10	1,200	1,800	1,750	1,780
Japan (Dec 15 / Fri)									
Nikkei	12,500	12,400	12,450	12,440	-10	1,500	12,500	12,400	12,450
Netherlands (Dec 15 / Fri)									
AEX	1,200	1,180	1,190	1,185	-5	800	1,200	1,180	1,190
Portugal (Dec 15 / Fri)									
BVLX	1,200	1,180	1,190	1,185	-5	500	1,200	1,180	1,190
Spain (Dec 15 / Fri)									
IBEX	1,200	1,180	1,190	1,185	-5	800	1,200	1,180	1,190
Sweden (Dec 15 / Fri)									
OMXC20	1,200	1,180	1,190	1,185	-5	800	1,200	1,180	1,190
Switzerland (Dec 15 / Fri)									
SIX	1,200	1,180	1,190	1,185	-5	800	1,200	1,180	1,190
UK (Dec 15 / Fri)									
FTSE100	5,800	5,750	5,780	5,770	-10	2,500	5,800	5,750	5,780
US (Dec 15 / Fri)									
Dow Jones	6,200	6,150	6,180	6,170	-10	1,500	6,200	6,150	6,180
Asia (Dec 15 / Fri)									
Hong Kong	12,500	12,400	12,450	12,440	-10	1,500	12,500	12,400	12,450
Shanghai	1,200	1,180	1,190	1,185	-5	500	1,200	1,180	1,190
Taipei	1,200	1,180	1,190	1,185	-5	500	1,200	1,180	1,190
Oceania (Dec 15 / Fri)									
Sydney	1,200	1,180	1,190	1,185	-5	500	1,200	1,180	1,190
Auckland	1,200	1,180	1,190	1,185	-5	500	1,200	1,180	1,190
Africa (Dec 15 / Fri)									
Johannesburg	1,200	1,180	1,190	1,185	-5	500	1,200	1,180	1,190
Nairobi	1,200	1,180	1,190	1,185	-5	500	1,200	1,180	1,190
Middle East (Dec 15 / Fri)									
Tel Aviv	1,200	1,180	1,190	1,185	-5	500	1,200	1,180	1,190
Riyadh	1,200	1,180	1,190	1,185	-5	500	1,200	1,180	1,190

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INDICES									
Index	Dec 15	Dec 14	Dec 13	Dec 12	Dec 11	Dec 10	Dec 9	Dec 8	Dec 7
EUROPE									
Austria	1,800	1,780	1,790	1,785	1,780	1,775	1,770	1,765	1,760
Belgium	3,500	3,450	3,480	3,470	3,465	3,460	3,455	3,450	3,445
Denmark	1,200	1,180	1,190	1,185	1,180	1,175	1,170	1,165	1,160
France	3,800	3,750	3,780	3,770	3,765	3,760	3,755	3,750	3,745
Germany	2,800	2,750	2,780	2,770	2,765	2,760	2,755	2,750	2,745
Greece	1,200	1,180	1,190	1,185	1,180	1,175	1,170	1,165	1,160
Italy	1,800	1,750	1,780	1,770	1,765	1,760	1,755	1,750	1,745
Japan	12,500	12,400	12,450	12,440	12,435	12,430	12,425	12,420	12,415
Netherlands	1,200	1,180	1,190	1,185	1,180	1,175	1,170	1,165	1,160
Portugal	1,200	1,180	1,190	1,185	1,180	1,175	1,170	1,165	1,160
Spain	1,200	1,180	1,190	1,185	1,180	1,175	1,170	1,165	1,160
Sweden	1,200	1,180	1,190	1,185	1,180	1,175	1,170	1,165	1,160
Switzerland	1,200	1,180	1,190	1,185	1,180	1,175	1,170	1,165	1,160
UK	5,800	5,750	5,780	5,770	5,765	5,760	5,755	5,750	5,745
US									
Dow Jones	6,200	6,150	6,180	6,170	6,165	6,160	6,155	6,150	6,145
S&P 500	1,200	1,180	1,190	1,185	1,180	1,175	1,170	1,165	1,160
NASDAQ	1,200	1,180	1,190	1,185	1,180	1,175	1,170	1,165	1,160
Asia									
Hong Kong	12,500	12,400	12,450	12,440	12,435	12,430	12,425	12,420	12,415
Shanghai	1,200	1,180	1,190	1,185	1,180	1,175	1,170	1,165	1,160
Taipei	1,200	1,180	1,190	1,185	1,180	1,175	1,170	1,165	1,160
Oceania									
Sydney	1,200	1,180	1,190	1,185	1,180	1,175	1,170	1,165	1,160
Auckland	1,200	1,180	1,190	1,185	1,180	1,175	1,170	1,165	1,160
Africa									
Johannesburg	1,200	1,180	1,190	1,185	1,180	1,175	1,170	1,165	1,160
Nairobi	1,200	1,180	1,190	1,185	1,180	1,175	1,170	1,165	1,160
Middle East									
Tel Aviv	1,200	1,180	1,190	1,185	1,180	1,175	1,170	1,165	1,160
Riyadh	1,200	1,180	1,190	1,185	1,180	1,175	1,170	1,165	1,160

السوق العالمية

CURRENCIES AND MONEY

POUND SPOT FORWARD AGAINST THE POUND

Dec 18	Closing mid-point	Change on day	30 days	60 days	90 days	120 days	150 days	180 days	210 days	240 days	270 days	300 days	360 days	Bank of England
Australia	15.8277	+0.0124	182	-361	15.8200	15.8200	15.8200	15.8200	15.8200	15.8200	15.8200	15.8200	15.8200	10.6
Belgium	45.8741	-0.0001	84	-84	45.8741	45.8741	45.8741	45.8741	45.8741	45.8741	45.8741	45.8741	45.8741	10.6
Canada	8.0107	-0.0001	61	-167	8.0107	8.0107	8.0107	8.0107	8.0107	8.0107	8.0107	8.0107	8.0107	10.6
Denmark	8.0107	-0.0001	61	-167	8.0107	8.0107	8.0107	8.0107	8.0107	8.0107	8.0107	8.0107	8.0107	10.6
France	6.5611	-0.0013	136	-336	6.5611	6.5611	6.5611	6.5611	6.5611	6.5611	6.5611	6.5611	6.5611	10.6
Germany	7.8408	-0.0026	250	-486	7.8408	7.8408	7.8408	7.8408	7.8408	7.8408	7.8408	7.8408	7.8408	10.6
Greece	237.100	-0.0017	187	-218	237.100	237.100	237.100	237.100	237.100	237.100	237.100	237.100	237.100	10.6
Italy	16.0965	-0.0008	104	-238	16.0965	16.0965	16.0965	16.0965	16.0965	16.0965	16.0965	16.0965	16.0965	10.6
Japan	147.427	-0.0001	84	-84	147.427	147.427	147.427	147.427	147.427	147.427	147.427	147.427	147.427	10.6
Luxembourg	45.8741	-0.0001	84	-84	45.8741	45.8741	45.8741	45.8741	45.8741	45.8741	45.8741	45.8741	45.8741	10.6
Netherlands	2.4872	-0.0008	65	-165	2.4872	2.4872	2.4872	2.4872	2.4872	2.4872	2.4872	2.4872	2.4872	10.6
Norway	8.0107	-0.0001	61	-167	8.0107	8.0107	8.0107	8.0107	8.0107	8.0107	8.0107	8.0107	8.0107	10.6
Portugal	202.911	-0.0015	165	-385	202.911	202.911	202.911	202.911	202.911	202.911	202.911	202.911	202.911	10.6
Spain	166.308	-0.0044	220	-385	166.308	166.308	166.308	166.308	166.308	166.308	166.308	166.308	166.308	10.6
Sweden	10.1025	-0.0001	84	-84	10.1025	10.1025	10.1025	10.1025	10.1025	10.1025	10.1025	10.1025	10.1025	10.6
Switzerland	1.7414	-0.0008	102	-232	1.7414	1.7414	1.7414	1.7414	1.7414	1.7414	1.7414	1.7414	1.7414	10.6
UK	1.0000	-0.0000	0	0	1.0000	1.0000	1.0000	1.0000	1.0000	1.0000	1.0000	1.0000	1.0000	10.6
USA	1.5894	-0.0002	306	-396	1.5894	1.5894	1.5894	1.5894	1.5894	1.5894	1.5894	1.5894	1.5894	10.6

DOLLAR SPOT FORWARD AGAINST THE DOLLAR

Dec 18	Closing mid-point	Change on day	30 days	60 days	90 days	120 days	150 days	180 days	210 days	240 days	270 days	300 days	360 days	J.P. Morgan
Australia	10.1518	+0.0004	489	-546	10.1518	10.1518	10.1518	10.1518	10.1518	10.1518	10.1518	10.1518	10.1518	10.6
Belgium	29.8700	+0.0002	500	-900	29.8700	29.8700	29.8700	29.8700	29.8700	29.8700	29.8700	29.8700	29.8700	10.6
Canada	5.8308	-0.0001	920	-920	5.8308	5.8308	5.8308	5.8308	5.8308	5.8308	5.8308	5.8308	5.8308	10.6
Denmark	4.3401	-0.0001	385	-436	4.3401	4.3401	4.3401	4.3401	4.3401	4.3401	4.3401	4.3401	4.3401	10.6
France	4.8385	-0.0008	610	-660	4.8385	4.8385	4.8385	4.8385	4.8385	4.8385	4.8385	4.8385	4.8385	10.6
Germany	1.4426	-0.0008	423	-428	1.4426	1.4426	1.4426	1.4426	1.4426	1.4426	1.4426	1.4426	1.4426	10.6
Greece	238.476	-0.0008	420	-330	238.476	238.476	238.476	238.476	238.476	238.476	238.476	238.476	238.476	10.6
Italy	1.5204	-0.0001	920	-920	1.5204	1.5204	1.5204	1.5204	1.5204	1.5204	1.5204	1.5204	1.5204	10.6
Luxembourg	29.8700	+0.0002	500	-900	29.8700	29.8700	29.8700	29.8700	29.8700	29.8700	29.8700	29.8700	29.8700	10.6
Netherlands	1.6157	-0.0002	182	-182	1.6157	1.6157	1.6157	1.6157	1.6157	1.6157	1.6157	1.6157	1.6157	10.6
Norway	8.0107	-0.0001	61	-167	8.0107	8.0107	8.0107	8.0107	8.0107	8.0107	8.0107	8.0107	8.0107	10.6
Portugal	202.911	-0.0015	165	-385	202.911	202.911	202.911	202.911	202.911	202.911	202.911	202.911	202.911	10.6
Spain	166.308	-0.0044	220	-385	166.308	166.308	166.308	166.308	166.308	166.308	166.308	166.308	166.308	10.6
Sweden	10.1025	-0.0001	84	-84	10.1025	10.1025	10.1025	10.1025	10.1025	10.1025	10.1025	10.1025	10.1025	10.6
Switzerland	1.7414	-0.0008	102	-232	1.7414	1.7414	1.7414	1.7414	1.7414	1.7414	1.7414	1.7414	1.7414	10.6
UK	1.0000	-0.0000	0	0	1.0000	1.0000	1.0000	1.0000	1.0000	1.0000	1.0000	1.0000	1.0000	10.6
USA	1.5894	-0.0002	306	-396	1.5894	1.5894	1.5894	1.5894	1.5894	1.5894	1.5894	1.5894	1.5894	10.6

WORLD INTEREST RATES

Dec 18	One month	Three months	Six months	One year	Two years	Three years	Four years	Five years	Seven years	Ten years	Rate	Rate
Belgium	3 1/2	3 1/2	3 1/2	3 1/2	3 1/2	3 1/2	3 1/2	3 1/2	3 1/2	3 1/2	3.00	-
Canada	5 1/2	5 1/2	5 1/2	5 1/2	5 1/2	5 1/2	5 1/2	5 1/2	5 1/2	5 1/2	4.00	-
France	5 1/2	5 1/2	5 1/2	5 1/2	5 1/2	5 1/2	5 1/2	5 1/2	5 1/2	5 1/2	4.00	-
Germany	3 1/2	3 1/2	3 1/2	3 1/2	3 1/2	3 1/2	3 1/2	3 1/2	3 1/2	3 1/2	3.00	-
Italy	10 1/2	10 1/2	10 1/2	10 1/2	10 1/2	10 1/2	10 1/2	10 1/2	10 1/2	10 1/2	8.00	10.61
Japan	5 1/2	5 1/2	5 1/2	5 1/2	5 1/2	5 1/2	5 1/2	5 1/2	5 1/2	5 1/2	4.00	-
Netherlands	3 1/2	3 1/2	3 1/2	3 1/2	3 1/2	3 1/2	3 1/2	3 1/2	3 1/2	3 1/2	3.00	-
Norway	5 1/2	5 1/2	5 1/2	5 1/2	5 1/2	5 1/2	5 1/2	5 1/2	5 1/2	5 1/2	4.00	-
Portugal	10 1/2	10 1/2	10 1/2	10 1/2	10 1/2	10 1/2	10 1/2	10 1/2	10 1/2	10 1/2	8.00	10.61
Spain	10 1/2	10 1/2	10 1/2	10 1/2	10 1/2	10 1/2	10 1/2	10 1/2	10 1/2	10 1/2	8.00	10.61
Sweden	5 1/2	5 1/2	5 1/2	5 1/2	5 1/2	5 1/2	5 1/2	5 1/2	5 1/2	5 1/2	4.00	-
Switzerland	5 1/2	5 1/2	5 1/2	5 1/2	5 1/2	5 1/2	5 1/2	5 1/2	5 1/2	5 1/2	4.00	-
UK	5 1/2	5 1/2	5 1/2	5 1/2	5 1/2	5 1/2	5 1/2	5 1/2	5 1/2	5 1/2	4.00	-
USA	5 1/2	5 1/2	5 1/2	5 1/2	5 1/2	5 1/2	5 1/2	5 1/2	5 1/2	5 1/2	4.00	-

CROSS RATES AND DERIVATIVES

EXCHANGE CROSS RATES

Belgium	(B)	10	18.45	16.73	1.983	2.22	5.90	5.446
Denmark	(D)	50.04	10.75	10.75	0.578	0.578	1.00	1.00
France	(F)	50.77	11.27	10	2.507	1.258	3216	3.255
Germany	(G)	20.55	9.87	3.440	1	0.436	1108	1.252
Ireland	(I)	47.15	0.893	0.893	0.268	1	2.036	2.037
Italy	(I)	3.550	1.133	1.133	0.040	0.040	0.00	0.00
Netherlands	(N)	18.36	4.62	3.072	0.268	1	50.97	1
Norway	(N)	45.55	7.30	7.701	2.284	0.088	2505	2.336
Portugal	(P)	18.61	3.557	3.251	0.954	0.418	1093	1.095
Spain	(S)	24.13	4.45	4.45	0.00	0.00	0.00	0.00
Sweden	(S)	44.82	8.403	7.498	0.180	0.591	2411	2.441
Switzerland	(S)	25.50	4.30	4.286	1.340	0.541	1372	1.385
UK	(S)	45.57	8.511	7.841	2.221	0.959	2457	2.457
US	(S)	4.05	1.55	1.55	0.00	0.00	0.00	0.00
Japan	(S)	29.55	5.595	5.595	1.443	0.830	1560	1.618
Japan	(S)	23.05	6.728	6.381	1.413	0.161	1553	1.552
Econ	(S)	37.31	7.129	4.395	1.139	0.802	2034	2.026

FT MANAGED FUNDS SERVICE

BERMUDA (SEE RECOGNISED)

BERMUDA (REGULATED)^(*)

GUERNSEY (ISB RECOGNISED)

1. 2. 3. 4. 5. 6. 7. 8. 9. 10. 11. 12. 13. 14. 15. 16. 17. 18. 19. 20. 21. 22. 23. 24. 25. 26. 27. 28. 29. 30. 31. 32. 33. 34. 35. 36. 37. 38. 39. 40. 41. 42. 43. 44. 45. 46. 47. 48. 49. 50. 51. 52. 53. 54. 55. 56. 57. 58. 59. 60. 61. 62. 63. 64. 65. 66. 67. 68. 69. 70. 71. 72. 73. 74. 75. 76. 77. 78. 79. 80. 81. 82. 83. 84. 85. 86. 87. 88. 89. 90. 91. 92. 93. 94. 95. 96. 97. 98. 99. 100. 101. 102. 103. 104. 105. 106. 107. 108. 109. 110. 111. 112. 113. 114. 115. 116. 117. 118. 119. 120. 121. 122. 123. 124. 125. 126. 127. 128. 129. 130. 131. 132. 133. 134. 135. 136. 137. 138. 139. 140. 141. 142. 143. 144. 145. 146. 147. 148. 149. 150. 151. 152. 153. 154. 155. 156. 157. 158. 159. 160. 161. 162. 163. 164. 165. 166. 167. 168. 169. 170. 171. 172. 173. 174. 175. 176. 177. 178. 179. 180. 181. 182. 183. 184. 185. 186. 187. 188. 189. 190. 191. 192. 193. 194. 195. 196. 197. 198. 199. 200. 201. 202. 203. 204. 205. 206. 207. 208. 209. 210. 211. 212. 213. 214. 215. 216. 217. 218. 219. 220. 221. 222. 223. 224. 225. 226. 227. 228. 229. 230. 231. 232. 233. 234. 235. 236. 237. 238. 239. 240. 241. 242. 243. 244. 245. 246. 247. 248. 249. 250. 251. 252. 253. 254. 255. 256. 257. 258. 259. 260. 261. 262. 263. 264. 265. 266. 267. 268. 269. 270. 271. 272. 273. 274. 275. 276. 277. 278. 279. 280. 281. 282. 283. 284. 285. 286. 287. 288. 289. 290. 291. 292. 293. 294. 295. 296. 297. 298. 299. 300. 301. 302. 303. 304. 305. 306. 307. 308. 309. 310. 311. 312. 313. 314. 315. 316. 317. 318. 319. 320. 321. 322. 323. 324. 325. 326. 327. 328. 329. 330. 331. 332. 333. 334. 335. 336. 337. 338. 339. 340. 341. 342. 343. 344. 345. 346. 347. 348. 349. 350. 351. 352. 353. 354. 355. 356. 357. 358. 359. 360. 361. 362. 363. 364. 365. 366. 367. 368. 369. 370. 371. 372. 373. 374. 375. 376. 377. 378. 379. 380. 381. 382. 383. 384. 385. 386. 387. 388. 389. 390. 391. 392. 393. 394. 395. 396. 397. 398. 399. 400. 401. 402. 403. 404. 405. 406. 407. 408. 409. 410. 411. 412. 413. 414. 415. 416. 417. 418. 419. 420. 421. 422. 423. 424. 425. 426. 427. 428. 429. 430. 431. 432. 433. 434. 435. 436. 437. 438. 439. 440. 441. 442. 443. 444. 445. 446. 447. 448. 449. 450. 451. 452. 453. 454. 455. 456. 457. 458. 459. 460. 461. 462. 463. 464. 465. 466. 467. 468. 469. 470. 471. 472. 473. 474. 475. 476. 477. 478. 479. 480. 481. 482. 483. 484. 485. 486. 487. 488. 489. 490. 491. 492. 493. 494. 495. 496. 497. 498. 499. 500. 501. 502. 503. 504. 505. 506. 507. 508. 509. 510. 511. 512. 513. 514. 515. 516. 517. 518. 519. 520. 521. 522. 523. 524. 525. 526. 527. 528. 529. 530. 531. 532. 533. 534. 535. 536. 537. 538. 539. 540. 541. 542. 543. 544. 545. 546. 547. 548. 549. 550. 551. 552. 553. 554. 555. 556. 557. 558. 559. 560. 561. 562. 563. 564. 565. 566. 567. 568. 569. 570. 571. 572. 573. 574. 575. 576. 577. 578. 579. 580. 581. 582. 583. 584. 585. 586. 587. 588. 589. 590. 591. 592. 593. 594. 595. 596. 597. 598. 599. 600. 601. 602. 603. 604. 605. 606. 607. 608. 609. 610. 611. 612. 613. 614. 615. 616. 617. 618. 619. 620. 621. 622. 623. 624. 625. 626. 627. 628. 629. 630. 631. 632. 633. 634. 635. 636. 637. 638. 639. 640. 641. 642. 643. 644. 645. 646. 647. 648. 649. 650. 651. 652. 653. 654. 655. 656. 657. 658. 659. 660. 661. 662. 663. 664. 665. 666. 667. 668. 669. 670. 671. 672. 673. 674. 675. 676. 677. 678. 679. 680. 681. 682. 683. 684. 685. 686. 687. 688. 689. 690. 691. 692. 693. 694. 695. 696. 697. 698. 699. 700. 701. 702. 703. 704. 705. 706. 707. 708. 709. 710. 711. 712. 713. 714. 715. 716. 717. 718. 719. 720. 721. 722. 723. 724. 725. 726. 727. 728. 729. 730. 731. 732. 733. 734. 735. 736. 737. 738. 739. 740. 741. 742. 743. 744. 745. 746. 747. 748. 749. 750. 751. 752. 753. 754. 755. 756. 757. 758. 759. 760. 761. 762. 763. 764. 765. 766. 767. 768. 769. 770. 771. 772. 773. 774. 775. 776. 777. 778. 779. 780. 781. 782. 783. 784. 785. 786. 787. 788. 789. 790. 791. 792. 793. 794. 795. 796. 797. 798. 799. 800. 801. 802. 803. 804. 805. 806. 807. 808. 809. 810. 811. 812. 813. 814. 815. 816. 817. 818. 819. 820. 821. 822. 823. 824. 825. 826. 827. 828. 829. 830. 831. 832. 833. 834. 835. 836. 837. 838. 839. 840. 84

[illegible]

GUERNSEY (REGULATED)()**

Lazard Fund Managers (C) Ltd
Lazard Cap. Synth Bond - 50007.00 4122.00 5.43 49383

IRELAND (SIB RECOGNISED)

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| Shire KTC Growth Fund Plc | 30.27 | - | - |
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London House Asset Management Ltd
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Lombard Fund Managers (Ireland) Ltd

Rochechild International Assoc plc

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| Stading | 153.9 | 164.7 | 3.80 | 44881 |
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Circuit Portfolio 54.3 | **₩ 1,100** | **1.7%** | **₩ 1,100**
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|--|----------|------------|-------------|------|-----------|----------------|
| | | \$25.67 | 25.650 | - | 44824 | US
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| *Order price includes 3% profit charge | | | | | | |
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100-443887-100

| | | | |
|-----------------|----------|---------|-----|
| Net Income | \$2,540 | \$3,700 | 44% |
| to General Fund | \$16,000 | 17,800 | 61% |
| to General Fund | \$2,700 | 6,100 | 47% |

Asset Management S.A.
L-1010 Luxembourg
Tel. 352 342010-1

[illegible]

Capital
as of November 14

100-443887-100

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